



NEWSLETTER MAY 2024



PUBLISHED BY

ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

YUVA
SHRISTI

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from for small towns become the backbone of economic progress.

Volume number : 01

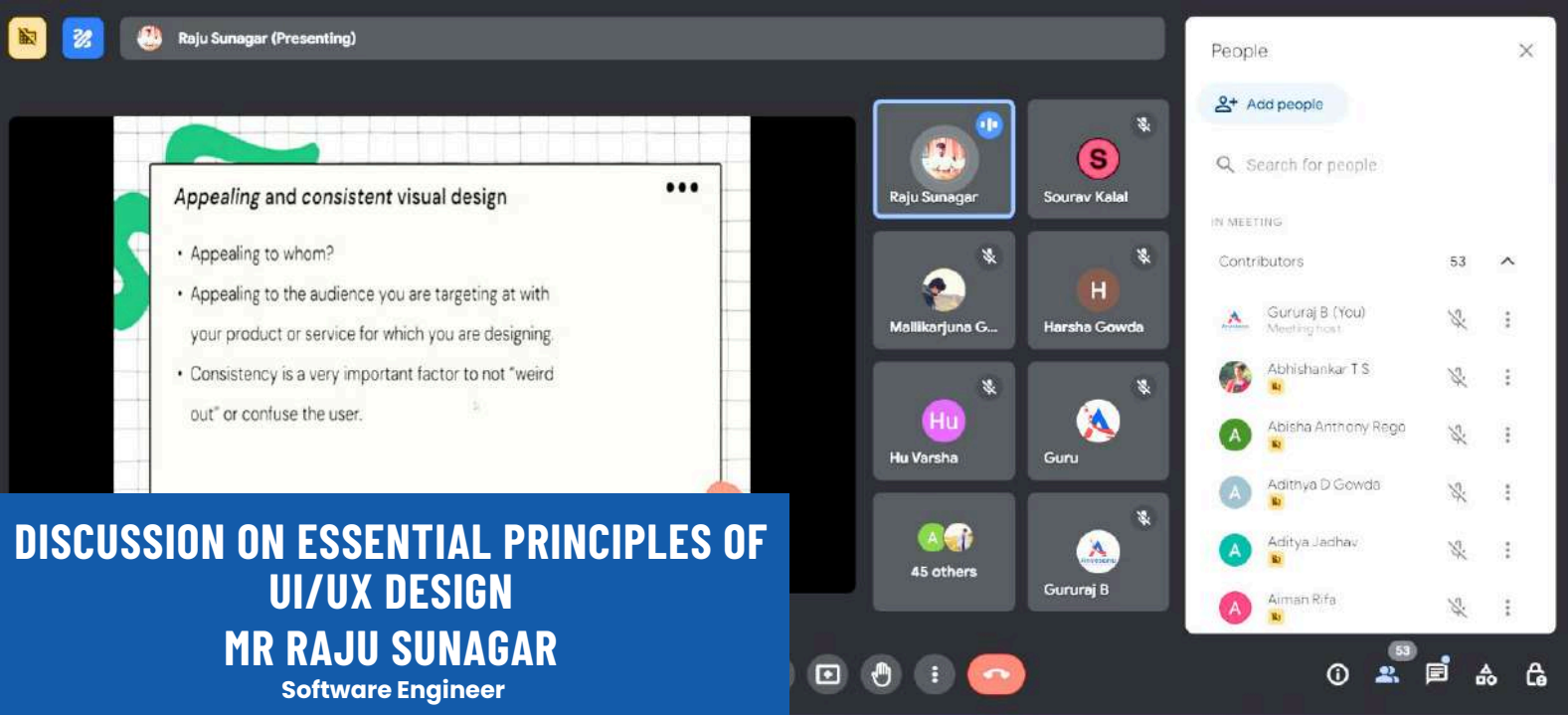
Issue Number : 05

Date of Publication : 01/06/2024

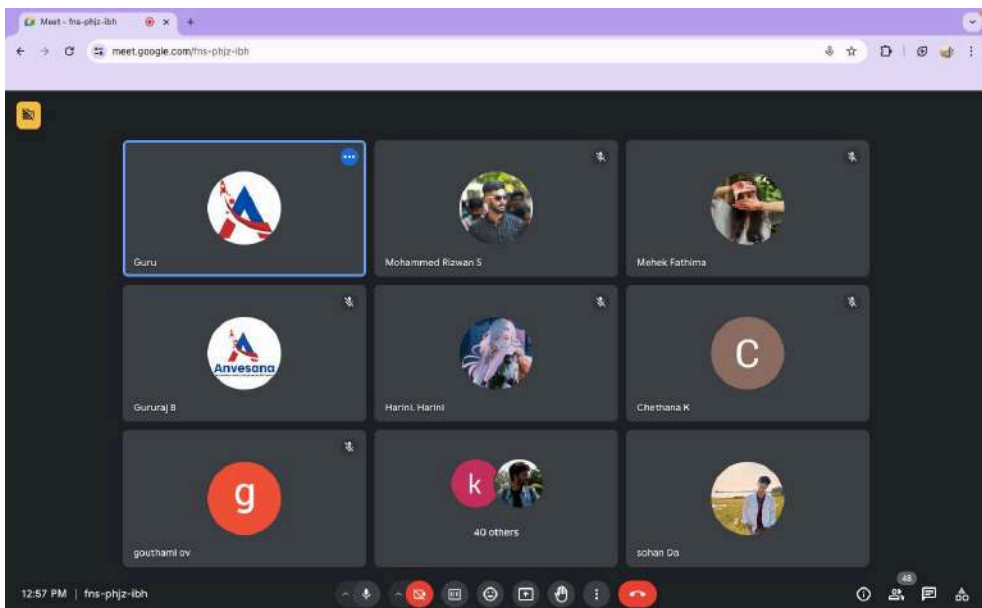
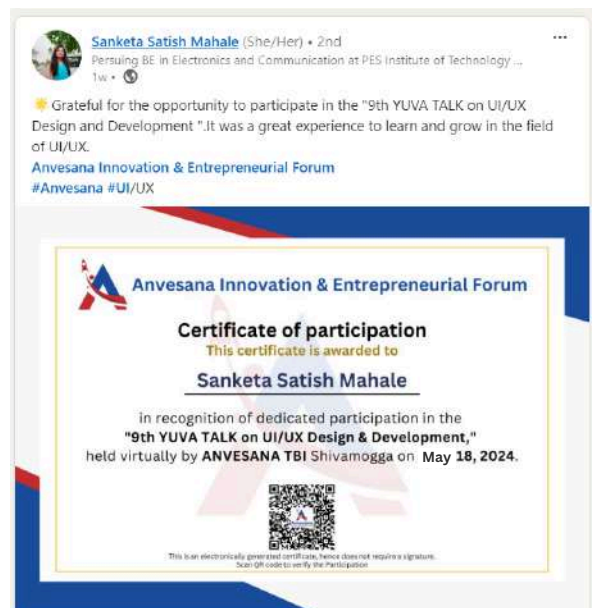
Update of Month : May 2024

YUVA TALK

Yuva Shristi program of Anvesana has launched Yuva Talks to facilitate regular meetups and discussions with young individuals in the region. These sessions provide a casual platform for youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.



session on UI/UX design and development, which took place on May 18th, 2024. The online event was a tremendous success, with student innovators joining in to explore the latest trends, best practices, and valuable insights in the world of UI/UX. Participants had the opportunity to enhance their skills, gain new knowledge, and network with peers and experts alike. We extend our heartfelt thanks to all who attended and contributed to making this session both informative and inspiring. Stay tuned for more exciting events from Anvesana



ENTREPRENEUR TALK AT KLE IT HUBLI

An engaging entrepreneur talk at KLEIT Hubli, where a distinguished entrepreneur shared his valuable insights with the students. The session included an in-depth discussion on various aspects of entrepreneurship, as well as the significance of undertaking internships. The entrepreneur emphasized how internships provide practical experience, enhance skills, and offer networking opportunities that are crucial for a successful career. The event was a remarkable opportunity for students to learn directly from an industry expert and gain a clearer perspective on their professional paths. He immediately started his journey as a startup founder, engaging the crowd with his experiences.



MR MOHAMMED TAHIR MIRJI
Founder & Managing Director
NextinGo Innovations Pvt Ltd



➤➤➤ AWARENESS PROGRAM ON INNOVATION AND ENTREPRENEURSHIP

On May 20, 2024, Anvesana Innovation and Entrepreneurial Forum held an enlightening session at SRNM College, Shimoga, aimed at fostering creativity, adaptability, and proactive problem-solving among students. The event emphasized the critical role of innovation and entrepreneurship in today's job market.

By promoting an entrepreneurial mindset, the forum encouraged students to develop critical thinking skills and tackle real-world challenges, preparing them to become future leaders and change-makers. Team Anvesana highlighted the importance of entrepreneurship in driving economic growth and self-employment as a viable career option.



The session inspired confidence in students, motivating them to explore diverse opportunities and contribute to societal and economic development. Participants gained valuable insights on navigating uncertainties, embracing technological advancements, and applying innovative thinking in their lives. Programs like these are essential for equipping the younger generation with the tools needed to drive progress and transformation in their communities. We are proud to support and inspire the next wave of innovators and entrepreneurs!

ಔದ್ಯೋಗಿಕ ಕ್ಷೇತ್ರದಲ್ಲಿ ಆತ್ಮವಿಶ್ವಾಸ ಅತ್ಯಗತ್ಯ

ಉದ್ಯಮಶೀಲತೆ ಮತ್ತು ನಾವೀನ್ಯತೆ ಕುರಿತ ಶಿಬಿರದಲ್ಲಿ ಹರೀಶ್ ಗದಗಿನ್ ಅಭಿಮತ

ಶಿವಮೊಗ್ಗ: ನಗರದ ಅನ್ವೇಷಣಾ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್‌ನ ಹಾಗೂ ಎಂಟರ್ಪ್ರೈನೋರಿಯಲ್ ಸಂಸ್ಥೆಯು, ನಗರದ ಎಸ್.ಆರ್.ಎನ್.ಎಂ.ಎಸ್ (ಎಸ್.ಆರ್. ನಿಂಪ್ಪ ಶೆಟ್ಟಿ ಮಹೋದಯಲ್ ನ್ಯಾಷನಲ್ ಕಾಲೇಜು) ಪದವಿ ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಔದ್ಯೋಗಿಕ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸ್ಪಷ್ಟತೆ ಉದ್ಯೋಗ ನಿರ್ಮಾಣದಲ್ಲಿ ಅತ್ಯವಶ್ಯವಿರುವ ಪ್ರಾಯೋಗಿಕ ಚಾಕಚಕ್ಯತೆಗಳ ಕುರಿತು ವಿಶೇಷ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತ್ತು.

ಈ ಕಾರ್ಯಕ್ರಮವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸ್ಪಷ್ಟಪಡಿಸಿ, ಪರಿಷ್ಕರಿಸಬಹುದಾದ ಹೊಂದಾಣಿಕೆಯ ಮನೋಭಾವ ಮತ್ತು ಪೂರ್ವಭಾವಿಯಾಗಿ ಸಮಸ್ಯೆಗಳನ್ನು ಪರಿಹರಿಸುವ ವೈಜ್ಞಾನಿಕ ಅಲೋಚನಾ ಲಹರಿಯನ್ನು ಸೃಷ್ಟಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಒಂದು ಉತ್ತಮ ವೇದಿಕೆಯಾಗಿ ರೂಪುಗೊಂಡಿತು.

ನಾವೀನ್ಯತೆ ಮತ್ತು ಕಾರ್ಯಕ್ರಮಗಳ ಮುಖ್ಯಸ್ಥ ಹರೀಶ್ ಗದಗಿನ್ ಮಾತನಾಡಿ, ಪ್ರಸ್ತುತ ಔದ್ಯೋಗಿಕ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ನವನಾವೀನ್ಯತೆ ಮತ್ತು ಉದ್ಯಮಶೀಲ ಪರಿಹರ ನಿರ್ಮಾಣದಲ್ಲಿ ಅತ್ಯವಶ್ಯಕವಾಗಿರುವ ಸಂಗತಿಗಳ ಬಗ್ಗೆ ಪ್ರಾಯೋಗಿಕ ಮಟ್ಟದಲ್ಲಿ ಹಲವು ನಿರರ್ಶಕಗಳನ್ನು ಉದಾಹರಣೆಸುವ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಉದ್ಯೋಗ ಸೃಷ್ಟಿಸುವ ಚಾಣೈಯನ್ನು ಬೆಳೆಸಿ

ಕೊಳ್ಳುವಂತೆ ವಿವರಿಸಿದರು. ಇಂದಿನ ಔದ್ಯೋಗಿಕ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ನಾವೀನ್ಯತೆ ಮತ್ತು ಉದ್ಯಮಶೀಲತೆಯ ಮಹತ್ವ ಮತ್ತು ಪ್ರಸ್ತುತತೆಯನ್ನು ತಿಳಿಯಪಡಿಸುವ ಮೂಲಕ, ವಿದ್ಯಾರ್ಥಿಗಳು ನಿರ್ಣಾಯಕ ಚಿಂತನೆಯ ಕೌಶಲ್ಯಗಳನ್ನು ಅಭಿವೃದ್ಧಿಪಡಿಸಲು ಮತ್ತು ನೈಜ-ಪ್ರಪಂಚದ ಸವಾಲುಗಳನ್ನು ಎದುರಿಸಲು ಪ್ರೋತ್ಸಾಹಿಸಿದರು.

ಪ್ರಸ್ತುತ ಸ್ಪಷ್ಟತೆ ಯುಗದಲ್ಲಿ ಉದ್ಯೋಗ ಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಯುವ ವಿದ್ಯಾರ್ಥಿ ಗಳು ಕಾರ್ಯಕರ್ತರಾಗಬೇಕೆಂದು ಸೂಚಿಸಿದಾಗ ಈ ಕಾರ್ಯಕ್ರಮ ಮುಚ್ಚಿನ ತಿಳಿಸಲಾಯಿತು.

ಈ ಉತ್ಸೇಹಪೂರ್ವಕ ಶಿಬಿರವು ವಿದ್ಯಾರ್ಥಿ ಸಮೂಹದಲ್ಲಿ ಅತ್ಯವಶ್ಯಕವನ್ನು ಹೆಚ್ಚಿಸುವುದರ ಜೊತೆ ಜೊತೆಗೆ ವೈವಿಧ್ಯಮಯ ಅನುಭವಗಳನ್ನು ಅನ್ವೇಷಿಸಿ, ಸಾಮಾಜಿಕ ಹಾಗೂ ಆರ್ಥಿಕ ಅಭಿವೃದ್ಧಿಗಾಗಿ ತಮ್ಮದೇ ಆದ ತ್ಯಾಜ್ಯಮಾತ್ರದ ಕೊಡುಗೆಗಳನ್ನು ನೀಡುವಂತೆ ಪ್ರೇರೇಪಿಸಿದರು.

ಈ ಬಗೆಯ ಪ್ರೇರಣಾ ಶಿಬಿರಗಳು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಅನಿರೀಕ್ಷಿತವಾದುದಾಗಿದ್ದು, ಉದ್ಯೋಗ ಸೃಷ್ಟಿಸಲು ಅತ್ಯವಶ್ಯಕವಿರುವ ಪ್ರಾಯೋಗಿಕ ಹಾಗೂ ಔದ್ಯೋಗಿಕ ಕ್ಷೇತ್ರದ ಬಾಕಿ ಚಕ್ರಗಳನ್ನು ಪ್ರಪಂಚವಾಗಿ ಅಳವಡಿಸಿಕೊಳ್ಳುವಲ್ಲಿ ಒಂದು ಉತ್ತಮ ವೇದಿಕೆಯಾಗಿ ಸೃಷ್ಟಿಸಿರುವುದರಿಂದ, ಯಾವುದೇ ಅತಿಶಯೋಕ್ತಿ ಇಲ್ಲ ಎಂಬುದನ್ನು ಈ ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ತೋರಿಸಿಕೊಡಲಾಯಿತು.

“ ನಾವೀನ್ಯತೆ ಮತ್ತು ಉದ್ಯಮಶೀಲತೆಯ ಕುರಿತಾದ ಚಾಣೈ ಅನುಭವಗಳು ಯುವಕರನ್ನು ವಿಮರ್ಶಾತ್ಮಕ ಚಿಂತನೆಯ ಕೌಶಲ್ಯ ಮತ್ತು ಉದ್ಯಮಶೀಲತೆಯ ಮನಸ್ತಿಯೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸುತ್ತವೆ, ವಿಕಸನಗೊಳ್ಳುತ್ತಿರುವ ಉದ್ಯೋಗ ಮಾರುಕಟ್ಟೆಗೆ ಅವರನ್ನು ಸಿದ್ಧಪಡಿಸುತ್ತವೆ.

ಅವರು ಸ್ವ-ಉದ್ಯೋಗವನ್ನು ಪ್ರೇರೇಪಿಸುತ್ತಾರೆ ಮತ್ತು ಹೊಂದಿಕೊಳ್ಳುವಿಕೆಯನ್ನು ಈ ಶಿಬಿರಗಳು ಉಪಯುಕ್ತವಾಗುತ್ತವೆ.

-ಹರೀಶ್ ಗದಗಿನ್,

ನಾವೀನ್ಯತೆ ಮತ್ತು ಕಾರ್ಯಕ್ರಮಗಳ ಮುಖ್ಯಸ್ಥ

ಯುವಪೀಳಿಗೆಯು ಸಾಮಾಜಿಕ ಜೀವನ ಮಟ್ಟದಲ್ಲಿ ನವೀನ ಚಿಂತನೆಯನ್ನು ಅಳವಡಿಸಿಕೊಳ್ಳುವುದರ ಜೊತೆ ಜೊತೆಗೆ ತಾವು ಹುಟ್ಟಿಬೆಳೆದ ಸಮುದಾಯದಲ್ಲಿ ಪ್ರಗತಿ ಮತ್ತು ಪರಿವರ್ತನೆಯನ್ನು ಸೃಷ್ಟಿಸಿ, ವೃದ್ಧಿಗೊಳಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಹಲವು ಪ್ರೇರಣಾ ಪೂರ್ವಕ ಪ್ರಯತ್ನಗಳನ್ನು ಕೈಗೊಳ್ಳುವಂತೆ ಈ ಶಿಬಿರದ ಮೂಲಕ ಮನರೂಪಿಸಲಾಯಿತು.

INTRODUCING OUR YUVA AMBASSADORS: EMPOWERING CAMPUS INNOVATORS



Anvesana is excited to welcome our new Yuva Ambassadors, a dynamic group of students dedicated to fostering a culture of entrepreneurship on their college campuses. These ambassadors will play a crucial role in promoting Anvesana's initiatives and inspiring their peers.



Our Yuva Ambassadors aim to instill a spirit of entrepreneurship by acting as a bridge between Anvesana and the student community, promoting awareness, engagement, and participation in our programs.

MR C M PATIL AND TEAM HAVING A DISCUSSION WITH AMBASSADORS

OUR AMBASSADORS



Mehek Fathima



Ananya v



Md Rizwan S



A. Harini



Thrisha k



Bhuvan N



Neha K K



Samruddhi S H



Bindu M



Pooja B



Poorvik



J TRUPTHI

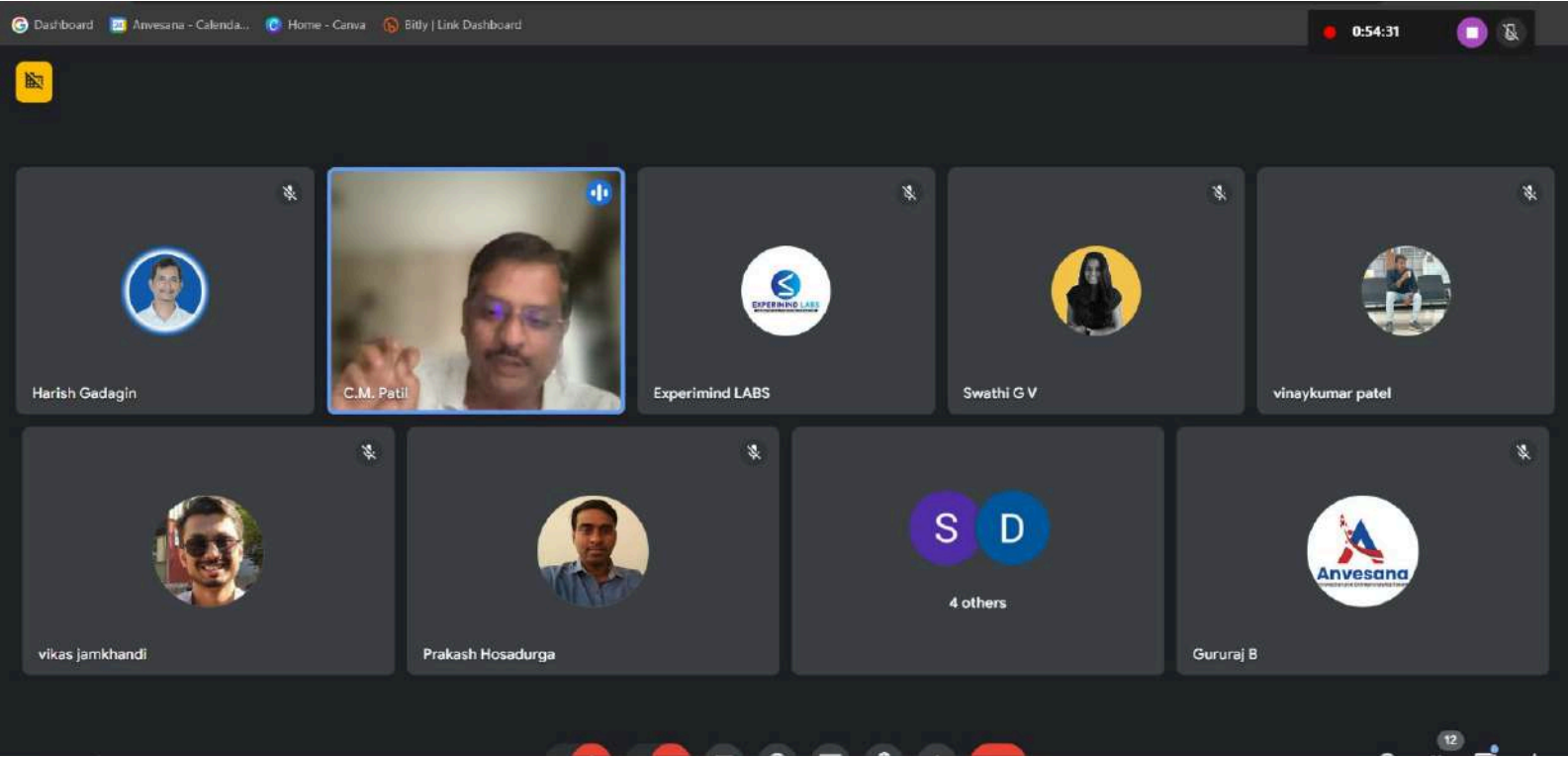


Niharika S P



Bharath T

FOUNDER'S CONNECT



Anvesana recently hosted a dynamic Founders Connect event, bringing together our incubated startups for an inspiring session of progress updates and collaborative problem-solving. During the event, startup founders shared quick updates on their achievements and the challenges they face. The Anvesana team provided valuable inputs, guidance, and connections to help them overcome obstacles and continue their growth journey. This interactive session not only fostered a supportive community but also reinforced our commitment to nurturing innovation and entrepreneurship. We look forward to seeing our startups thrive and achieve new milestones!

By the end of the session, the startups left with a clearer direction and renewed confidence in their journey ahead. The Founders Connect event highlighted the importance of continuous support and the powerful impact of a connected entrepreneurial community. We are excited to see our startups apply these insights and connections to achieve their next milestones and drive innovation forward.



ANVESANA INCUBATED STARTUPS



FPO AND STARTUP NETWORKING EVENT AT PESITM: A PLATFORM FOR COLLABORATION AND GROWTH!

Anvesana recently hosted a FPO and Startup Networking event at the PESITM Board Room, where our startups had the opportunity to pitch their innovative solutions to Farmer Producer Organizations (FPOs) CEO's . This event facilitated meaningful discussions on potential collaborations



and expansion strategies. Startups received valuable feedback and explored synergies with FPOs to enhance agricultural productivity and sustainability. The event underscored Anvesana's commitment to fostering partnerships that drive economic development and innovation. We look forward to seeing the impactful projects that will emerge from these connections.

Our startups pitched their solutions to Farmer Producer Organizations (FPOs), and a photo with one prospective startup and an innovator from Shivmogga showcased his product to MR Sharat, District Development Manager NABARD Shivamogga. Mr Bhadrish , Founder-chaitanya Rural Development Society Shivamogga, Mr Rajendra Hegde Program Executive IDF organisation and to a FPO CEO's



▶▶▶ HIGHLIGHTING THE GROWTH OF INDIA'S STARTUP ECOSYSTEM AT UBDT DAVANGERE

Mr. C. M. Patil, Managing Director of Anvesana TBI, recently spoke at an entrepreneurial event at UBDT Davangere. He emphasized the importance of building startup ecosystems in colleges, especially in tier 2 and tier 3 cities, to nurture local talent and drive regional economic growth.



Mr. Patil highlighted the dynamic growth of startups in India, particularly from smaller cities, where entrepreneurs are leveraging unique local opportunities. His insights inspired the audience to harness these opportunities and contribute to India's thriving startup landscape.

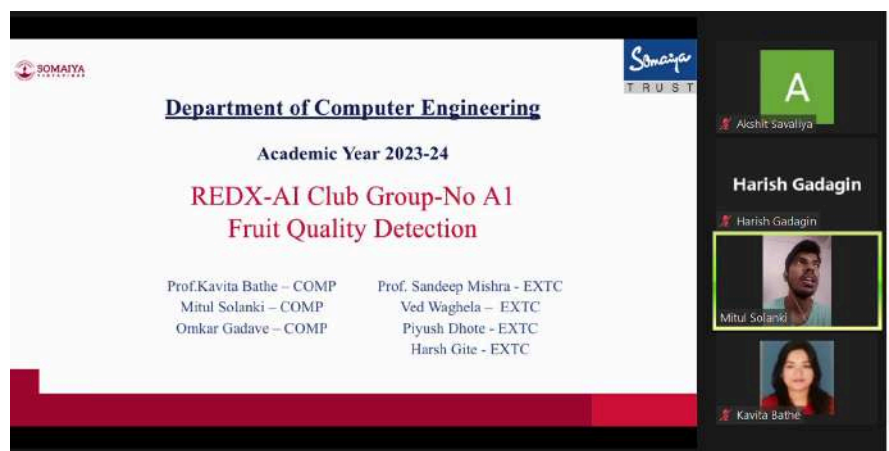


▶▶▶ REDX AI CLUB AT KJSIT HOSTS SUCCESSFUL PROJECT PRESENTATION

The REDX AI Club at K J Somaiya Institute of Technology Mumbai, recently hosted a successful project presentation event with Mr. Harish Gadagin, Head of Innovations and Program of Anvesana TBI, serving as a jury member.

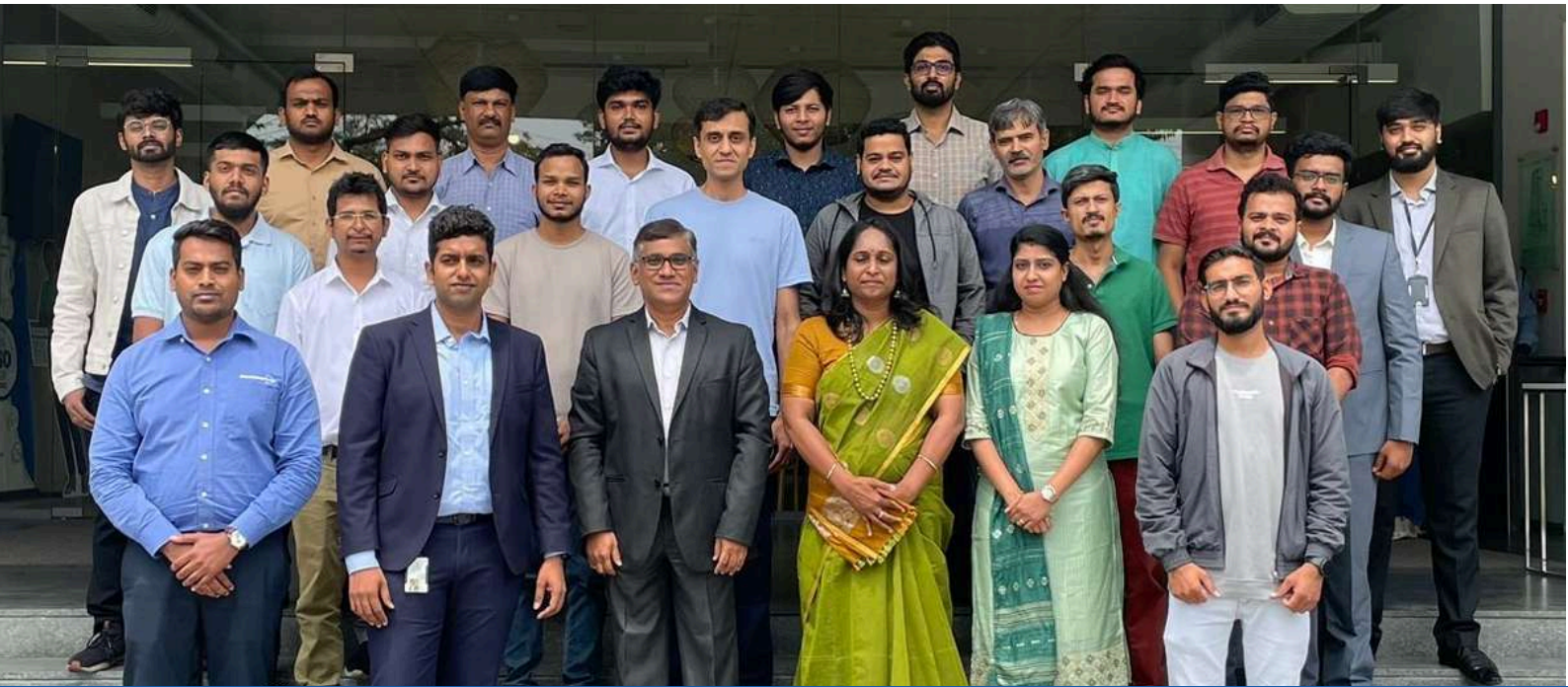
Teams of students and faculty presented innovative prototypes addressing key issues in Agriculture, Healthcare, and Education.

Mr. Harish Gadagin provided valuable feedback and guidance, helping to steer the projects in the right direction. The event marked a significant milestone in the club's mission to leverage AI for societal benefit.





SOLIDWORKS STARTUP MEETUP AT DASSAULT'S SYSTEMS BENGALURU



The SolidWorks Startup Meetup in Bengaluru was an outstanding success, bringing together a vibrant community of entrepreneurs, industry experts, and thought leaders for a day filled with innovation, collaboration, and networking. This event underscored the vital role of product design and engineering in driving startup growth and technological advancement.

INCUBATORS CONCLAVE: TRIPLE HELIX MODEL FOR ECONOMIC GROWTH

33 incubators, alongside industry partners, gathered to explore the Triple Helix Model of Innovation. Focused on integrating industry, government, and academia, the conclave aimed to drive economic growth





Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PES Trust



Mr. Harish Gadagin
Head of Innovations & Programs



Mr. Likewin Thomas
Program Co-ordinator



Mr. Gururaj B
Program Associate



Mr. Sohan D A
Intern

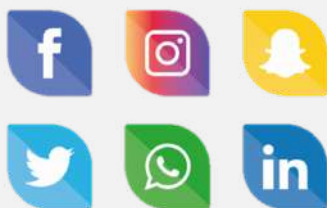


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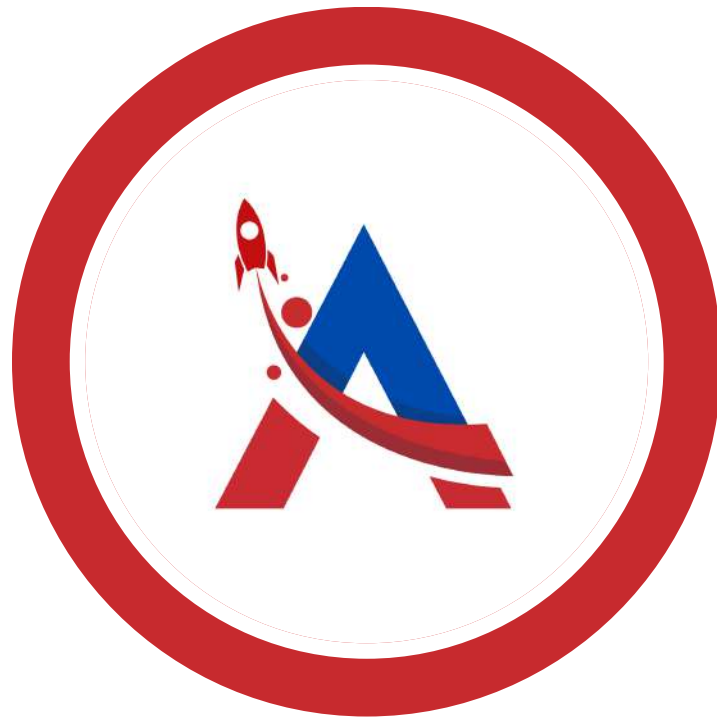
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Volume number : 01

Issue Number : 05

Date of Publication : 01/06/2024

Update of Month : May 2024