



Date: 04/03/2021

## Forum Activity

Name of the Activity: "Mad Ads"

Date of Activity: 04/03/2021

Faculty name: Sumarani. S

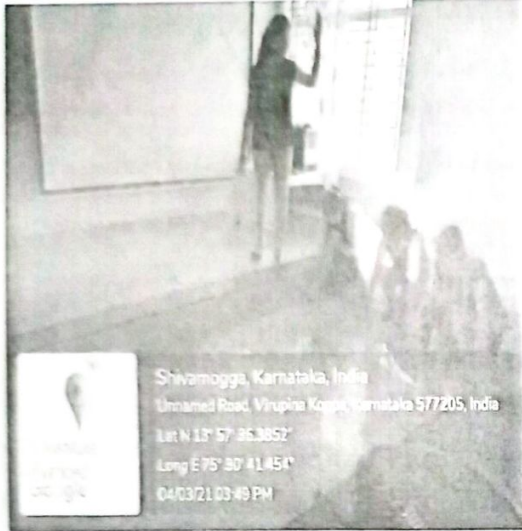
### Objective:

1. To know the Marketing Knowledge of the students
2. To provide a platform for the students to show case their talents
3. To educate about Advertisement techniques.

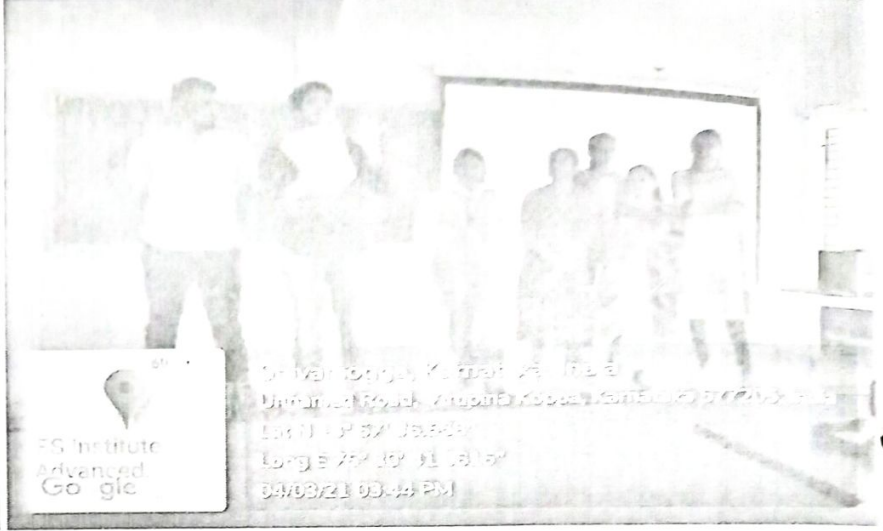
### Learning Outcome

The activity was enthusiastic and students participated so enthusiastically. At the same time students learned and enjoyed through their active participation. This activity has made the Students to understand the Advertisement techniques and strategies.





Shivamogga, Karnataka, India  
 Unnamed Road, Virupina Koppa, Karnataka 577205, India  
 Lat: N 15° 57' 36.3852"  
 Long: E 75° 30' 41.454"  
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*R. S. P. B.*  
*06/03/2021*

**Forum Coordinator**

*[Signature]*  
*06/03/2021*

**Co-ordinator**

**Co-ordinator**

P.G. Department of Commerce  
 PES Institute of Advanced Management Studies  
 NH-206, Sagar Road, SHIVAMOGGA-577 204.

*[Signature]*  
*06/03/2021*

**Principal**

**Principal**

PES Institute of Advanced Management Studies  
 NH 206, Sagar Road  
 SHIVAMOGGA-577 204.

PES IAMS

8147053084  
8147053085

ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ತಡೀಸ್  
(ಉಪಮು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮನ್ನಣೆ ಪಡೆದಿದೆ)  
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)



## PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Teams	Students
Team 01	<ol style="list-style-type: none"><li>1. Ganesh Doi zode D.N</li><li>2. Ozwin Santhmayer</li><li>3. Sangeetha C.H</li><li>4. Shilpa B.Y</li><li>5. Priyanka R</li><li>6. Likitha J</li><li>7. Samantha .P.R</li></ol>
Team 02	<ol style="list-style-type: none"><li>1. Pooja S</li><li>2. Sinchana.B.V</li><li>3. Chalukya. V</li><li>4. Sangeetha B.M</li><li>5. Nithya C.N</li><li>6. Anisha</li></ol>
Team 03	<ol style="list-style-type: none"><li>1. Sahana M rao</li><li>2. Sanchitha A.S</li><li>3. Arpitha L</li><li>4. Bindu.D</li><li>5. Suma S Kamath</li><li>6. Srinidhi nagapati Hegde</li></ol>
Team 04	<ol style="list-style-type: none"><li>1. Rakesh. U</li><li>2. Mandara M Shet</li><li>3. Sharanya B.V</li><li>4. Sindhu.M</li><li>5. Lavanya D.M</li><li>6. Anusha nagapati dixit</li></ol>
Team 05	<ol style="list-style-type: none"><li>1. Medhini Hegde</li><li>2. Abhishek M Shet</li><li>3. Shashikala.S</li><li>4. Chaya M.S</li><li>5. Aishwarya Raj</li><li>6. Shreyas. S.B</li></ol>

*P.P. FB*  
*09/03/2021*  
Forum Coordinator

*E.*  
*09/03/2021*

Co-ordinator  
Co-ordinator  
P.G. Department of Commerce  
PES Institute of Advanced Management Studies  
NH-206, Sagar Road, SHIVAMOGGA-577 204.

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