



ANVESANA'S MALNAD STARTUP SUMMIT

9th September, 2023

1500+
Footfall

250
Startup
Aspirants

100+
Startup
Founders

50
MSME'S

25
Speakers

25+
Investors

20
Startup
Showcase

25
Ideathon
Participants

INAUGURAL CEREMONY



Mr. C.M.Patil

Dr. Vidya Shankar S

Sri. Prashanth Prakash

Sri. BY Raghavendra



Welcome Note by: **Mrs. Uma Devi**
CEO, PESITM Trust

Marking a historic milestone in the Malnad region's entrepreneurial journey. Eminent dignitaries including Dr. Vidyashankar S, Vice Chancellor, VTU; Sri Prashanth Prakash, Founding Partner, Accel Partners, Chairman of Vision Group of Startups (Govt. of Karnataka), and Krishikalpa; Sri B Y Raghavendra, Managing Trustee, PES Trust (R) and Member of Parliament, Lok Sabha Shimoga; and Mr. C.M. Patil, Managing Director of Anvesana & CEO of Krishikalpa graced the event with their presence.

Fireside Chat

Startups growth in the country & its potential



Mr. C.M.Patil



Sri. Prashanth Prakash



Sri Prashanth Prakash, Founding Partner, Accel Partners: Advised that money and investments should be considered the 3rd and 4th steps for an entrepreneur. Prioritized MVP (Minimum Viable Product), ICP (Ideal Customer Profile). and Going to the Market as primary steps.

Panel Discussion: "Ecosystem Evolution: Driving Economic Growth with Entrepreneurship"



Mr. Nivedan Nimpe



Mr. Sandeep K



Dr. Inv Shivakiran



Mr. Madan Padaki



Mr. Siddhartha A

Moderated By:



Ms. Disha R S



The panel discussion on "Ecosystem Evolution: Driving Economic Growth with Entrepreneurship" took a attention of all participants to the crucial part that entrepreneurship plays in economic growth. It emphasized the value of government policies in fostering flourishing entrepreneurial ecosystems, the necessity of stakeholder collaboration, support for startups, diversity, & inclusion. In the end, encouraging entrepreneurship can result in societal advantages and long-term economic progress.

Startups and Investment Myths:

A Candid Discussion on Investor Funds



Mr. Prasanna K



Mr. Arvin



Mr. Sandeep N



Mr. Mithlesh B



Mr. Vittal R



Mr. Subash BY



Moderated By:

The panel discussion on "Startups and Investment Myths: A Candid Discussion on Investor Funds" gave attendees insightful information about the reality of raising capital for startups. It dispelled widespread misconceptions, emphasized the viewpoint of investors, and emphasized the significance of transparency, careful consideration, and a long-term outlook for startup success in the ever-shifting landscape of entrepreneurship and investment.

Session on Sales And Marketing

Sales And Marketing



Mr. Thushar S., National Category Manager Hindustan Coca-Cola Beverages Pvt Ltd



Tushar Sharma's sales session provided valuable insights and practical strategies for success in the sales field. Attendees gained a deeper understanding of customer-centric selling, relationship building, effective communication, objection handling, and the importance of adaptability and continuous learning. The session served as a source of inspiration and practical guidance for sales professionals aiming to excel in their roles.

Startup Product Showcase



The summit also hosted an Expo featuring 20 Diverse Startup Stalls, offering a platform for startups to showcase their innovations. Furthermore, it provided opportunities for startups to pitch for incubation support and funding, highlighting the vibrancy of the Malnad startup ecosystem.

IDEATHON Pitching



More than 50 students participated in the Ideathon event, where they presented innovative ideas and problem-solving solutions. We are pleased to announce that the winning participants of the Ideathon have been onboarded into the ACT 1.0 Cohort Program of Anvesana Innovation and Entrepreneurial Forum, a testament to our commitment to nurturing emerging talent.

INVESTORS PITCH



The Pitch for Fund event at Malnad Startup Summit-2023 was a success. We have shortlisted 20 potential startups out of numerous applications. These participants presented their ideas to 15 investors, both offline and online. Amidst fierce competition, 16 teams delivered compelling pitches, highlighting Malnad's entrepreneurial spirit. This event showcased our community's collaborative and growth-focused ethos.

ANVESANA'S MOU



MOU With TiE

This MOU represents a commitment between Anvesana Incubator & TiE Bangalore to empower mission-driven entrepreneurs, especially in smaller towns and non-metro cities. Together, they aim to strengthen India's entrepreneurial ecosystem.



MOU With POD WORLD

We're thrilled about our MOU with POD World, a pioneering fundraising platform. POD World streamlines startup fundraising, connecting retail investors with promising ventures from the Malnad region. This partnership revolutionizes fundraising, offering our incubates a transparent path to secure funding for their innovations.

LAUNCH OF SHRISTI 1.0 (ROBO)



A standout moment at the Malnad Startup Summit-2023 was the introduction of "Shristi 1.0," a mobile robot crafted by PESITM students using recycled materials and electronics. Guided by industry experts, this project showcases the fusion of tech, sustainability, and creativity in startups. Excitingly, "Shristi 2.0" is on the horizon, promising further robotic innovations next year. Stay tuned for our evolving tech journey!



Overall, we at Anvesana felt the launch was a great beginning and a good start for all involved. We're committed to organizing more such startup focused conferences in our Malnad region in the future. A big thank you to all participants, startups, investors, panel members, volunteers, students, and staff for their invaluable support. Thank you once again for making it a great success and memorable

- Team Anvesana

ABOUT ANVESANA



Anvesana is a Not-for-Profit, Section-8 company, dedicated to fostering the growth of an entrepreneurial ecosystem in the Malnad region as its initial focus. Our vision is to establish a supportive and enabling platform for mission-driven entrepreneurs. We firmly believe that our country's true potential as a superpower lies in the emergence of numerous entrepreneurs from small towns and beyond metro cities. These entrepreneurs possess the ability to generate employment opportunities and contribute significantly to our nation's economy.

Entrepreneurs possess a unique skill to perceive challenges as potential business prospects. At Anvesana, we are committed to providing comprehensive support in terms of 'Access to Mentoring - Market - Money.' This encapsulates our fundamental vision for this initiative.



+91 8147053061
info@anvesana.co.in
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