



»»» NEWSLETTER OCTOBER 2024 «««

PUBLISHED BY

# ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

YUVA  
SHRISTI

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from for small towns become the backbone of economic progress.

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## ➤➤➤ PESITM YUVA ENTREPRENERUS SHOWCASES VISIONARY PRODUCT AT IKMC HYDRABAD

**We are thrilled to announce that a Yuva team from PESITM has been selected to showcase their innovative ideas at the prestigious International Knowledge Millennium Conference (IKMC) hosted by IKP Hyderabad!**



We are beyond thrilled to share that a talented Yuva team from PESITM, comprising Mr. Poorvik and Mr. Gagan, has been selected to present their groundbreaking ideas at the prestigious International Knowledge Millennium Conference (IKMC) – a global event that brings together thought leaders, innovators, and young talent from around the world. Their participation in this esteemed conference is fully sponsored by IKP Hyderabad, underscoring the value and potential of their work.

Mr. Poorvik and Mr. Gagan began their journey with us in the ACT cohort, where they developed a strong foundation in innovation and entrepreneurship. With their dedication, they have progressed to the BUILD cohort, where they continue to refine their ideas with even more depth and purpose. Representing our community at a global forum like IKMC not only highlights their hard work but also showcases the supportive ecosystem we've built to empower young entrepreneurs.



Congratulations to Poorvik, Gagan, Srinivasa, Suraj, and the entire Yuva community on this remarkable milestone! Your hard work and creativity have set an inspiring standard, and we couldn't be prouder to see you shine on the international stage. This is just the beginning, and we look forward to many more.

**YUVA TALK**

Yuva Shruti program of Anvesana has launched Yuva Talks to facilitate regular meetups and discussions with young individuals in the region. These sessions provide a casual platform for youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.

**"TOASTMASTERS TO TITANS:  
TRANSFORMING PUBLIC SPEAKING SKILLS INTO STARTUP AND CAREER SUCCESS**



26th October, On Saturday, we had the pleasure of hosting Mr. Boopathy Sankar Pallavapuram S, Region Advisor at Toastmasters International, who led an insightful session on “Toastmasters to Titans: Transforming Public Speaking Skills into Startup and Career Success.” The workshop captivated attendees with practical strategies on using public speaking as a catalyst for career growth and entrepreneurial success.

Attendees rated the session highly for being informative and engaging, with an overwhelmingly positive response to Mr. Boopathy's engaging and teaching style.

**Key Takeaways from the Session:**

- **Effective Communication:** Mr. Boopathy shared tips to boost clarity, confidence, and impact, crucial for pitching and leadership.
- **Leadership Through Speaking:** He emphasized how public speaking builds leadership, helping inspire and motivate others.
- **Audience Engagement:** The interactive session allowed participants to practice and receive valuable feedback on their skills.



## ➤➤➤ **EMPOWERING INNOVATION THROUGH DESIGN THINKING: WORKSHOP AT KLE IT, HUBLI**



The Anvesana team recently organized an impactful Design Thinking session at KLE IT, led by Mr. Harish Gadagin. This one-day workshop provided innovators with a hands-on experience, guiding them through the principles of design thinking and its practical applications in solving real-world problems. Mr. Harish engaged participants in interactive exercises, helping them develop creative problem-solving skills and gain fresh perspectives on tackling complex challenges.

Throughout the workshop, participants were encouraged to embrace a mindset of experimentation and iteration, vital components of the design thinking process. Mr. Harish facilitated group discussions, allowing innovators to share their unique perspectives and collaborate on refining their ideas. By employing tools such as empathy mapping and prototyping, attendees learned to identify user needs more effectively and create solutions that resonate with their target audience. The hands-on nature of the workshop not only fostered creativity but also built a strong sense of community among the participants, inspiring them to continue collaborating and innovating beyond the session. This workshop exemplified Anvesana's commitment to nurturing the next generation of problem solvers and changemakers in the entrepreneurial ecosystem.



## ➤➤➤ **IDEA LAUNCH: EMPOWERING INNOVATION WITH E CELL IIT BOMBAY, PES E CELL, AND ANVESANA**

In a successful collaboration, E Cell IIT Bombay, PES E Cell, and Anvesana hosted the "Pitch Your Idea" contest, highlighting student entrepreneurship. Entirely organized by student leaders, this event allowed innovators to present their ideas to a panel of judges.



Participants refined their leadership and presentation skills, receiving valuable feedback from industry experts. The contest fostered creativity and critical thinking, enabling students to develop actionable business strategies.



This event was not only a competition but also a learning experience, showcasing the importance of teamwork and nurturing a vibrant entrepreneurial ecosystem. Congratulations to all participants, and stay tuned for more initiatives from Anvesana and our partners!

Congratulations to the YUVA team for making the "IDEA LAUNCH" contest a success! Thank you for inspiring innovation

## 150TH SESSION OF THE ENTREPRENEURSHIP DEVELOPMENT PROGRAM AT JECRC UNIVERSITY

JECRC had their 150th session of the Entrepreneurship Development Program (EDP) at JECRC University, highlighting a significant milestone in our dedication to nurturing innovation and entrepreneurship. Our Managing Director, C.M. Patil, served as the speaker for this session, inspiring the youth with his insights and experiences.



Mr. C.M. Patil, Managing Director of Anvesana and CEO of the KrishiKalpa Foundation, served as the esteemed speaker for the event, captivating the audience with his wealth of knowledge and experience. In his session, he shared invaluable insights on "Fundraising through Corporate Funding Programs and Government Schemes," providing attendees with a comprehensive understanding of the fundraising landscape.

Drawing from his extensive background in entrepreneurship and funding, Mr. Patil discussed various strategies for securing financial support, emphasizing the critical importance of understanding the different funding avenues available to aspiring entrepreneurs. He elaborated on how corporate funding programs can provide essential resources for startups and more.

## **INNOVATION AND ENTREPRENEURSHIP AWARENESS SESSION FOR PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES STUDENTS**

We recently hosted an engaging awareness session on innovation and entrepreneurship for PES IAMS students, aimed at inspiring their entrepreneurial spirit. The session featured a presentation on the significance of innovation in today's business landscape, alongside inspiring case studies of successful entrepreneurs, which highlighted the challenges and triumphs of their journeys.

We also introduced Anvesana and its mission to nurture entrepreneurial talent, explaining the resources, mentorship, and support available through our programs. Students actively participated in discussions, asking insightful questions and sharing their thoughts, creating a vibrant atmosphere of collaboration and learning.

The session concluded with a call to action, encouraging students to explore their ideas and consider the possibilities of entrepreneurship. We are excited to continue our engagement with PES IAMAS students and support their entrepreneurial journeys in the future!



## ➤➤➤ BUSINESS MODEL CANVAS (BMC) SESSION FOR ACT COHORT PARTICIPANTS

We recently held an engaging session on the Business Model Canvas (BMC) for our ACT cohort participants, and it was a remarkable success! The workshop aimed to equip entrepreneurs with the essential tools to visualize and refine their business ideas effectively.

During the session, participants explored each of the nine key components of the BMC, including value propositions, customer segments, channels, revenue streams, and cost structures.



Through interactive activities and group discussions, attendees gained practical insights into creating compelling business models that resonate with their target audiences.

Led by Bharath, our Incubation Manager, the workshop fostered a collaborative environment where participants could share their ideas and receive constructive feedback. Many left with a clearer understanding of how to structure their business models for success, along with actionable steps to advance their entrepreneurial journeys.







## **VISIT TO SHIVAMOGGA AGRICULTURE UNIVERSITY**



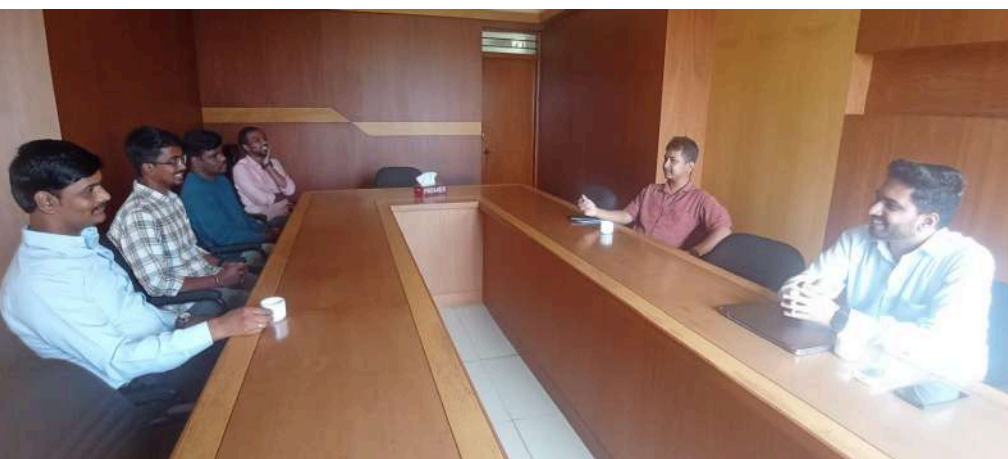
We recently visited an Agriculture University and had the invaluable opportunity to meet with the Vice Chancellor. Our discussions centered around exploring potential synergies that could lead to mutual benefits for both our organizations, fostering a collaborative environment.

During our engaging conversation, we delved into various avenues for collaboration, including joint research initiatives, knowledge exchange programs, and

opportunities for student engagement. By leveraging each other's strengths and expertise, we aim to create impactful projects that advance agricultural innovation and entrepreneurship. We believe that such partnerships can drive significant change in the agricultural sector, addressing current challenges while promoting sustainable practices. We are excited about the possibilities this collaboration presents and look forward to fostering a partnership that can lead to meaningful advancements in both our fields.



## **INTERACTION WITH STARTUPS: SUPPORTING THEIR GROWTH JOURNEY**



We have been consistently engaging with startups during their visits to our office, providing them with valuable insights and support. Our team dedicates time to interact with these entrepreneurs, offering feedback and guidance tailored to their unique challenges and goals. These regular interactions create a collaborative atmosphere where startups can share their progress, discuss hurdles, and brainstorm solutions. By fostering open communication, we aim to empower these innovators and help them navigate their entrepreneurial journeys more effectively.

## ➤➤➤ 2ND COHORT OF VRIDHI STARTUP INCUBATION PROGRAM UNDERWAY!

This year, we've received an impressive array of innovative startup ideas, each with the potential to make a significant impact in their respective industries. Our dedicated jury panel is diligently evaluating these promising entrepreneurs to identify the best candidates for our program.



We extend our heartfelt gratitude to our esteemed panel members—Mr. Praveen Surendiran, Mr. C.M. Patil, and Ms. Vinutha—for their invaluable insights and expertise during this critical phase. Their contributions are essential in fostering groundbreaking solutions that will drive meaningful change.

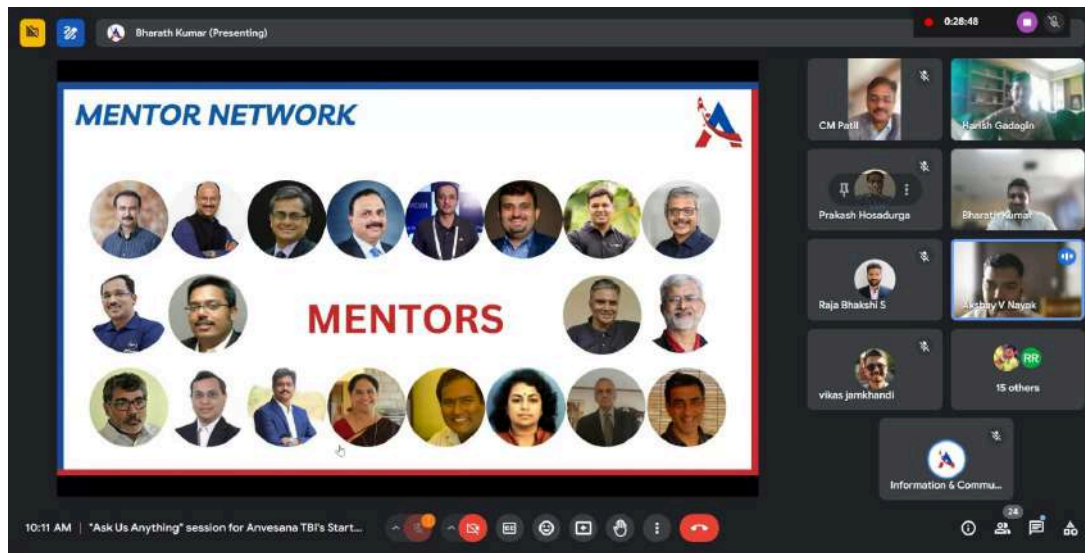


**➤➤➤ NOTHING PLATFORM: BRIDGING IDEAS WITH REALITY**



The NOTHING Platform empowers students to transform ideas into impactful ventures, offering resources, mentorship, and networking through programs and workshops. Recently, our Incubation Manager, Mr. Bharath, served as a pitch screening jury member, providing valuable feedback. Students showcased innovative business ideas, receiving guidance to refine their concepts.

**➤➤➤ EXCLUSIVE "ASK US ANYTHING" SESSION FOR STARTUP INCUBATION APPLICANTS**



We recently hosted an exclusive "Ask Us Anything" session for applicants to our Startup Incubation Program. This virtual event, held on October 5th, 2024, provided an opportunity for founders to connect with our team,

ask questions, and learn more about the incubation journey ahead.

The session was highly interactive, with participants engaging in insightful discussions and gaining clarity on various aspects of the program, including mentorship, resources, and growth opportunities. We were thrilled to connect with these passionate entrepreneurs and see their excitement about joining our ecosystem.

**▶▶▶ ANVESANA STARTUPS SHOWCASE AT SHIVAMOGGA KRISHI MELA 2024**



We are excited to announce that Anvesana will be showcasing our innovative startups at the Shivamogga Krishi Mela 2024! This prestigious event is a fantastic opportunity for us to highlight the groundbreaking solutions and products developed by our talented entrepreneurs.

The Shivamogga Krishi Mela serves as a vibrant platform to promote agricultural advancements and foster collaboration among farmers, researchers, and industry leaders. Our startups will be presenting their unique offerings, which range from sustainable farming techniques to cutting-edge agricultural technologies.

We would like to extend our heartfelt gratitude to the Vice Chancellor and the entire team



for providing us with this wonderful opportunity to participate in such an impactful event. Their support is crucial in helping us connect with the community and promote innovation in agriculture. Visitors to our booth can expect to engage with passionate founders, gain insights into their innovations, and explore how these solutions can enhance agricultural practices.



**Shri. Prashant Prakash**  
Chairman



**Mr. C M Patil**  
Managing Director



**Mrs. Umadevi S Y**  
Board Advisor



**Mr. Subash BR**  
Director



**Ms. Disha R S**  
Director



**Dr. Nagaraj R**  
CCA, PES Trust



**Mr. Harish Gadagin**  
Head of Innovations & Programs



**Mr. Bharath Kumar**  
Incubation manager



**Mr. ShreeVishnu**  
Intern



**Mr. Likewin Thomas**  
Program Co-ordinator

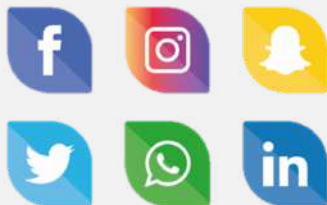


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**Anvesana Innovation  
and Entrepreneurial  
Forum**

+ 91 81470 53061

info@anvesana.co.in

www.anvesana.co.in

PESITM Campus, Admin Block 1st floor, Shivamoga,  
Karnataka-577206



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# Anvesana Innovation and Entrepreneurial Forum

+ 91 81470 53061

info@anvesana.co.in

www.anvesana.co.in

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