



ಪಿಇಎಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯಕ್ಕೆ ಸಂಯೋಜಿತವಾಗಿದೆ, ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಗುರುತಿಸಲ್ಪಟ್ಟಿದೆ.
UGC ಯುಂಟರ್ 2(f) ಮತ್ತು 12B ಅಡಿಯಲ್ಲಿ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ "A" ಗ್ರೇಡ್‌ನೊಂದಿಗೆ NAAC ನಿಂದ ಗುರುತಿಸಲ್ಪಟ್ಟಿದೆ
ಎನ್‌ಎಚ್ - 206, ಸಾಗರ್ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204

PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES

Affiliated to Kuvempu University, Recognized by Govt. of Karnataka
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Department of Management

BBA (Tourism & Travel) and BBA (Hospitality and Event Management)

Report on Orientation Programme on 26-09-2024

The Department of Management at PESIAMS, Shivamogga, organized an Orientation Programme for newly enrolled undergraduate students of the BBA in Tourism & Travel and BBA in Hospitality and Event Management programs for the academic year 2024-25. The event took place on 26-09-2024 from 10:00 AM to 1:00 PM in Lecture Hall 03 (LH 03).

Objective of the Orientation Programme:

- To welcome and acclimatize new students to the institution's culture, values, and environment.
- To provide an overview of academic programs, campus facilities, administrative services, and key resources available to students.
- To foster interaction and networking opportunities among peers, faculty, and staff, helping students build connections within the academic community.
- To guide students on the expectations, responsibilities, and opportunities available during their academic journey.

Overview on sessions

Mr. Mohan D, Assistant Professor and Head of the Department of Management, gave a brief orientation about the college, programs (courses), syllabus, examinations, internal assessments, various forums, college timings, grooming and the importance of discipline. In his address, he motivated all students to pursue their dreams and make full use of the enormous facilities provided by the college. It was indeed a very enlightening session.

The session was then taken over by the college office staff, Mr. Muralidhara Ringe and Mr. Girish, a team member of Aargees Software, who provided an insight into the UUCMS

portal and the payment of fees. They also gave an overview of how to use Aargees software to check IA marks and fee balances.

Following this, Mr. Shrevatsa Aithal, Assistant Professor, Department of Commerce & Management, spoke about the various forums functioning in the college and their purpose. He gave a detailed presentation about the different clubs, their advantages and how they contribute to the benefit of students.


Further, Ms. Hima Rashmi, Assistant Manager, CDC, PES Trust (R), shared information regarding the CDC, placements, and how it functions at PESIAMS. Her talk boosted students' confidence regarding career opportunities in the tourism, hospitality, and travel sectors. She also highlighted the various training and soft skills development programs that would be conducted to enhance their overall career skills.

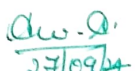
Ms. Tanuja, Counsellor of CDC also addressed the students on the importance of counseling and how it helps in making choices in the career paths. After the talk by the members of CDC, the session was handed over to Mr. Prasad S V, Librarian of PESIAMS to give an overview on library facilities offered at PESIAMS. He gave an in-depth orientation about the evolution of library and also the procedures for acquiring the books.

Mr. Taranath, Assistant Professor, PESITM and Transportation coordinator was also invited and he explained about the bus routes, timings and gave a detailed schedule about the college transportation.

Later, Mr. Sanjay Kumar, Physical Director was explained about the various sports facilities offered by our college. Last but not the least Dr. N. Praveen Chandra, NSS Programme Officer explained about the NSS & YRC activities and programmes in our college. The NSS unit of the College observes and organizes various programs on all International and National Importance days like Yoga Day, World Human Rights Day, National Voters Day, Environment Day, AIDS, Women's Day, so on. He explained how the NSS Wing of the College made a remarkable contribution towards society and how it played a vital role in the development of a student. He explained the significance of being a part of NSS. The orientation programme concluded at 01.00 pm providing a wonderful experience to the new comers of our college.

R. Rashmi H.D)


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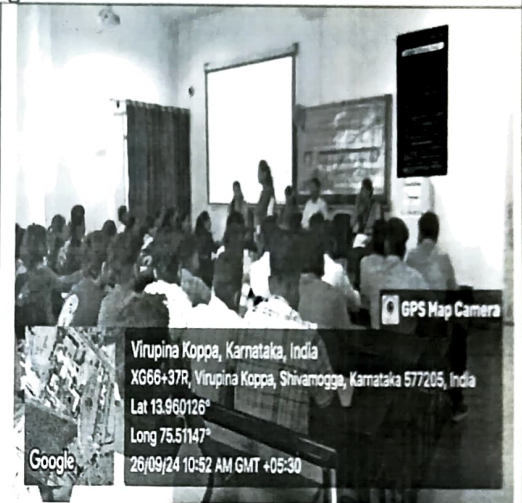
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