



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

Startup Leadership Talks 2024



ANVESANA'S LEADERSHIP SERIES IGNITES ENTREPRENEURIAL SPARKS IN SHIVAMOGGA AND BEYOND



Anvesana, a dedicated catalyst for entrepreneurial development, orchestrated a groundbreaking event to encourage local interactions among emerging startups and established business leaders. This 4-month-old baby of Shivamogga came out of cradle and started to crawl. (Lets not show ourselves as startup, as it will make audience to be doubtfull about joinng with us) Through this event, Anvesana got all the encouragement and support that was needed from the industry fraternity, the HNIs (High Network Individuals), early-stage startup, youth entrepreneurs and political leadership.

The event was first of the Anvesana's Leadership Series. The Leadership series event featured an enlightening session diving into the evolution of India's startup ecosystem over the last decade. This was followed by series of events like pitches from the startups who have been working with Anvesana. a focused round table with the HNIs, a discussion with the startups to understand their challenges and comforting them about how Anvesana will stand by them to support them, live counters with concept demos from all the new startups that are joining Anvesana. Finally, an open platform with an opportunity for all of them to network and collaborate in future success of Anvesana and Shivamogga.

EVOLUTION OF THE STARTUP ECOSYSTEM:

By Mr. C.M. Patil

▶▶▶ LEADERSHIP TALK

Mr. C.M. Patil's (M D Anvesana TBI, CEO KrishiKalpa foundation, Advisory Board, SBI Startup-Branch) insightful talk covered the last decade's evolution in the startup ecosystem, including funding trends, leading investors, and year-wise breakdowns of deals and fund infusions. The session shed light on the significant contributions of Karnataka-based startups and envisioned the growth potential in non-metro regions.

INDIA TO HAVE 900 MN+ ACTIVE INTERNET USERS BY 2025

IN 2025, THE MAJORITY OF NEW INTERNET USERS, 56%, WILL EMERGE FROM RURAL REGIONS, AND FEMALES WILL CONSTITUTE 65% OF THE TOTAL NEW INTERNET USER DEMOGRAPHIC.





Three startups supported by Anvesana got a chance to pitch and showcase their innovations and outlined their venture-building strategies to audience . These startups shared their experience with Anvesana, how they have been able to get continuous support in terms of “Mentor-Marketing-Money. It was very encouraging for the budding startups to look forward to being associated with Anvesana.

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➤➤➤ **CLOSED-ROOM SESSION WITH HNIS:**

An exclusive session engaged High Net Worth Individuals (HNIs) on how they can actively participate in and accelerate the ecosystem's growth. The discussion centered around offering dedicated hours weekly for mission-driven entrepreneurs, providing market access, acting as pilot customers for deserving startups, and sharing real-world problem statements to fuel product development. Inputs from these HNIs were taken to improve the offering to entrepreneurs supported by Anvesana. Discussions also revolved around the formation of a Local Angel Fund to offer crucial initial funding support to homegrown startups.



➤➤➤ **Founders corner (Discussion with startups)**

The discussions with startups focused on understanding the challenges of the startups that are yet to be associated with Anvesana and explanation around how Anvesana can help them in their journey. We also discussed topics around IP, deep tech, health tech, Agri tech and energetic youths talking about their dreams of making Shivamogga a smart city.



»»» HONORABLE PRESENCE:

Honourable Member of Parliament, Shri B. Y. Raghavendra, graced the occasion, emphasizing the necessity of such ecosystems and acknowledging Anvesana's efforts. He assured the support for initiatives that position Shivamogga as a focal point for entrepreneurial growth.



»»» THE EVENT DREW SUBSTANTIAL PARTICIPATION, INCLUDING:

40+ HNIS FROM THE REGION

25+ EARLY STAGE STARTUP FOUNDERS

15+ YUVA ENTREPRENEUR'S

OVERVIEW

Anvesana's Leadership Series event marked a significant step toward fostering collaboration, innovation, and sustainable growth within Shivamogga's thriving startup ecosystem. Anvesana is extending open invitation for entrepreneurs in the region who can avail the required support from this ecosystem.



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