

क्ष्यच्या वर्षातार्था वर्ष वर्षात्रां चार्राः वर्षाः प्रवारा

करंडक व्यूट्टक्यूरेण्या राज्यान स्विध्यान के प्रतास स्वरूप कार्य कार्य

PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES

Affiliated to Kurumpu University, Recognized by Govl. of Karnetsha NH - 206, Segar Read, Chivprogga - 577 204

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IQAC Annual Report - 2022-23

Initiatives by IQAC:

| | () | | (STERICLE) (Green) |
|---|------------|--|--|
| 2 | 12-09-2022 | To organize Orientation Program for UG Courses | "Parichaya-2022 - An Orientation for BBA, and B.Com Program" was organized on by Department of Commerce & Management on 12-09-2022 at 2:00 PM Chief Guest: Dr. R. Nagaraja, CCA, PES Trust (R). Shivamogga "Parichaya-2022 - An Orientation for BCA, and B.SC Program" was organized on by Department of Computer Science 12-09-2022 at 10 AM Chief Guest: Mr. Bhaskar Senior ERP Specialist NTT Data |
| 3 | 24-10-2022 | To offer Internship Program for M.Com Students | Our M.Com Student completed Internship Program offered by Fiscal Policy Institute(FIP) in January 2023 |
| 4 | 08-11-2022 | Introduce Social Media Committee | Official Social media accounts were created and posts about different activities are shared in Instagram and Facebook |



ಪಿಇಎಸ್ ಇನ್ಸ್ಟಟ್ಯೂಟ್ ಆಫ್ ಆಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಚ್ ಮೆಂಟ್ ಸ್ಟರೀಸ್

ಶಿನಂತ ಇತ್ರೆನವರ್ನಿಗಾರದ ಪುದ್ರಹಿಸಬೇಕುವಾಗಿದ್ದ ಪ್ರತಿ ಕರ್ಮಗಳ ಸರ್ಕಾದ ಮಾರ್ಟ್ ಪ್ರಾರಧ and with - 20s, xand of bertan - 577 204

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|-----|--|---|---|
| 5 | 08-12-2022 | Organize Placement training for UG Students | Conducted training program for BCA & B.Sc. Students during second week of December 2022. For BBA & B.Com. Placement training conducted during first week of February 2023 Procured the following list of Journals |
| 6 | 10-01-2023 | Procure UGC-Care list/UGC-Referred Journals for Library | Research & Audit Practices'- ISSN 0972-690X - 1 year subscription The IUP Journal of Organizational Behavior'- ISSN 0972-687X - 1 year subscription III. The IUP Journal of Marketing Management' - ISSN 0972-6845X - 1 year subscription IV. The IUP Journal of Applied Finance' - ISSN 0972-6845X - 1 year subscription V. Prabandhan: Indian Journal of Management' - ISSN 0975-2854 - 1 year subscription VI. 'Indian Journal of Finance' - ISSN 0973-8711-1 year subscription VII. 'Indian Journal of Marketing'- ISSN 0975-2854-1 year subscription |
| 7 | 12-01-2023 | To Conduct Industrial Visit | Organized an Industrial Visit to "SHIMUL" – KMF, Machenahalli, Shivamogga on 25-01-2023 for final year BBA |
| 8 | 06-02-2023 | | Organized an Industrial Visit to 'Arthur J |



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ಕುವೆಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪ್ಪುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನೃತೆ ಪಡೆದಿದೆ ಎನ್ ಹೆಚ್ – 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204

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| | | | Gallagher' Machenahalli, Shivamogga on 08-02-2023 and 13-02-2023 for final year B.Com. |
|----|------------|--|--|
| 9 | 06-02-2023 | Andrews Leave Geller of Andrews Communications of the Communication of t | Organized an Industrial Visit to 'Charaka Womens' Co-operative Society', Bheemanakone, Sagara Tq, Shivamogga Dist. on 09-02 2023 for M.Com Students |
| 10 | 20-01-2023 | from 19-114-23 garges. Againmal—Phal—Bag Programme on Physica | Organized "SKILL-A-THON 2022-INDUSTRY EXPERT SESSION-2 for V Semester BCA/B.Sc and III Semester BCA/B.Sc students on 20-01-2023 |
| 11 | 27-01-2023 | Organize Webinars | Organized Virtual Volunteering Session on "Career Opportunities in IT/ITES Sector" by Janarthanan Selvaraj, Senior Specialist & Expert AI, Atos for Final Year BCA & B.Sc on 27-01-2023 |
| 12 | 25-02-2023 | Conduct Alumni Engagement Programs | Alumni Interaction Series was arranged for M.Com students on 11-02-2023 by Sankalpa Forum Alumni Interaction Series was arranged for BCA students on 25-02-2023 by Cluster Forum Alumni Interaction Series was arranged for BCA students on 07-07-2023 by Synthesis Forum |
| 13 | 03-03-2023 | Conducting non academic certificate | Initiated computer certificate course and Home Appliances certificate course under |



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| - 1 | | courses | Mythri Forum and completed |
|-----|---------------|--|--|
| | | La contra de la contra della contra de la contra de la contra de la contra della contra della contra de la contra della co | Organized Four Day Training Program on |
| - | | | "Life Skill" in association with Rubicon Skill |
| 1 | e santifica | 4 Bhanna Labara | Development Pvt. Ltd, Pune for BCA/B.Sc. |
| 1 | , whole | | Students from 04-07-2023 to 07-07-2023 |
| | | A West continue out | Organized 50 Hrs of Add- on course on "HR |
| | | | Practical Lab" in association with nSynthesis |
| | | i Proceeding Carlyngs | Pvt. Ltd., Bengaluru for B.Com/BBA Students |
| - | | V - A C DATE OF A | from 19-04-23 to 05-05-23 |
| 14 | 25-04-2023 | Organize Faculty | Organized Five Day Faculty Development Programme on "Python Programming" from 29-05-2023 to 02-06-2023 |
| 15 | 17-08-2023 | Development Program | Organized One Day Faculty Development Programme on "Trading and Investing in Different Assets" on 28-08-2023 |
| 16 | 06-07-2023 | January Manim Meet | 'Alumni Meet' was organized by the Institution on 8th July, 2023 |
| 17 | 17-07-2023 | Organize Graduation Day | 'Graduation Day' was organized by the |
| | ner strak saw | To organize Rank | Institution on 24th July, 2023 |
| 18 | 17-07-2023 | Holders Felicitation Program | 'Rank Holders Felicitation Program' was organized by the Institution on 24th July, 2023 |



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Placement Training and Activities for the Academic year 2022-23:

| SI. No. | Date | Placement Training |
|---------|-------------------------------------|----------------------------------|
| 1 | From 08-12-2022 to 10-12-2022 | Pre-Placement Training Programme |
| 2 | From 16-12-2022 to 23-12-2022 | Pre-Placement Training Programme |
| 3 | From 02-02-2023 to 03-02-2023 | Pre-Placement Training Programme |

Recruitment Drive:

| Sl. No. | Date | Recruitment Drive |
|---------|------------|--|
| 1 | 29-10-2022 | Organized online recruitment drive by WIPRO WILP, Bangalore |
| 2 | 10-11-2022 | Organized online recruitment drive by ETON Solutions, Bangalore |
| 3 | 05-12-2022 | Organized online recruitment drive by Intellipaat ,Bangalore |
| 4 | 17-12-2022 | Organized online recruitment drive by HEXAWARE ,Bangalore |
| 5 | 04-04-2023 | Organized online recruitment drive by IMMENSPHERE, Bangalore |
| 6 | 24-04-2023 | Organized online recruitment drive by Vintrus Edutech, Bangalore |
| 7 | 28-04-2023 | Organized online recruitment drive by X-WORKZ ODC, Bangalore |

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Placement Details for the Academic year 2022-23:

| SI. No. | Reg. No. | Student Name | Program | Name of the Employer |
|---------|----------|----------------|---------|----------------------|
| 1 | C2011525 | D.J PRAAJNA | B.COM | FEON |
| 2 | C2011598 | SEEMA H S | B.COM | ETON |
| 3 | BC200939 | JEEVAN V | BCA | HEXAWARE |
| 4 | BB208931 | S PRIYANKA | BBA | |
| 5 | BC200905 | AISHWARYA MK | BCA | |
| 6 | BC200906 | AKASH K H | BCA | |
| 7 | BC200912 | ASHIK K C | BCA | |
| 8 | BC200943 | KAVANA T S | BCA | IMMENSPHERE |
| 9 | BC200976 | PRERANA S.P | BCA | |
| 10 | BC200977 | PRIYANKA GV | BCA | |
| 11 | BC200990 | SAGAR A | BCA | |
| 12 | BC190915 | ARFAATH B S | BCA | |
| 13 | BC200943 | KAVANA T S | BCA | |
| 14 | BC200948 | KRUTHIKA S | BCA | |
| 15 | BC200983 | RASHMI.M.C. | BCA | |
| 16 | BC200987 | RUCHITHA N | BCA | INTELLIPAT |
| 17 | BC200988 | SADAF BANU | BCA | |
| 18 | BC200993 | SAHANA H V | BCA | |
| 19 | BC200996 | SAHIL PASHA MB | BCA | |
| 20 | BC200900 | GOWTHAMI K S | BCA | TCS |
| 21 | C2011525 | D.J PRAAJNA | B.COM | 1 1 |
| 22 | C2011558 | MAHALAKSHMI K | B.COM | |
| 23 | C2011565 | MOHAN RAJ N | B.COM | |
| 24 | C2011000 | PREM N | B.COM | |
| 25 | C2011585 | RAMESH P | B.COM | VINTRUS |
| 26 | C2011626 | VISHAL M | B.COM | VINTROS |
| 27 | S2004700 | ANANYA B L | B.Sc | |
| 28 | S2004706 | ARPITHA P | B.Sc | |
| 29 | BB208931 | S PRIYANKA | BBA | 170 TWO V. 75 |
| 30 | BC200905 | AISHWARYA MK | BCA | |



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|-------------------|-----|----------------------|------------------|
| | BCA | 8 ANANYA K | 31 |
| | BCA | 0 ANUSHA MB | 32 |
| | BCA | 7 BHOOMIKA B N | 33 |
| | BCA | 0 CHETHAN H C | 34 |
| | BCA | O CHINTHAN PATIL G M | 35 |
| | BCA | 6 DEEPAKAS | 36 |
| | BCA | O GAGAN G H | 37 |
| | BCA | O GOWTHAMIKS | 38 |
| | BCA | 9 JEEVAN V | 39 |
| | BCA | O JOY P | 40 |
| | BCA | KAVANA T S | 41 |
| | BCA | KEERTHANA S | 42 |
| | BCA | RRUTHIKA S | 43 |
| | BCA | NAGASHREE K | 44 |
| | BCA | NANDAN G | 45 |
| | BCA | NANDINI G D | 46 |
| | BCA | NAVYASHREE GR | 47 |
| | BCA | NISHAN B J | 48 |
| | BCA | NUTHAN TN | 49 |
| | BCA | PRAMEESHA | 50 |
| | BCA | PREETHI B K | 51 |
| | BCA | PRERANA S.P | 52 |
| | BCA | RASHMI M C | 53 |
| | BCA | RUCHITHA G U | 54 |
| | BCA | SOUNDARYA B H | 55 |
| | BCA | SUCHITRA PATIL | 56 |
| | BCA | THEJASHWINI M M | 57 |
| | BCA | VAISHNAVI K | 58 |
| politic, in Legi | BCA | YASHASWINI J | 59 |
| 11 (42) | BCA | DEEPAK A S | 60 |
| | BCA | DIVYA. U | |
| WIPRO | BCA | JEEVAN V | |
| | BCA | KUSHAL S | |
| Spirit Maria | BCA | SADAF BANU | 63 1 64 1 |



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|-----|-------------------|------------------|------------|---|--------------|
| 65 | BC200996 | | BCA | | 7 |
| 66 | BC201015 | | BCA | | l |
| 67 | BC200905 | 1 | BCA | | \mathbf{I} |
| 68 | BC200907 | AKSHATHA M R | BCA | | l |
| 69 | BC200910 | | BCA | | l |
| 70 | BC200917 | 1 ON THINK DIV | BCA | | |
| 71 | BC200918 | BHOOMIKA MS | BCA | | |
| 72 | BC200927 | DEEPASHREE V | BCA | | |
| 73 | BC200930 | DIVYA. U | BCA | | |
| 74 | BC200933 | GANAVI KC | BCA | | |
| 75 | BC200900 | GOWTHAMI K S | | Til, som gran gran y | |
| 76 | BC200940 | JOY P | BCA | | |
| 77 | BC200943 | KAVANA T S | BCA | | |
| 78 | BC200950 | MG MAMATHA | BCA | | |
| 79 | BC200958 | NAGASHREE K | BCA BCA | V 1410 D.V. | |
| 80 | BC200962 | NAVYASHREE GR | BCA | X-WORKZ | |
| 81 | BC200972 | PRAMEESHA | BCA | | |
| 82 | BC200974 | PREETHI B K | BCA | 11 Set 150a 1 150 144 | |
| 83 | BC200975 | PREETHI.N | BCA | 11,893,900 | |
| | BC200980 | RAKSHITHA | DOA | | |
| 84 | ter at a first of | KHODANPUR | BCA | 1 1 TS (10 S) (1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | |
| 85 | BC200999 | SANDYA S P | BCA | The second second second | |
| 86 | BC201001 | SANJANA P GUJJAR | BCA | | |
| 87 | BC201009 | SREEVATSA D S | BCA | | |
| 88 | BC201027 | VAISHNAVI K | BCA | | |
| 89 | BC201028 | VAISHNAVI. M | BCA | | |
| 90 | BC201030 | VISMAYA M | BCA | | |

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Faculty Achievements:

Faculty Development Program:

| SI. | Faculty Nome | Title of the Professional Development Program | Date (from - to) |
|-----|----------------------|--|-----------------------------|
| 1 | Dr. Dileep Kumar S D | Participated in the NAAC Sponsored Three-Day National Level Seminar on "NEP 2020: A Framework for the Transformational Reforms in Higher Education", organized by PESITM | 08-03-2023 to 10-03-2023 |
| 2 | | Participated in the Faculty Development Programme on "Exploring Dynamics of National Education Policy 2020 with Reference to NAAC Perspectives", jointly organized by Sage University, Indore- Bhopal, Christian Eminent College – Indore, Research Foundation of India & RFI – CARE | |
| 3 | | Participated in the Training Program/Workshop on "Practical Aspects of ICT Tools and Online Teaching in Current Scenario", organized by the Research Foundation of India & RFI – CARE | 14-11-2022 to 20-11-2022 |
| 4 | | Participated in the Training Program/FDP on "First Hand Experience on SPSS – Introductory Module", organized by Faculty of Commerce-Parul University (Gujarat), Research Foundation of India | 06-11-2022 to 12-11-2022 |

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कार्यक अनुभव्यक्तिएकात स्टार्थक स्टार्थक रहा प्रमान्य स्टार्टिय स्टार्थ स्टार्थ ಎನ್ ಹೆಚ್ – 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204

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|--------|---------------------|---|-----------------------------|
| 5 | | Participated in the "FDP on usage of innovative Pedagogical Techniques", Organized by Department of Commerce, KristuJayanti College, Autonomous, Bengaluru | 17-10-2022 to 22-10-2022 |
| 6 | Mr. Venkatesh B. M. | Participated in National Level Webinar on "Research Guidelines- Literature Review, Questionnaire design and Application of Statistical Tools", by SivanandaSarma Memorial R.V College | 02-11-2022 to |
| 7 | | Participated in the International Webinar on "Faculty Certificate in Online Teaching: Key Concepts for an engaging Online Learning Experience", organized by Manipal Global Next University | 20-01-2023 |
| 8 | Mr. Anil Kumar M | Participated in the International Webinar on "A Pathway of Research Gate", organized by St Francis De Sales College | 21-01-2023 |
| 9 | | Participated in the NAAC Sponsored Three-Day National Level Seminar on "NEP 2020: A Framework for the Transformational Reforms in Higher Education", organized by PESITM, from 8th -10th March, 2023. | |
| 10 | Ms. Sinchana K. S. | Participated in FDP on "Women Educators empowerment Programe" by ICT Academy | 02-02-2023 to 17-02-2023 |



ಪಿಇಎಸ್ ಇನ್ಸ್ಟ್ಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟ್ಡೀಸ್ ಕುವಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಿಸಬ್ಬದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ನಡೆದಿದೆ

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Website: http://pestrust. AISHE Code: C – 17806

| 11 | | Participated in FDP on "Usage of Innovative Pedagogical Techniques" by KristuJayanti College Bangalore | 17-10-2023 to 22-10-2022 |
|----|---|---|-----------------------------|
| 12 | | Participated in the NAAC Sponsored Three-Day National Level Seminar on "NEP 2020: A Framework for the Transformational Reforms in Higher Education", organized by PESITM | 08-03-2023 to 10-03-2023 |
| 13 | Mr. Shrinivas Naik | Participated in the One-Day FDP on "Trading and Investing in Different Assets organized by the Department of Commerce and Management in association with Research Cell, PESIAMS | 28-07-2023 |
| 14 | Mr. Vinay Kumar K.S | Attended one-week Workshop on "Research & Publication Ethics & Strategies" organized by Srinivas University | 01-01-2023 |
| 15 | Wil. Villay Kullai K.S | Attended 3-days NAAC Sponsored National Level Seminar on "NEP-2020: A Framework for Transformational Reforms in Higher Education" organized by PESITM | 08-03-2023 to 10-03-2023 |
| 16 | Mr. Vinay Kumar K. S. & Mr. Abhishek S | Attended 2 days Faculty Development Program on "Financial Education & Investment Awareness (FEIA)" organized by Kuvempu University | 21-11-2022 to 22-11-2022 |
| 15 | Mr. Pradeep Shetty K & Mr. Manjunath H R | Attended National Level Webinar on "Financial Empowerment through Wealth | January 2023 |

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ಪಿಇಎಸ್ ಇನ್ಸ್ಟ್ಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೈಂಟ್ಗ್ ಕುವೆಂಹು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯಶವಾಡೆದಿದೆ

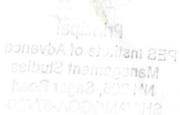
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| | man in the later than the | Creation" | |
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| 17 | by win 2.2 | Attended National Level Webinar on "Intellectual Property Awareness Mission by Intellectual Property India" | March 2023 |
| 18 19 20 21 22 23 24 1 25 M 26 M 27 M 28 MS 30 MS 31 MS 31 MS 31 MS 32 MS 31 M | Ms. Supriya S Dr. Ganeshappa K Dr. Praveenchandra N Ms. Roopa D S Ms. Ashwini E M Mr. Prashanth Kumar R Mr. Darshan P R Ms. Poornima B P Ms. Archana K Ir. Abhishek A | Attended 3-days NAAC Sponsored National Level Seminar on "NEP-2020: A Framework for Transformational Reforms in Higher Education" organized by PESITM | 08-03-2023 to 10-03-2023 |

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ಪಿಇಎಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ಮೆಂಟ್ ಸ್ಟಡೀಸ್

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| 38 | Ms. Sharvani | | |
|----------|--------------------------|--|--------------------------------------|
| 39 | Ms. Ashwini E M | Attended Five days National Level Faculty Development Programme on Application of Data Science and Machine Learning in Research Process | 13-02-2023 to 17-02-2023 |
| 40 | Mr. Prashanth Kumar R | Attended National Level Webinar on "Intellectual Property Awareness Mission | 13-03-2023 |
| 41 42 | | by Intellectual Property India" Attended Four day FDP on Idea generation Methods (Online Live FDP) organized by ICT Academy | 16-05-2023 to 19-05-2023 |
| 43 | Mr. Darshan P R | Attended Five day FDP on Leadership Skills (Online Live FDP) organized by ICT Academy from | 02-05-2023 to 06-05-2023 |
| 44 | | Attended Five day FDP on Microsoft Azure AI Fundamentals(Online) organized by ICT Academy from | 100 |
| 45 | Ms. Ashwini A R | Attended 15 days refresher course or "Science Academics' in Theoretical Physics", organized by Bishop Moor College, Kerala. This program was sponsored by Indian Academy of Science Bengaluru Indian National Science Academy, New Delhi; The Nation Academy of Sciences, India. | 1 15-06-2023 to 01-07-2023 to the ce |
| 46 | Ms. Rashmi R | Participated in 5 Day FDP on Microso | oft 28-08-2023 |



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| | | Azure AI Engineer Associate conducted by | y 01-09-202 |
|----|-------------------|--|----------------------|
| 47 | Ms. Mumtaz | ICT academy at Bapuji Institute | |
| | | Engineering and Technology, Davanagere | |
| | | Attended one day National webinar on | " |
| 48 | | Development of Hindi Language and Literature in Uzbekistan " was organized by Priyadarshini Mahavidyalaya, Haaveri, Karnataka | in the second second |
| 49 | Wa Kandani H D | Attended one day National webinar on " Purposeful Hindi " Organized by Pop College, Aikla, Mangalore, Karnataka | 09-07-2023 |
| 50 | Mr. Kantharaj H D | Participated in one day National webinar Organized by Mahatma JotibaPhule Arts College, Kalaburagi, Karnataka on the topic "Various Dimensions of Literature". | 02-07-2023 |
| 1 | | Participated one day National webinar Organized by PhilominasCollege ,Mysuru , Karnataka on the topic "Stories of Premchand : Gandhi and Economics in Context" | 09-06-2023 |



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Article Publications:

| Sl. No. | Faculty Name | Department | Title of the Topic | Journal Name | ISSN |
|------------|--------------------------|---------------------------------|--|---------------------------------|--|
| 1 | Dr. Ganeshappa K | Commerce & Management | "Efficiency Market Hypothesis | GIS Science Journal | ISSN: 1869- 9391 |
| 2 | Dr. Ganeshappa K | Commerce & Management | "A Study on Marketing Channels of Selected Agricultural Products – A Case Study of Shivamogga District of Karnataka" | | |
| 3 | Dr. Dileep Kumar S. D | PG Department of Commerce | "Innovation and Technology for making Indian Cooperatives Future-Ready" | The Management Accountant | ISSN: 0972- 3528 ISSN: |
| 4 | Dr. Dileep Kumar S. D | PG Department of Commerce | "Environmental Accounting Practices in Indian Companies" – A Perceptional Analysis | Indian Journal of Accounting | 0972- 1479 (print), 2395- 6127 (online) |
| 5 | Dr. Dileep Kumar S. D | PG Department of Commerce | "The Role of Management Accounting in Enabling Sustainability in Business" | The Management Accountant | ISSN: 0972- 3528 |

Management Studies



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| | | | "Impact and Use of | | |
|---------|---------------------------|-------------------------------------|--|-----------------|----------|
| 6 | Dr. Dileep Kumar S. D | PG | Accounting Software on Business Performance" | | 122N: |
| ľ | | Department | | a dila | 0974. |
| 47 | A 1 | of Commerce | - A Perceptional Study | Social Sciences | 0066 |
| | | | of MSME Traders | | |
| 7.11 | 7-25 | | "A Study on Problems | International | |
| | and part the | PG | faced by Hoteliers after | Journal of | ICCV |
| 7 | Dr. Dileep Kumar | Department | the implementation of | Scientific | ISSN: |
| | S. D | of Commerce | GST – with special | Research and | 2581- |
| | | or commerce | reference to | Engineering | 7175 |
| | | to the contribute | Shivamogga District" | Development | |
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| azer y | | Toy hade | "Impact of Social Media | Journal of | |
| 8 | Dr. Krishna M.M. | Commerce & | Marketing in Online | Advances in | ISSN:239 |
| | 100 1100 120 | Management | Purchasing Decision of | Engineering and | 5-5252 |
| | | | Consumers" | Management | |
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| | | and the hills in | 2006 Sept. 1 | Emerging Issues | |
| 3/1/102 | | | "India - China Standoff: | in Functional | |
| 9 | Dr. Krishna M.M. | Commerce & | Persisting Problems on | Areas of | |
| | Mr. Abhishek S. | Management | the Economy" | Management | |
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| 10 | Mr. Praveen B. | Commerce & Management | "Women Empowerment through Financial Inclusion: A study on ShimogaTaluk" "Green Human | GBS Impact: Journal of Multi- Disciplinary Research GBS Impact: Journal of | ISSN: 2582- 0079 ISSN: |
|----|--|--------------------------|--|--|---------------------------------|
| 11 | Mr. Praveen B. | Commerce & Management | "Green Human Resource Management (GHRM) Practices" | Multi- Disciplinary Research | 2582- 0079 |
| 12 | Mr. Praveen B. | Commerce & Management | "Recent Trends in Training and Development: In Indian Context" | One-Day National Level Conference on Emerging Issues in Functional Areas of Management organized by Vidyavardhaka College of Engineering, Mysore | |
| 13 | Mr. Manjunatha H. R. & Mr. Pradeep Shetty K. | Commerce & Management | "Atmanirbhar Bharat: A way ahead to Boost the Economy with Special Reference to MSMEs" | Madhya Bharti UGC Care Group I Journal | ISSN: 0974- 0066 |



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| 1 | Mr. Darshan P R Mr. Prashanth Kumar R Mr. Pradeep S. H. | Computer Science | "The study and implementation of rice grain classification and quality analysis using image processing technique" | International Research Journal of Modernization in Engineering Technology and Science | e-ISSN 2582- 5208 |
|----|---|---------------------|---|--|-------------------------|
| 15 | Mr. Darshan P R Mr. Prashanth Kumar R Mr. Abhishek A | Computer Science | "Detailed study of crypto currency Using block chain technology" | International Journal of Science & Engineering Development Research Published | ISSN:245 5-5631 |
| 16 | Mr. Darshan P R Mr. Prashanth Kumar R | Computer Science | "The loan recovery prediction analysis using machine learning technique" | International Research Journal of Modernization in Engineering Technology and Science | e-ISSN 2582- 5208 |
| 17 | Mr. Darshan P R | Computer Science | "Expanding Impact of AI in Financial Services for Decisions, Management, Security and Trading" | Published in Two Day National Level Conference on Emerging Trends and Challenges in Commerce & | ISSN: 2321- 8487 |



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| | | | | Management ETCCM -2023 | |
| 18 | Mr. Abhishek A | Computer Science | "Heart Disease Using Machine Learning" | International Research Journal of Modernization in Engineering Technology and Science | e-ISSN 2582- 5208 |

Articles Presented:

| Sl. No. | Faculty Name | Department | Title of the Topic | Publications |
|------------|--------------------------|------------------------------|--|--|
| 1 | Dr. Dileep Kumar S. D | PG Department of Commerce | "Listing Day and After Marketing Performance of IPOs in India" | One-Day National level Conference on Emerging Issues in Functional Areas of Management, organized by the Department of Business Administration, Vidyavardhaka College of Engineering, Mysuru |
| 2 | Dr. Dileep Kumar S. D | PG Department of Commerce | "Green Bonds – Financial Support for Sustainable Development" | International Conference on Innovation and Management: The Way Ahead organized by Kirloskar Institute of |



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| | | | | Advanced Management |
|---|-------------------------|--------------------------|--|------------------------------|
| | | | | Studies. |
| 3 | Mr. Manjunatha H. R. | Commerce & Management | "Emerging issues in Functional Area of Management" | National Level Conference |

Awards Received:

| SI. No. | Faculty Name | Department | Award Received | Particulars |
|------------|--------------------------|---------------------------------|-------------------------------|--|
| 1 | Dr. Dileep Kumar S. D | PG Department of Commerce | "Best Young Faculty Award" | The Novel Research Academy, Punducherry, India, ISO 9001:2015 Certified (A Division of New Swertia Publications), UDYAM REGD. No.: PY-03- 0003542, (A Registered Enterprise under the Govt. of India) Ref: NRA/BYFA/02212764/2022-23 |

Books Published:

| Sl. No. | Faculty Name | Department | Title of the Book | Publications | ISBN |
|------------|--------------------------|---------------------------|---------------------------|-----------------------------|--------------------------------|
| 1 | Dr. Praveen Chandra N | Department of Language | Spoorthiya Chilumegalu | Sirigannada Publicaitons | ISBN 978- 81-954129- 5-2 |



ಪಿಇಎಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ಮೆಂಟ್ ಸ್ಟಡಿ

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| 2 | Dr. Krishna M.M. | Commerce & Management | Principles of Marketing | United Publilcaitons | ISSN:978- 93-85682- 00-1 |
|---|---|--------------------------|---|-------------------------|---------------------------------|
| 3 | Mr. Prashanth Kumar R Mr. Darshan P R Ms. Archana K | Computer Science | DOT NET Programming using C#(as per NEP Syllabus) | BlueRose Publication | ISBN: 978- 93-5819- 433-3 |

Student Activities & Achievements under different Forum/Committees

| Sl. | Date | Activities | | | |
|-----|------------|--|--|--|--|
| 1 | 12-09-2022 | Organized an orientation program for UG students | | | |
| 2 | 24-09-2022 | NSS Orientation program was conducted to all the first year students about the role and importance of NSS in the lives of students | | | |
| 3 | 30-09-2022 | Mock Viva was conducted for fourth semester M. Com students to provide real time experience to students to present their projects before the Panel of experts. | | | |
| 4 | 08-10-2022 | Department of BCA and B.Sc has organized an orientation session on "Career Development Center and its Services" for first year BCA and B.Sc students | | | |
| 5 | 08-10-2022 | NSS- University level selection camp was held at KU office, Shimoga to select volunteers for state level pre-selection camp for Delh | | | |

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| T | | Republic Day Parade. 2 of our students, Pavan S R from BBA and |
|------------------------|--------------|--|
| | | Srushti from BCA participated in the selection process. |
| | | International Girl Child day was celebrated under the banner of |
| 6 | 11-10-2022 | MYTHRI forum. Orientation was given to girl students about health |
| 3 | | and hygiene. |
| | | Department of Commerce and Management have launched one of |
| 7 | 12-10-2022 | its new initiative- INDUSTRY EXPERT LECTURE SERIES on |
| _ | | "Financial Markets & Services" |
| | | Department of Commerce and Management has organized an |
| 8 | 13-10-2022 | orientation session on "Career Development Center and its |
| _ | 2000 | Services" for first year BBA and B.Com |
| 9 | 17-10-2022 | Organized Computer Training Program for B.Com students by |
| _ | \$387777 | MYTHRI forum in collaboration with Jana Shikshana Samsthe |
| 10 | 20.10.2022 | "KotiKantha Geetagayana" program organised by Kannada |
| 10 | 28-10-2022 | Samskruti Department on account of 67th Kannada Rajyotsava |
| | <u> </u> | under NSS Forum |
| 11 | 02-11-2022 | Synthesis Forum in association with Finsafe India Pvt Ltd |
| 11 | 02-11-2022 | organized a "Financial Awareness Program on Mutual Funds" |
| | | for I year B.Com students (online) |
| 12 | 17-11-2022 | Organized a Special Talk on "Recent Trends and Opportunities in |
| 1, | | Banking" under ICT committee |
| 1 4 3 1 1 2 3 4 3 1 | | Synthesis forum conducted special session for B.Com and BBA |
| 4.0 | 9,700 mt bac | students on "Recent Trends and Opportunities in Banking |
| 13 | 18-11-2022 | Sector" by MR. Abhishek Reddy, Vice-President HSBC and Mr. |
| | Elevation to | Sunil, Director, Virtusa |
| ing f | | Commence of the second control of the second |



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| | 25-11-2022 | Carrall LIC Students |
|----|------------|--|
| 14 | to | Organized NSS Special annual camp for all UG Students |
| | 01-12-2022 | The NSS and YRC forum Guest |
| 15 | 26-11-2022 | Organized "Indian Constitution Day" by NSS and YRC forum Guest Speaker M C Rajkumar, HOD Political Science Government First Grade College Shivamoggaspoke about the importance of our constitution Employability Skills training was conducted for 5th semester |
| 16 | 08-12-2022 | BCA/B.Sc students in three phases in association and association association and association and association and association and association and association a |
| 17 | 17-12-2022 | PESIAMS To encourage the skills among the the best skills and provide them an opportunity to participate in |
| 18 | 14-12-2022 | inter college events A special session on "Classroom Etiquette" was conducted by CDC to III Semester B.Com students for the overall development of students' personality Ms. Tanuja, Student councellor from CDC conducted the session Organizes Annual Day Athletic Meet 2022-23 under Sports |
| 19 | 26-12-2022 | Organizes Annual Day Atmetic Moorganizes Annual Day Atmetic Moorganizes Committee. Cluster forum organized a special talk on "Current IT trends" for |
| 20 | 31-12-2022 | Cluster forum organized a special BCA & B.Sc Students. Speaker: Sachin V Prabhu, BTP Solutions Architech @HCL Tech an Alumni of PESIAMS On the occasion of "World Peace Day" Abhivyakthi forum on the theme "Be the peace |
| 21 | 02-01-2023 | On the occasion of "World redect and organized Essay writing competition on the theme "Be the peacy you seek" |

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| | pesiame@pestr | in a Cavithribai Phule in the |
|----|--------------------|---|
| Γ | 22 03-01-202 | Celebrated the 192 nd Birth Centennial of Savithribai Phule in the |
| | 22 03-01-202 | Institute under Mythri forum |
| r | | Synthesis forum conducted two days inter-departmen |
| 1 | J. G. Sinki | competition 'Brain Waves' three competitions were conducted |
| 1 | 03-01-202 | under this event: |
| 1 | 23 to 04-01-202 | Biz Quiz (Business Quiz) |
| 1 | 04-01-202 | • Turn coat (Debate) |
| L | | JAM (Just-A-Minute) |
| 2 | 4 06-01-2023 | On the occasion of "World Hindi day" organized Hindi Poetry |
| L | | Writing Competition under ABHIVYAKTHI forum |
| 25 | 5 10-01-2023 | Oncomic |
| | | under Research Cell |
| 26 | 12-01-2023 | Celebrated National Youth Day or Rashtriya Yuva Diwas to |
| | a banques i | commemorate the birth anniversary of Swami Vivekananda |
| 27 | 20.01.5 | "SKILL-A-THON 2022- INDUSTRY EXPERT SESSION-2" |
| 21 | 20-01-2023 | Organized by ICT ACADEMY in association with Cluster forum and |
| | | THE COLUMN |
| 28 | 25-01-2023 | Organized an Industrial Visit to 'SHIMUL' -KMF, Machenahalli, |
| | | Shivamogga for final year BBA |
| 9 | 26-01-2023 | PESIAMS celebrated 74th Republic Day-2023 in collaboration with |
| _ | | PES Public School |
| | 28-01-2023 | Cluster forms |
| 0 | & | Cluster forum organized "Boot Camp on skill development-2 days |
| 1 | 29-01-2023 | workshop" for final year BCA & B.Sc students. |
| 1 | 01-02-2023 | "Union Budget Live Telecast" has been organized by Synthesis |
| | | Forum for final year BBA & B.Com students. |



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|----|--------------------------------|--|--|--|
| 32 | 02-02-2023 | PG Department of Commerce, under the banner of Sankalpa Forum organized "Entrepreneurship Awareness Program on KVIC- MSME Schemes" | | |
| 33 | 05-02-2023 | Sankalpa forum organized "Balancing Cups Management Game" for M.Com students to enhance the students' managerial skills, decision-making abilities, and teamwork | | |
| 34 | 06-02-2023 | the occasion of "Safe Internet Day" Cluster Forum organized spert Talk on "Cyber Security" for II Semester BCA/B.Sc students speaker: Mr. Ajay Ganapule, TCS Cyber Security Practice Team | | |
| 35 | 09-02 2023 | Organized an Industrial Visit to 'Charaka Womens' Co-operative Society', Bheemanakone, Sagara Tq, Shivamogga Dist. for M.Com Students | | |
| 36 | 08-02-2023 & 13-02-2023 | Organized an Industrial Visit to 'Arthur J Gallagher' Machenahalli, Shivamogga for final year B.Com | | |
| 37 | 13-02-2023 to 16-02-2023 | The PG Department of Commerce in association with CDC (Career Development Centre) organized a five-day Employability Skills Training Programme for M Com Students | | |
| 38 | 21-02-2023 | On the occasion of "International Mother Language Day" PESIAMS has organized Elocution Competition on two topics "The paramountcy and avail of mother tongue" and "confrontation in use of mother tongue" under Abhivyakthi forum | | |
| 39 | 11-02-2023 | Alumni Interaction Series was arranged for M.Com students by Sankalpa Forum | | |
| 40 | 25-02-2023 | NSS forum organized Blood Donation Camp at PES Group Educational Institute for all the students | | |



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| Eman | pesiame@postrust.ed | DESIAMS, Celebrated the "Central |
|--|---------------------|---|
| | | PG Department of Commerce, PESIAMS, Celebrated the "Central |
| | 24 02 2022 | Excise Day" on the scheduled date by bringing the awareness |
| 41 | 24-02-2023 | among the students regarding the various kinds of tax rate and |
| | | revenue generation for the government of India |
| - | | Alumni Interaction Series was arranged for BCA students by |
| 42 | 25-02-2023 | Cluster Forum |
| - | | Sankalpa form organized session on "ANZs Financial Literacy |
| 23.10 | r ca. Zaca sit e | Program - Money Minded" for M.Com students |
| 41 | 25-02-2023 | Speaker: Mr. Shridhar Kubasad, Associate Vice President, |
| | | Institutional Operations-Service centers, ANZ Bengaluru |
| | Talk a series | Sankalpa Forum organized Innovative Presentation of 'Prasiddhi' |
| 42 | 09-03-2023 | (Successful Women Entrepreneurs) in Shivamogga District for |
| | 10000 | first year M.Com students |
| 107 100 | | On the occasion of <i>International Day of Biodiversity</i> , Prerana- ISR |
| 43 | 22-05-2023 | Wing of PESIAMS organized "Nature Walk- Appreciating Mother |
| BaiMi | and soft out you | Earth" |
| 515E | distancionia. | The Department of Tourism, Shivamogga and 'Prerana'- ISR Wing |
| 44 | 05-06-2023 | celebrated "World Environment Day" at Sakarebailu Elephant |
| de la constante de la constant | | Camp Shivamogga |
| 30.77 | 21-06-2023 | On account of 9th International Yoga Day Mythri committee |
| 45 | to | organized three days special session on "Meditation and its |
| | 23-06-2023 | importance" for girl students and female faculty in the Institution |
| - J. (1) | asielaŭ na | |
| | 27-06-2023 | Organized NSS Special Annual Camp for all UG Students |
| 46 | to | description and hope to obey a concession at the first of the concession at |
| | 03-07-2023 | go, atrodoposough tin valorinto, in assectionable 1 (20), 20 25 (27 |
| | | |



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| 47 | 07-07-2023 | Alumni Interaction Series was arranged for BCA students by |
|----|--------------------------------|---|
| | 07-07-2023 | Synthesis Forum |
| 48 | 07-07-2023 | PG Department of Commerce, PES Institute of Advanced Management Studies and Department of MBA and MCA, PES Institute of Technology & Management successfully organized "Samanvaya 2023", an intercollegiate skill fest that provided a platform for students to showcase their diverse talents and skills. |
| 49 | 10-07-2023 To 11-07-2023 | Annual day Inter Class Chess competition was organized under Sports Committee for all PESIAMS students |
| 50 | 11-07-2023 to | PG Department of Commerce, PESIAMS, has organized 3-Day Student Development Programme on 'Goods and Services Tax |
| | 13-07-2023 | (GST)' A special talk on "Applications of Differential Equations" was Department of Computer Science. |
| 51 | 01-08-2023 | A special talk on "Applications of Daniel Computer Science." organized by Cluster forum, Department of Computer Science. Speaker: Dr. B.J. Gireesha, Professor, Department of P.G. Studies and Research in Mathematics, Kuvempu University, Shankarghatta "Mock Interview Training" Programme was organized for M.Com |
| 52 | 02-09-2023 | "Mock Interview Training Trogram students under Sankalpa forum |

| Studen | Student Achievement: Program Year/ | | | Institution/Organization | Event Name |
|---------|--|------------|---------|----------------------------------|----------------|
| SI. No. | Student Name | | | Name Pre RD University Selection | KU, Shivamogga |
| | | | | State Level Pre RD | Hassan |
| | Mr. Pavan S R | BBA | II Year | Selection South Zone Pre RD Camp | Kerala |
| 1 | Mr. Pavan 5 K | | | State Republic Day Camp | Bangalore |
| | The latest special section of | A STATE OF | | | U Q |



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| | 1 Mary North A | | | 26th National Youth Festival | Dharwad |
|----------|---------------------------|---------|--------------|---|---|
| | | l Bosto | | Inter college camp 2023 | KU, Shankaraghatta |
| | | | | National Integration Camp | Sahyadri College, Shivamogga |
| _ | | | | State Level Training Programme – 2023 | Bangalore |
| 2 | Ms. Rakshitha Hiremutt | B.com | I Year | Participated in Guinness record world record mass event and received the title Nadana Kalai Kothai for performing Ananda Thandavam in Rock beach Puducherry | Sangamam Global Academy and department of Tourism, Puducherry |
| 3 | Mr. Swithin Ansulem | BCA | III Year | Coach for Andhrapradesh Junior soft Tennis at the National event held at Lucknow, Uttarpradesh. | Lucknow, Uttarpradesh |
| <u> </u> | | | il gitter in | Manager of Junior Soft Tennis Inter-Districts/ State selection, Guntakal | Guntakal |
| 4 | Ms. Meghana M. | ВСА | II Year | 9th Karnataka State Level Kudo State Level -Gold medal | Shivamogga District |
| | К. | | | Karnataka Qwan Ki Do Championship State level Karate - Gold Medal | Telangana |
| 5 | Mr. Asnian | B.com | I Year | Feline Club of India appointed as Assistant Clerk for the International panel judges(Singapore) | Mumbai |
| 6 | Mr. Darpan D | ВВА | II Year | Indian Rally Championship – Gold medal | Madikere |



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| 7 | Mr. Gowda Vignesh Chandra | B.com | III Year | Participated in South Zone Inter- University Foot Ball Tournament | University of Calicut, Kerala Drug India Best |
|----|------------------------------|-------|----------|---|---|
| 8 | Mr. Prashanth S R | M.com | l Year | Certificate of Achievement | Short Film Thugs of Ragada |
| 9 | Mr. Kishan | BCA | II Year | Short Movie | Thugs of Ragazza |
| 10 | Mr. Sanjan | B.com | [[Year | Accompanied @monkeyxmagic one of the popular You tubers and guided him throughout his Blog on Mattur | Mattur, Shimoga |
| 11 | Ms. Sushma C G | вса | l Year | Participated in South Zone Inter- University Volley Ball Tournament | M G University Kottayam |
| 12 | Ms. Anushree H.S | M.com | I Year | 2022-23 District level Youth Festival Individual - I Place Group - II Place Sharana Sahithya Sammelana & Bhavyakya Sammelana - Vachana Gayaka spardhe - I Place | Shivamogga |
| 13 | Mr. Gopí Krishna V. | B.Com | II Year | Cleared CA - CPT Entrance Cleared CA - CPT Entrance | |
| 14 | Mr. Brain Monk | B.Com | II Year | Secured II rank in the | |
| 15 | Ms. Madhura G. P | вса | III Year | University BCA examination held in the month of September -2022 | |

Pranhanth Kuran R

IQAC Coordinator

Cocrdinator

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