



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

YUVA
Shrishti

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

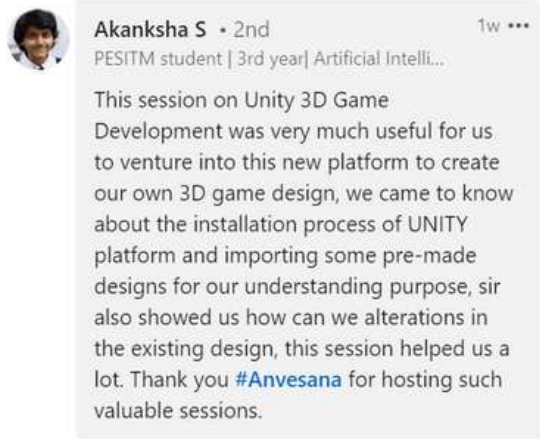
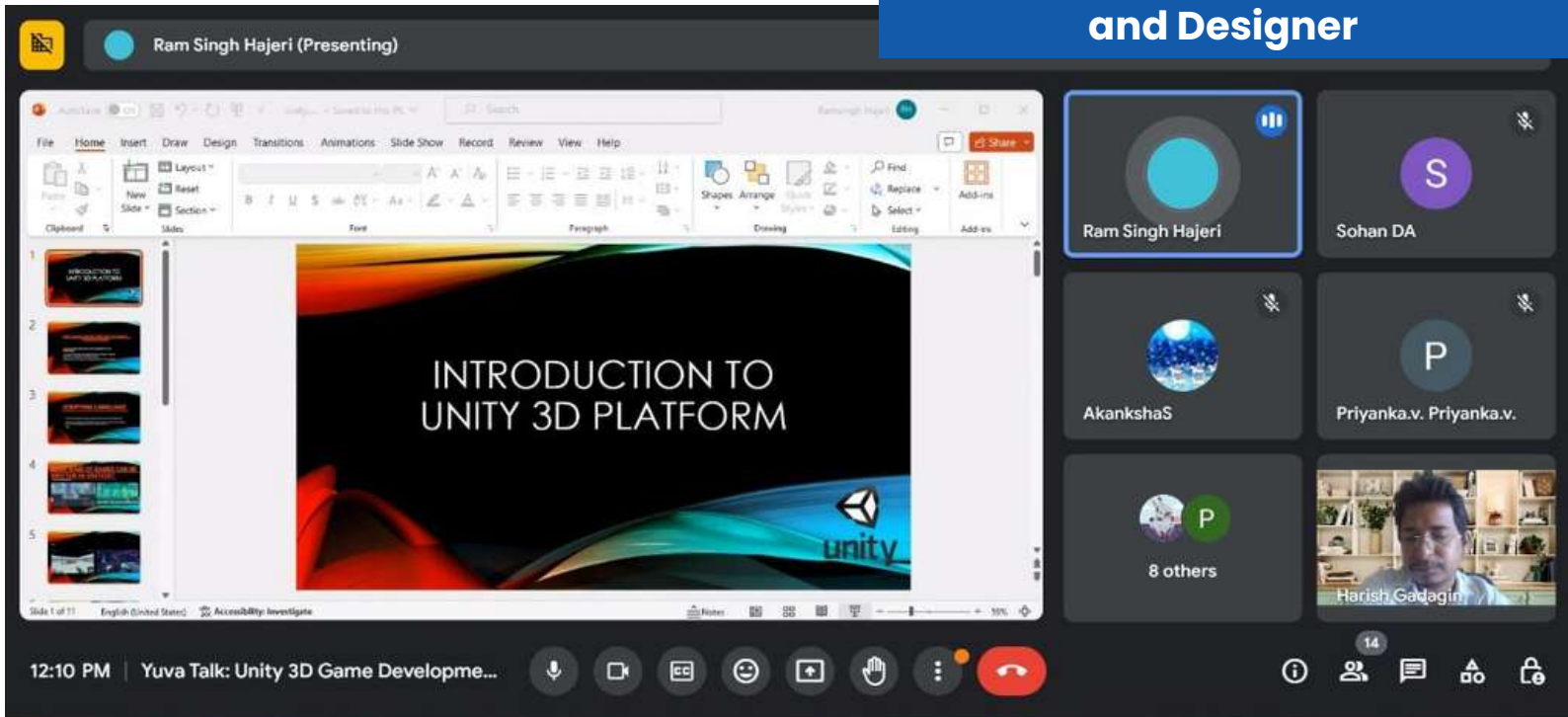
Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns become the backbone of economic progress.

YUVA TALKS

Yuva Talks, launched by the Yuva Shristi program of Anvesana, seeks to facilitate regular meetups and discussions with young individuals in the region. These sessions offer a casual platform for any youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.

The overarching aim is to empower the youth of the region by emphasizing skill development and collaborative problem-solving. This initiative is designed to contribute to the growth and development of participants, fostering an environment of learning and exchange.

**Discussion on
UNITY 3D-GAME
DEVELOPMENT
RAMSINGH HAJERI**
Innovator , Product Developer
and Designer



Anvesana's Yuva Talks recently held a session on Unity 3D Game Development with Mr. Ram Singh Hajeri as the speaker. The event attracted numerous young and enthusiastic participants who were eager to learn about the complexities of 3D game development and explore the powerful tools offered by Unity. Throughout the session, attendees gained invaluable knowledge on every aspect of crafting immersive gaming experiences, from concept to realization.

IDEAHARVEST 2024

“IDEA HARVEST 2024 GRAND FINALE: A TRIUMPH OF INNOVATION”

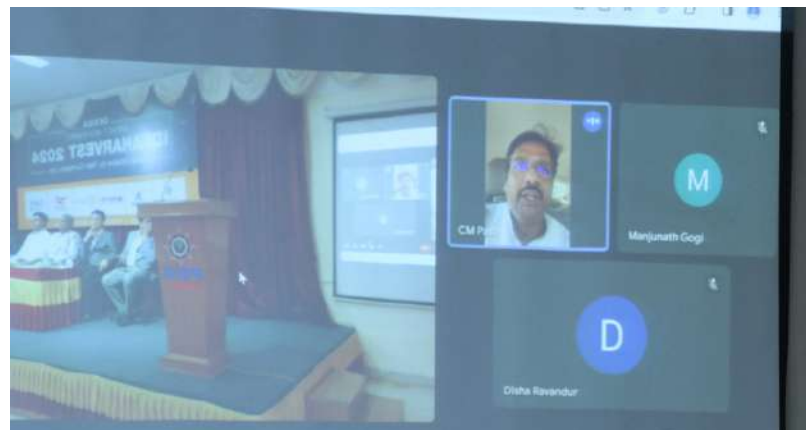
Anvesana collaborated with PESITM, K Tech, Titan, and IKP Eden to launch The Design Impact Movement and an idea HARVEST 2024

The event witnessed an impressive display of creativity and ingenuity as 135+ student teams from various institutions participated in the first round. Out of these, only 11 teams were shortlisted to advance to the grand finale.



The inaugural ceremony was dignified by the esteemed presence of Dr. Nagaraja R, Dr. Prasana Kumar, Mr Bharath Kumar, Mr Harish Gadagin, and Dr. Arjun U. Additionally, we were privileged to have Mr. C.M. Patil and Ms. Disha Ravandur virtually joining us, further enhancing the grandeur of the event.

IDEA HARVEST is a collaborative effort between ANVESANA, TITAN, PESITM, IKP EDEN , STARTUP KARNATAKA, & KTech Innovation Hub, aimed at fostering an ecosystem supportive of design for social needs through the Design Impact Movement. This initiative guides aspiring social designers, particularly college students and young professionals, in their journey towards innovation for social impact.



IDEAHARVEST 2024

"STUDENT INNOVATORS SHINE: PITCHING IDEAS FOR TOMORROW'S WORLD"

Our distinguished panel of judges, including Mr Patel Vinay Kumar, Founder and CEO of Kakud Post Harvest Private Limited; Mr Kalmesh Kotabagi, Prototyping Expert at T Works Government of Telangana; and Mr Pramod Poddar, Embedded Engineer at Urosurge Private Limited, has generously offered invaluable feedback, providing valuable insights and guidance to every team.



winning teams have received gadgets worth 50,000 INR as a token of appreciation for their outstanding contributions to innovation.

1st Place : Poorvik-Congratulations for developing a groundbreaking first aid device for CPR, addressing a crucial need in emergency healthcare.

2nd Place: Ranjith, Chandana, Vanishree, Kavana - Kudos for your ingenious Smart Credel, a solution designed to monitor the health of children and ensure their well-being.

3rd Place: Deepak Bengeri, Trupti, Srinath, Manjunath - Well done on creating an IV Fluid monitoring device, a vital innovation poised to revolutionize healthcare delivery.

4th Place: Bhoomika, Apheksha, Abhishek, Swathi - Applause for your voice-based translation solution for health recording and prescriptions, bridging communication barriers in healthcare access.

5th Place: Madhu, Mantesh, Manikya, Ananya - Bravo for your mental health assessment system in youth, a much-needed initiative in addressing mental well-being among the younger generation.





ಐಡಿಯಾ ಹಾರ್ವೆಸ್ಟ್ 2024 ಗ್ರಾಂಡ್ ಫಿನಾಲೆ



ಶಿವಮೊಗ್ಗ: ಆದಿಪ್ರಾರದ ಶಕ್ತಿ ಮತ್ತು ಉದ್ವಿಗ್ನತೆಯನ್ನು ಮನೋಭಾವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಗಿ ಪರಿವರ್ತಿಸಿದ್ದು ಶಿವಮೊಗ್ಗದ ಇನ್ಫೋಟೆಕ್ನಿಕ್ಸ್ ಆಫ್ ಟೆಕ್ನಾಲಜಿ ಅಂಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್ ವಿಭಾಗದ ಅಧ್ಯಾಪಕರು. ಈ ವರ್ಷದ ಐಡಿಯಾ ಹಾರ್ವೆಸ್ಟ್ 2024 ಗ್ರಾಂಡ್ ಫಿನಾಲೆಗೆ 50,000 ರೂ. ಮೌಲ್ಯದ ಗ್ಯಾಜೆಟ್ ಗಳನ್ನು ನೀಡಿ ಗೌರವಿಸಲಾಯಿತು. ಅವರ ದೂರದೃಷ್ಟಿಯು ಪರಿಶ್ರಮಗಳ ಮತ್ತು ಕಾರ್ಯಗಳಿಗಾಗಿ ಮತ್ತು ಸಾಧಾರಣವಾಗಿ ದಾರಿ ಮಾಡಿಕೊಟ್ಟವು ಎಂದು ಶಿವಮೊಗ್ಗದ ಅಧ್ಯಾಪಕರು ಹೇಳಿದರು.

ಈ ತಂಡಗಳಿಗೆ 50,000 ರೂ. ಮೌಲ್ಯದ ಗ್ಯಾಜೆಟ್ ಗಳನ್ನು ನೀಡಿ ಗೌರವಿಸಲಾಯಿತು. ಅವರ ದೂರದೃಷ್ಟಿಯು ಪರಿಶ್ರಮಗಳ ಮತ್ತು ಕಾರ್ಯಗಳಿಗಾಗಿ ಮತ್ತು ಸಾಧಾರಣವಾಗಿ ದಾರಿ ಮಾಡಿಕೊಟ್ಟವು ಎಂದು ಶಿವಮೊಗ್ಗದ ಅಧ್ಯಾಪಕರು ಹೇಳಿದರು.

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ಪ್ರಜಾವಾಣಿ

ಐಡಿಯಾ ಹಾರ್ವೆಸ್ಟ್ ಗ್ರಾಂಡ್ ಫಿನಾಲೆ ಮುಕ್ತಾಯ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಶಿವಮೊಗ್ಗ: ಆದಿಪ್ರಾರದ ಶಕ್ತಿ ಮತ್ತು ಉದ್ವಿಗ್ನತೆಯನ್ನು ಮನೋಭಾವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಗಿ ಪರಿವರ್ತಿಸಿದ್ದು ಶಿವಮೊಗ್ಗದ ಇನ್ಫೋಟೆಕ್ನಿಕ್ಸ್ ಆಫ್ ಟೆಕ್ನಾಲಜಿ ಅಂಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್ ವಿಭಾಗದ ಅಧ್ಯಾಪಕರು. ಈ ವರ್ಷದ ಐಡಿಯಾ ಹಾರ್ವೆಸ್ಟ್ 2024 ಗ್ರಾಂಡ್ ಫಿನಾಲೆಗೆ 50,000 ರೂ. ಮೌಲ್ಯದ ಗ್ಯಾಜೆಟ್ ಗಳನ್ನು ನೀಡಿ ಗೌರವಿಸಲಾಯಿತು. ಅವರ ದೂರದೃಷ್ಟಿಯು ಪರಿಶ್ರಮಗಳ ಮತ್ತು ಕಾರ್ಯಗಳಿಗಾಗಿ ಮತ್ತು ಸಾಧಾರಣವಾಗಿ ದಾರಿ ಮಾಡಿಕೊಟ್ಟವು ಎಂದು ಶಿವಮೊಗ್ಗದ ಅಧ್ಯಾಪಕರು ಹೇಳಿದರು.



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Participants posing at the grand finale of the 'Idea Harvest-2024' programme at PESITM in Shivamogga recently | EXPRESS

'Idea Harvest-2024' Grand Finale at PESITM

EXPRESS NEWS SERVICE @ Shivamogga

A grand finale of the 'Idea Harvest-2024' programme, jointly organised by PES Institute of Technology and Management (PESITM) and ANVESANA TBI in collaboration with Titan, IKP Eden, Ktech Innovation Hub, and Startup Karnataka, concluded on the PESITM Campus here recently.

A press release from PESITM stated, "The event witnessed an impressive display of creativity and ingenuity as 135 student teams from various institutions participated in the first round. Out of these, only 11 teams were shortlisted to advance to the grand finale. Amidst the backdrop of enthusiastic antipa-

tion, the top five teams emerged victorious, earning prestigious recognition and rewards. These teams were honoured with gadgets worth Rs 50,000."

Furthermore, the release stated, "The top three ideas garnered the esteemed attention of industry veterans and experts, paving the way for further execution and realisation of their visionary concepts. The event was graced by Kalmesh, Pramod, and Vinay Kumar, who lent their expertise as judges, evaluating the projects with meticulous scrutiny."

"The 'Idea Harvest-2024' Grand Finale stood as a beacon of inspiration, celebrating the brilliance and creativity of young minds," it added.

»»» DESIGN IMPACT MOVEMENT

ANVESANA COLLABORATED WITH PESITM, K TECH, TITAN, AND IKP EDEN TO LAUNCH THE DESIGN IMPACT MOVEMENT AND AN IDEA HARVEST 2024

The Design Impact Movement facilitates Designers, Engineers, Architects, and anyone interested in social design. It's an open platform with resources like masterclasses, opportunity statements, support networks and an avenue to start a project, and much more! One place to discover, learn and get facilitated on your journey to becoming an impact designer.



The core objective of the program is to encourage young minds to consider design solution to meet unmet needs in their environment. The proposed partnership is to engage with young minds and motivate them to come up with Design Ideas for the Design Impact Movement.



We are delighted to have partnered with KTECH, IKP and Titan Company Limited in bringing the Design Impact Movement to the Malnad region. The event witnessed active participation from six higher educational institutions across Karnataka, including districts like Shivamogga, Tumakuru, Belagavi, and Dakshina Kannada.



The hybrid session organized for the Titan Design Impact Movement initiative drew in over 1800 participants. We extend our heartfelt gratitude to the management and staff of from all institutions for their invaluable support in facilitating this program.



Institutions include A J Institute of Engineering and Technology, Alva's Institute of Engineering and Technology, Angadi Institute of Technology and Management in Belagavi, PES Institute of Technology and Management in Shivamogga, Center for Innovation Entrepreneurship at JNNCE, Anvesana Innovation & Entrepreneurial Forum, Kalpataru Institute of Technology in Tiptur, and Angadi Institute of Technology and Management in Belagavi.

>>> PITCH YOUR IDEA CONTEST - PES POLYTECHNIC



"PITch Your Idea" contest was exclusively hosted for PES Polytechnic students, offering a platform for budding innovators to showcase their entrepreneurial concepts. Participants presented a diverse range of innovative ideas, competing for recognition and valuable prizes. The contest aimed to nurture creativity, foster entrepreneurial spirit, and encourage practical problem-solving among the student community.



JOIN A YUVA MAKERS WHATSAPP COMMUNITY OF ANVESANA TBI



»»» ELEVATE 2023 CALL 2

SHIVAMOGGA INCUBATOR ANVESANA CELEBRATES STARTUP SUCCESS



Three startups from our inaugural cohort emerged victorious in the Elevate contest of 2023. "Experimind Labs Pvt Ltd" claimed the prestigious top prize of 50 Lakhs, while "Symgrow Technologies Pvt Ltd" and "Kakud Post Harvest Pvt Ltd" secured 21 Lakhs each.

Out of 10 innovative startups nurtured by Anvesana, all based in Karnataka's tier-2 and tier-3 cities, a remarkable 6 participated in ELEVATE. Highlighting their potential, 3 of the 6 finalists secured grants, bringing home a combined Rs. 92 lakh in funding.

Akshay, founder of Experimind Labs, likened the Anvesana team to dedicated school teachers, offering constant guidance and support. Vikas, founder of Symgrow Technologies, compared the Anvesana team to a co-founder, providing invaluable connections, mentorship, and strategic planning. Finally, Vinay, founder of Kakud Post Harvest, highlighted Anvesana's comprehensive support across various aspects of their business, from market analysis to pitching.

Anvesana's success at ELEVATE underscores their vision of empowering mission-driven entrepreneurs in smaller cities. With their expert guidance and unwavering support, Anvesana is proving to be a Launchpad for Karnataka's next generation of innovative startups.

We extend a heartfelt appreciation to the Government of Karnataka for creating a platform like ELEVATE, which has provided invaluable opportunities for startups to thrive and showcase their potential on a larger stage.

The success of these startups underscores the potential and talent thriving beyond the metros, reaffirming Karnataka's position as a hub for innovation and entrepreneurship.



Mr Akshay M
Founder and CEO
Experimind Labs



Mr Vinay P
Founder and CEO
Kakud



Mr Vikas J
Founder and CEO
Symgrow

STARTUP MAHAKUMBH

Anvesana, alongside two startups (Triangle Innovations Pvt Ltd and Ecochoice Pvt Ltd), actively participated in the Startup Mahakumbh held at Pragati Maidan in Delhi. Mr. Patil, Anvesana's MD, collaborated closely with the organizers to oversee the event's activities.

Anvesana and the two startups set up booths/pods to engage prospective startups, mentors, and investors. The event garnered significant foot traffic, with thousands of participants and visitors stopping by our pods. We successfully established valuable connections with other incubators, government agencies, mentors, and startups.

Additionally, we acquired valuable insights that we can impart to our startups. Overall, this event served as a platform for Anvesana to showcase its efforts in nurturing an entrepreneurial ecosystem in a tier 2 city.



INVESTORINSIGHT HUB

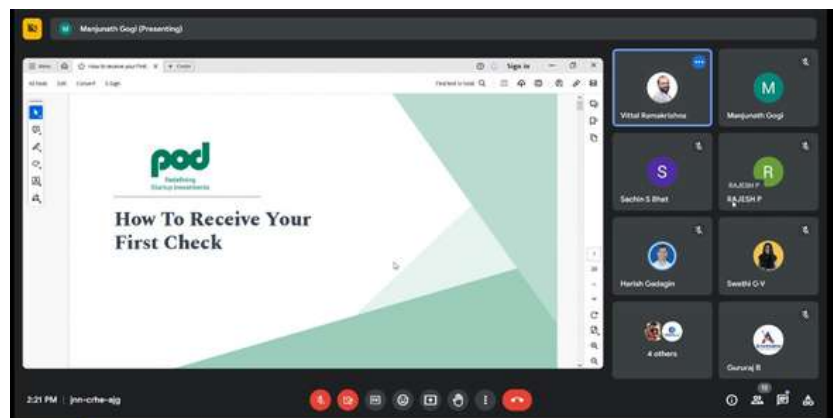
"Raising your 1st cheque"

Mr. Vittal Ramakrishna, Founder & CEO of POD

Anvesana orchestrated a Masterclass on March 13th tailored for the Vridhi cohort, spotlighting the imperative theme of "Securing Your First Investment." The session, conducted virtually by Mr. Vittal Ramakrishna, the esteemed Founder & CEO of POD, delved into a multifaceted array of crucial topics:

- Assessing a startup's readiness to attract its inaugural investment.
- Deploying optimal strategies for fundraising endeavors.
- Garnering comprehensive insights into the entire funding lifecycle, spanning from initial investment phases to exit strategies.

The startups comprising the cohort actively immersed themselves in the session, displaying robust engagement. Additionally, Mr. Vittal actively participated in a pitch session hosted by our startups, providing invaluable feedback from the discerning lens of an investor.





Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PES Trust



Mr. Pradeep G
Head-Incubation & Innovation



Mr. Harish Gadagin
Head of Innovations & Programs



Mr. Manjunath Gogi
Entrepreneur-in-Residence



Mr. Likewin Thomas
Program Co-ordinator



Mr. Gururaj B
Program Associate



Mr. Sohan D A
Intern

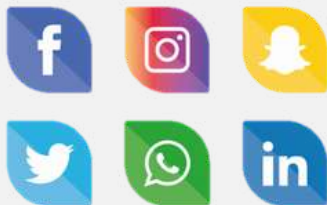


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