



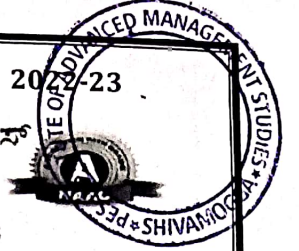
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Workshop on

“Entrepreneurship Boot Camp”

By

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Centre for Innovation & Entrepreneurship, Shivamogga

Date: 28-01-2023 & 29-01-2023

A workshop was organized on the topic, “ENTREPRENEURSHIP” for Fifth Semester BCA and B.Sc.students. The resource person, **Mr. Mallesh Kumar K S**, started his interaction by giving an introduction on Entrepreneurship and its importance. He shared his thoughts on startup ideas used in Entrepreneurship and preparations one has to do like think innovatively to identify the new ideas, systematic plan with design, effective presentation and so on. The resource person informed the importance of the Business Model Chart (BMC) which has become the basic requirement in the current Entrepreneurship area. Further, he listed out the skills that one has to inculcate to become a successful ENTREPRENEUR.

The speaker gave real time examples about Startup companies which has changed the business model. Mr. Mallesh guided the students on how to enhance their skillset to have a brighter future. He also described about how the companies make use of the Business model chart by giving various examples. He suggested the students to develop small projects on their Startup ideas. He motivated the final year students that if they develop their final year project by embedded BMC they will get an opportunity to build their own Startup companies.

Ten teams were made and guidelines were given to develop a startup model. The idea was pitched by the team and the team members were actively involved in the systematic discussion. With coordination and cooperation the teams actively involved in the creative design of their ideas and towards the end the posters of the model were innovatively presented by the team.

He concluded the session by motivating the students to explore in the field of Entrepreneurship and get benefitted by the opportunities. Towards the end of the session five best teams were selected and were appreciated for their ideas, presentation and active participation. The session was concluded



with an session interactive with the participants. The session has proven to be very inspiring and informative for all the students.

The Dignitaries inaugurated the Bootcamp by lighting the lamp. Dr. Nagaraja R., CCA, PES Trust(R) addressed the gathering and motivated the enthusiastic students on how boot camps are essential to unleash the talents of young minds. He stated that becoming an Entrepreneur is not an easy task. It is very difficult to conceive an idea and bring it to reality. Boot camps like these will facilitate students to get ideas about Entrepreneurship and opportunities.

Dr. Aruna A, Principal, while addressing the gathering, appreciated the Cluster forum for planning and executing the programme effectively. Further, madam said that the main intention behind organizing boot camp is to introduce students to the area of Entrepreneurship and to instill ideas of innovative thinking, collaboration, leadership and team effort.

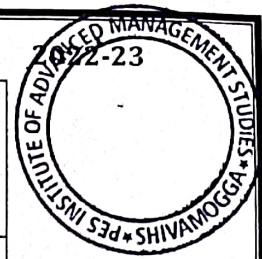
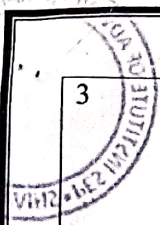
The invocation song was sung by Ms. Gowthami Adiga, III Sem BCA, Ms. Pooja Ranade, , Assistant professor, Department of language welcomed the gathering, Ms.Ashwini A R proposed vote of thanks and Ms.Ruchitha N., V Sem BCA student was the master of the ceremony. Ms. Ashwini E. M., Coordinator, Cluster forum and Computer Science faculty members were present.

57 students attended the workshop and got benefitted by this workshop.

Certificate was distributed to all the participants.

There are 5 teams was selected for outstanding ideas & presentation, the teams are as follows:

Sl. No	Team Members	Presentation topic
1	Sadf banu Swapna Arfath Meghana Raksitha	Taste the best
2	Kavana Rashmi Ananya Amrutha Akhila Joy Divya	Wish to cure



3	Ashik Akash Manu Nishan	Yatraseva
4	Ruchitha N Varsha kashyap Sahana H V Sonu	Write hub
5	Abhinandhan K Abdul swabith Sahil pasha M Sagar A	Spark we create



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Inquiry

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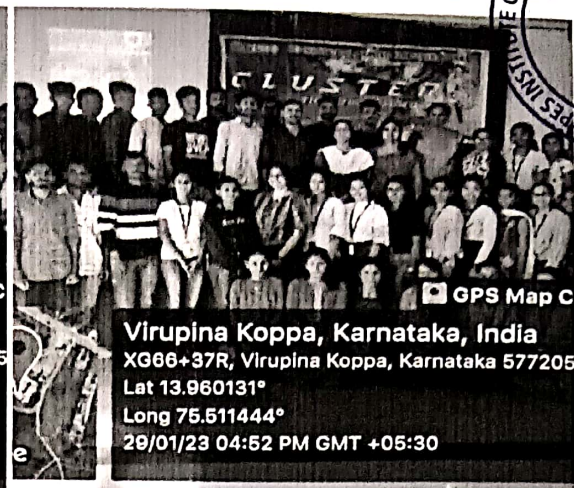


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