



# Brief Profile

## Dr. Nagaraja R

Chief Coordinator Administration  
Prerana Educational & Social Trust (R),  
Shivamogga

Dr. Nagaraja R is a distinguished academician and professor of Business Administration with a career spanning over 3 decades. He is a bright academician with qualifications such as MBA (1994), SLET (1997), M.Phil (2001), & Ph.D (2004) all in the areas of Business Administration. He started his career as Marketing Supervisor at M/s Shresta Confectionery (1994-1996), a unit of Kwaliti Biscuits Ltd. Bangalore. As he wanted to achieve success in the field of academics, he joined as Lecturer, Dept. Management Studies, AMC (1996-1999), affiliated to Bangalore University.

He hails from Hosadurga and Bhadravathi, he joined as Lecturer on Sr Scale, Dept. of Management Studies, JNN College of Engineering (JNNCE) (1999-2008), Shimoga and progressed to become Associate Professor. Based on academic & career success; he was selected to head MBA Department at PES Institute of Technology and Management (PESITM), Shivamogga. He joined PESITM (2008) as Professor & HOD, where he was instrumental in building the academic and physical infrastructure for the development of PG Dept. of Management Studies. He also obtained 'Research Centre' status to MBA Dept in 2011.

He has taught courses such as Marketing, ME, RM, BRM, SRM, SM, IMC, CB, SCM for MBA students.

Prof. Nagaraja has served in number of committees, worked in the committees for appointment to various academic positions. He was also the founder secretary of Consumer Protection & Welfare Cell at JNNCE. He has several distinctions for recognizing his service and contribution in the field of management education. He is admired and recognized as an able HOD and a humane academician who has striven to extend quality of education in the field of Management Studies.

As Professor & HOD and Principal I/c (full charge for 9 months and in charge since 2008 to 2015) associated with all the administrative responsibilities such as BE & MBA admissions, academic-examination matters, works related to AICTE, NBA, NAAC & VTU, co-ordination of seminars, special & invited lectures, departmental and college functions, invited talks, research projects, seminars on industry analysis, placement & co-curricular activities.

AS MR of ISO 9001:2008 & 2015 Dr. Nagaraja was instrumental in establishing and implementing Quality Management Systems at PESITM from Dec 2013 to Dec 2016.

Based on his administrative skills and capabilities, Dr. Nagaraja has been nominated to the post of Chief Coordinator Administration, Prerana Educational and Social Trust (R), which runs six leading institutions at PES campus, Shivamogga.

Prof. Nagaraja is an educationist & a researcher. He has number of publications to his credit both in newspapers and refereed reputed journals with ISSN (24) having good impact factor and in edited books with ISBN (6), monographs (3). Books (2). He has guided about 135 MBA projects of VTU, 3 M.Phil scholars & 2 Ph.Ds. of under VTU.

Prof. Nagaraja, besides research and publications, has presented research papers both at national (23) & international conferences (7) & as convener he has organized 2 national conferences and as chairman he was instrumental in organizing 5 national conferences.

Ground in conviction that the education is the panacea for all social evils. The dynamics of his objectives include producing human resources of caliber, exploring the innate talent amongst students and providing opportunity to carve a niche in their career.

Thank You