



»»» NEWSLETTER SEPTEMBER 2024 «««

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ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

YUVA
SHRISTI

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from for small towns become the backbone of economic progress.

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▶▶▶ CELEBRATING SUCCESS AT MANTHANA, FKCCI

We are proud to announce that innovators from Anvesana TBI's Yuva Program and a students of PES ITM Shivmoga has emerged victorious at the prestigious Manthan Innovation and Business Plan Competition 2024, organized by the Federation of Karnataka Chambers of Commerce and Industry (FKCCI)



Their innovative product, nurtured under the ACT Cohort of Anvesana, is a testament to their hard work, dedication, and out-of-the-box thinking. This achievement reflects not only their commitment to problem-solving but also the collaborative and supportive environment at Anvesana TBI. Well done, team! This is just the beginning – continue to push boundaries and make an impact!



>>> YUVA TALK

Yuva Shruti program of Anvesana has launched Yuva Talks to facilitate regular meetups and discussions with young individuals in the region. These sessions provide a casual platform for youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.

"CREATIVE VISION: LENS TO LAYOUT"



In a bid to nurture young talents and promote creative thinking, Anvesana Technology Business Incubator (TBI) recently hosted a dynamic and inspiring talk aimed at empowering youths in the field of photography. The event, held at Anvesana TBI at PESITM campus on September 23rd, brought together aspiring young photographers and creative enthusiasts, focusing on the convergence of creativity, technology, and innovation in photography.



Mr. Puneetha S
Graphic Designer, PES
Shivamogga

The talk featured Sri Puneeth, well experienced graphic designer and photography enthusiast who shared insights on the evolving trends in digital photography, the role of technology in enhancing creativity, and how innovation is reshaping the landscape of visual storytelling. The session emphasized practical techniques for creativity, the use of modern equipment and software, and the importance of building a unique personal brand in the highly competitive industry. Speaking at the event, Sri Puneeth highlighted the role of innovation in pushing the boundaries of creative expression. "Photography is not just about capturing moments but about telling stories in new, compelling ways. With the tools available today, the youth can explore endless possibilities to innovate and bring fresh perspectives to the world of visual storytelling," said Sri Puneeth.

➤➤➤ AWARENESS SESSION ON INNOVATION AND ENTREPRENEURSHIP AT GMIT, DAVANAGERE DURING SMART INDIA HACKATHON



In a collaborative effort to foster innovation and entrepreneurship among students, a dynamic awareness session was held at GMIT, Davanagere, coinciding with the Smart India Hackathon. Led by Mr. Harish G, Head of Innovations and Programs at Anvesana, this engaging session aimed to inspire participants to explore the vast opportunities within the realm of innovation and entrepreneurship.

Mr. Harish delved into the critical role of entrepreneurship in driving technological advancements and societal progress. He shared compelling case studies of successful startups that have emerged from innovative ideas, providing participants with practical insights into the journey from concept to commercialization.

The session emphasized cultivating an entrepreneurial mindset, encouraging attendees to think creatively and embrace challenges as opportunities for growth. Mr. Harish discussed the importance of interdisciplinary collaboration and problem-solving, essential skills in the fast-paced world of innovation.

The awareness session was well-received, leaving students motivated to explore their entrepreneurial aspirations and consider how they can contribute to shaping a better future through innovation. With the support of initiatives like the Smart India Hackathon, GMIT continues to pave the way for the next generation of innovators and entrepreneurs in India.



>>> 3D PRINTING WORKSHOP

Anvesana TBI recently hosted a 3D Printing Workshop for young innovators, providing them with a hands-on experience in one of today's most transformative technologies. The workshop, aimed at igniting creativity and enhancing technical skills, saw enthusiastic participation from students eager to explore the vast potential of 3D printing.



During the event, participants were introduced to the foundational concepts of 3D printing, followed by interactive sessions where they designed and printed their own 3D models. The highlight of the workshop was the practical training, where students gained direct experience using cutting-edge 3D printers to convert their designs into physical prototypes.



The event also included insightful discussions led by experts in the field, highlighting real-world applications of 3D printing in industries such as healthcare, aerospace, and automotive engineering. The students worked on collaborative projects, demonstrating the power of 3D printing to innovate and solve complex problems.

ANVESANA STARTUPS PARTICIPATE IN SIDDAGANGA STARTUP BOOTCAMP



The startup founders from Anvesana Technology Business Incubator (TBI) recently participated in a 3-day Startup Bootcamp organized by the prestigious Siddaganga Incubation Foundation at Tumakuru.

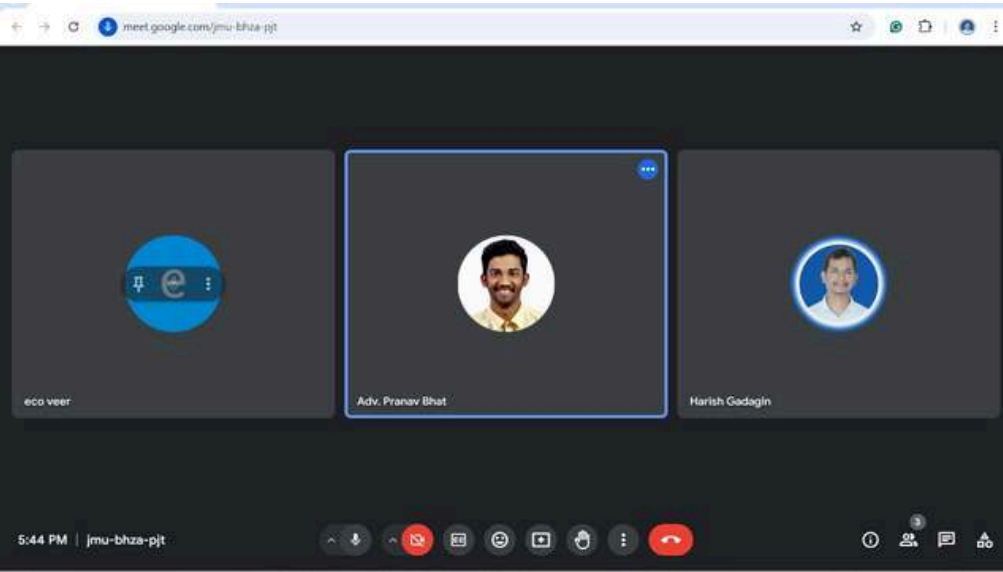
The bootcamp was designed to provide early-stage entrepreneurs with essential tools, strategies, and insights needed to accelerate their growth and achieve market success. Interactive sessions focused on refining business models, understanding customer needs, and mapping out effective go-to-market strategies.



As Anvesana TBI continues its mission to support rural and impact-driven entrepreneurship, initiatives like this bootcamp play a vital role in empowering startups and building a vibrant entrepreneurial ecosystem.

In addition, Mr. Harish G, Head of Innovations and Programs at Anvesana, and Mr. C M Patil, Managing Director of Anvesana TBI, visited the Siddaganga Incubation Foundation during the bootcamp

»»» A SUPPORT FOR STARTUP'S WITH IP COMPLIANCES



Supporting startups like Ecover in navigating the complexities of compliance processes. Our team provides tailored guidance through personalized consultations and workshops, ensuring that Ecover meets the necessary regulatory standards. This support enables them to focus on

An interaction with Mr. Pranav, IP Attorney

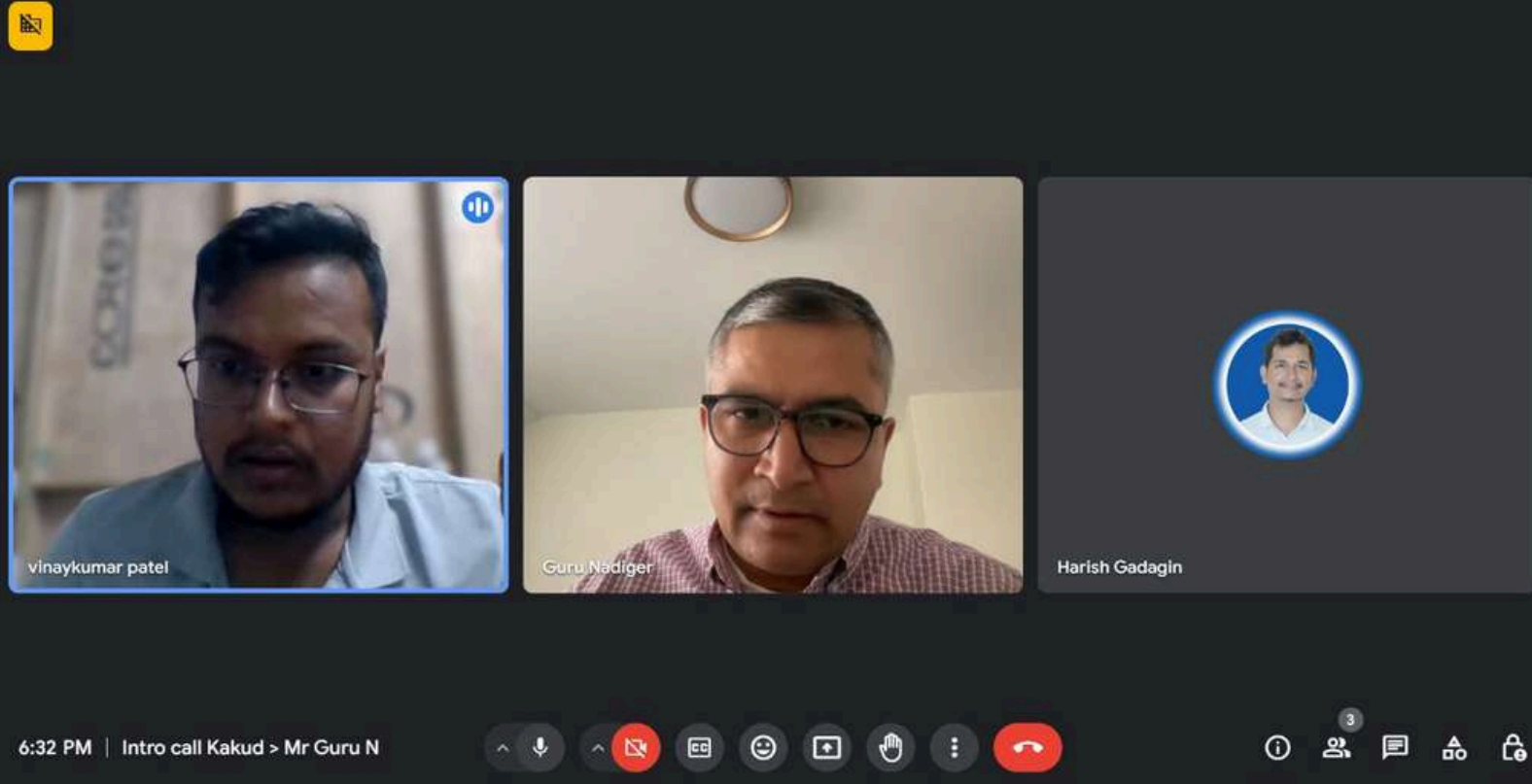
their innovative solutions while establishing a strong foundation for sustainable growth. Anvesana TBI remains committed to empowering Ecover as they leverage our resources to enhance their operations and impact in the market.

»»» FIRESIDE CHAT WITH BUSINESS ICONS OF SHIVAMOGGA ORGANISED BY JCI SHIMOGA MALNAD



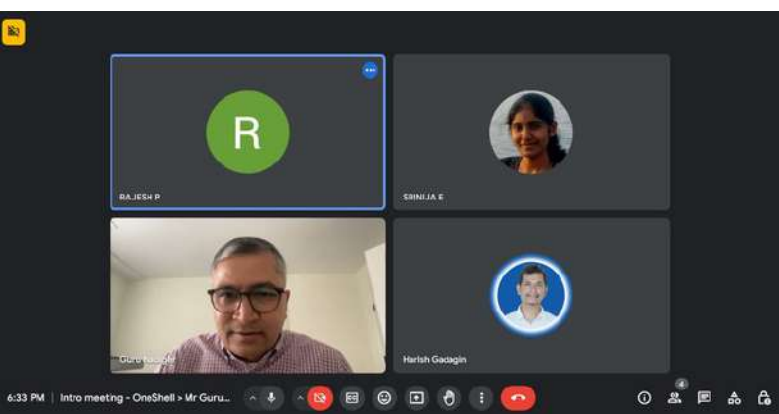
Anvesana team had an opportunity to interact with Dr. Sreenivas Murthy, founder of ValYou Products Pvt. Ltd and a man behind the success of Amrithnoni products, at an event organised by JCI Shimoga Malnad. The team also presented about Anvesana TBI to the audience before the program and participants from business background, healthcare sector and academics were present in the session and made everyone aware about the innovations happening in the institution.

MENTOR CONNECT



Anvesana TBI recently organized an exclusive mentor session for its incubated startups with **Mr. Guru Nadiger, Head of Product & Co-founder of a Stealth Venture at Redesign Health from Greater Chicago, USA**. The session was aimed at providing startups with valuable insights, guidance, and actionable strategies to accelerate their growth and overcome challenges. Startups walked away from the session equipped with actionable insights and a clearer road-map for their entrepreneurial journey.

Anvesana TBI's mentor sessions are designed to provide continuous support, helping startups build strong foundations and make informed decisions as they move forward in their growth journey. With the guidance and expertise of seasoned mentors, Anvesana TBI is committed to helping startups thrive, turning their innovative ideas into sustainable, impactful ventures.



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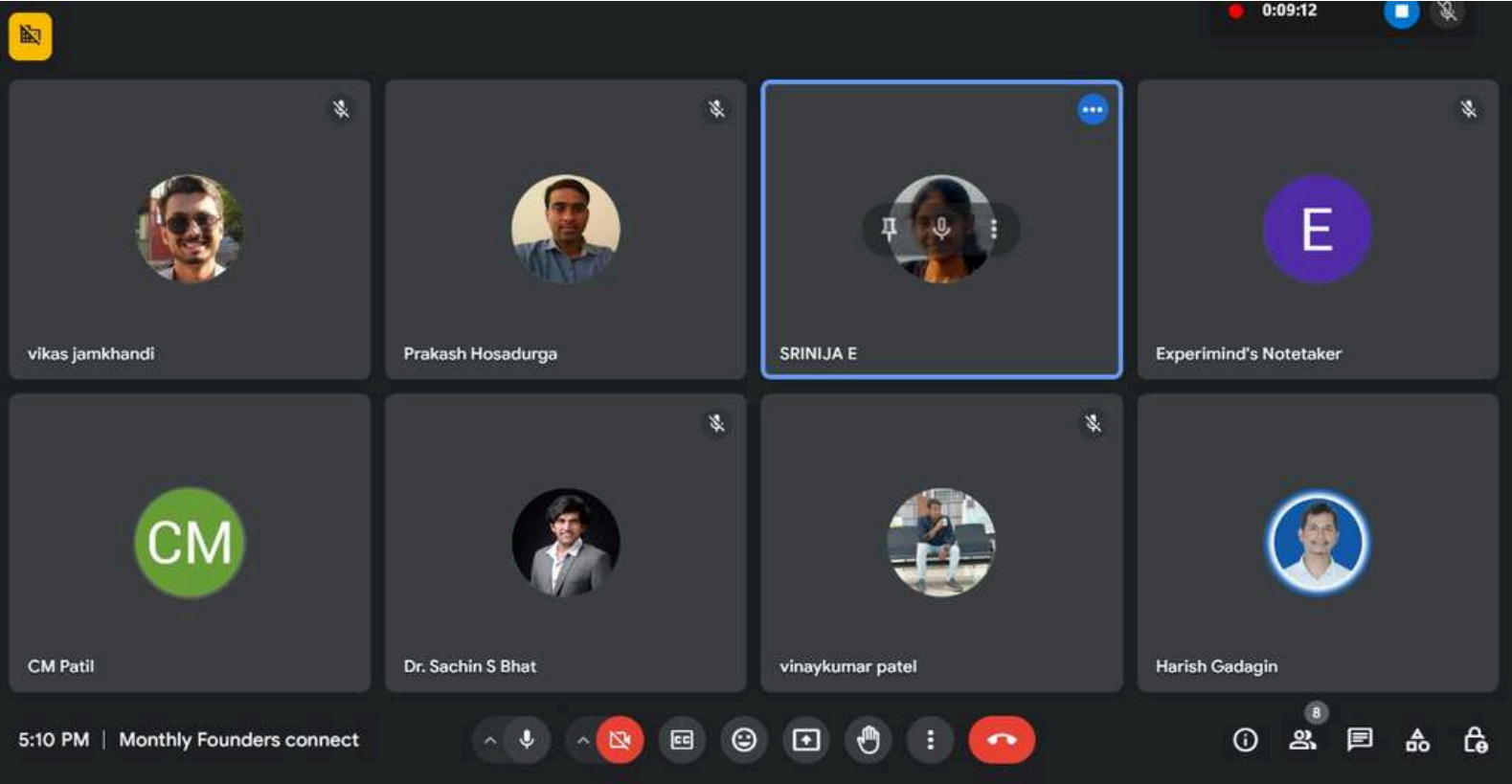
➤➤➤ MR. C M PATIL ENGAGES WITH STARTUPS, PROVIDES INSIGHTS AND ANSWERS

Mr. C M Patil, Managing Director of Anvesana TBI, recently held an engaging discussion with a diverse group of startups. This interactive session was designed to offer valuable insights and address the pressing questions and concerns of the entrepreneurs. Mr. Patil, leveraging his extensive experience and deep understanding of the startup ecosystem, provided guidance on various aspects of business development, from strategic planning to market positioning.



The interaction was highly beneficial, fostering a supportive environment for the startups. Mr. Patil's feedback and responses not only clarified doubts but also inspired confidence among the entrepreneurs. This engagement underscores Anvesana TBI's commitment to nurturing and empowering startups through mentorship and expert guidance, ultimately contributing to their growth and success in the competitive market.

MONTHLY FOUNDERS CONNECT



Anvesana recently hosted its monthly Founders Connect event, bringing together our incubated startups for a session of progress updates from each startup founder. During the event, the founders shared quick updates on their achievements and the challenges they face. The Anvesana team provided valuable input, guidance, and connections to help them overcome obstacles and continue their growth journey. This interactive session not only fostered a supportive community but also reinforced our commitment to nurturing innovation and entrepreneurship. We look forward to seeing our startups thrive and achieve new milestones!

By the end of the session, the startups left with a clearer direction and renewed confidence in their journey ahead. The Founders Connect event highlighted the importance of continuous support and the powerful impact of a connected entrepreneurial community. We are excited to see our startups apply these insights and connections to achieve their next milestones and drive innovation forward.



ANVESANA INCUBATED STARTUPS

▶▶▶ ANVESANA STARTUPS SHOWCASE AT KRISHI MELA 2024 IN DHARWAD

From September 21 to 24, 2024, Anvesana Technology Business Incubator (TBI) proudly participated in the Krishi Mela 2024 held in Dharwad. This four-day event provided a vibrant platform for our incubated startups, Kakud Postharvest Private Limited and Farm Land, to showcase their innovative solutions aimed at enhancing agricultural practices and promoting sustainability.



Farm Land, on the other hand, presented innovative solutions for sustainable farming practices. Their offerings included tools & technologies designed to optimize resource

use and promote environmentally friendly agricultural methods. By showcasing their products, Farm Land aimed to connect directly with farmers and industry stakeholders, emphasizing the need for sustainable approaches in modern agriculture.





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Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
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Dr. Nagaraj R
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Mr. Harish Gadagin
Head of Innovations & Programs



Mr. Bharath Kumar
Incubation manager



Mr. ShreeVishnu
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Mr. Likewin Thomas
Program Co-ordinator

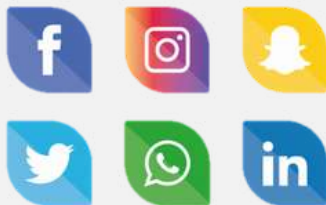


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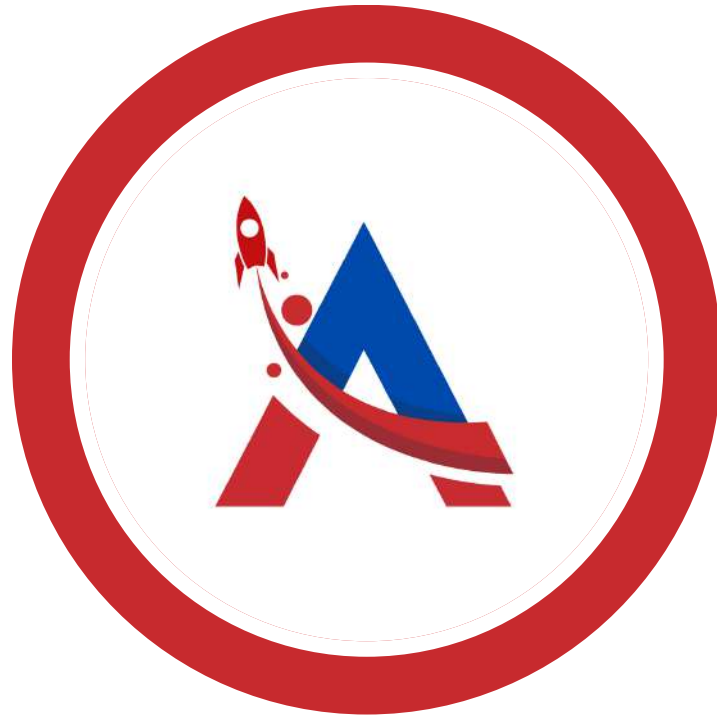
Uplifting farmers lives



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