



NEWSLETTER JUNE 2024



PUBLISHED BY

# ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

YUVA  
SHRISTI

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from for small towns become the backbone of economic progress.

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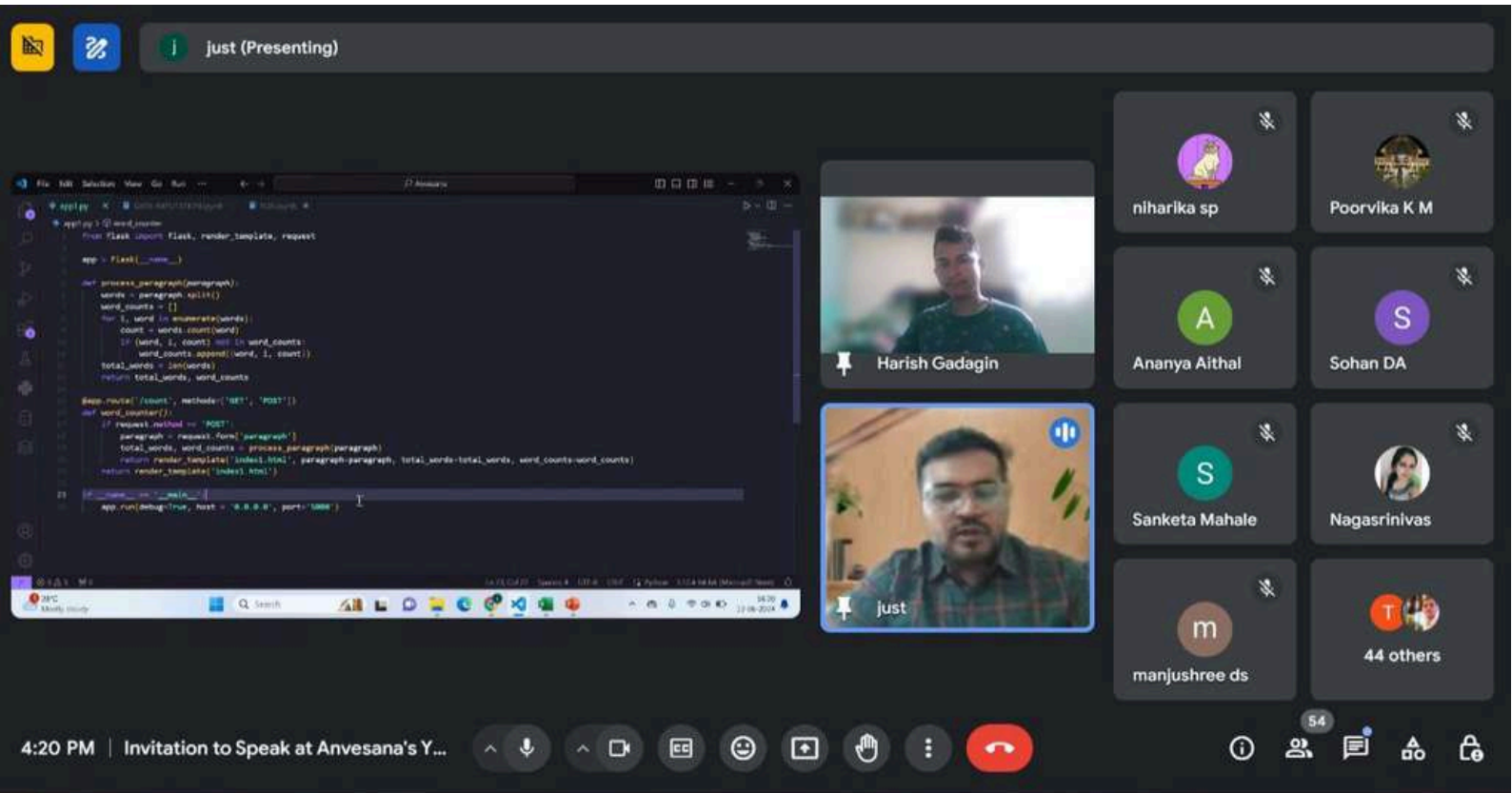
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**YUVA TALK**

Yuva Shrستي program of Anvesana has launched Yuva Talks to facilitate regular meetups and discussions with young individuals in the region. These sessions provide a casual platform for youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.

**"UNLOCKING THE POWER OF DATA: CASE STUDIES IN DATA ANALYTICS EXCELLENCE"**



Our recent session, "Unlocking the Power of Data: Case Studies in Data Analytics Excellence," provided attendees with a comprehensive understanding of how data analytics can drive impactful business decisions and outcomes. Through an exploration of real-world case studies, participants gained practical insights into the implementation of effective data analytics strategies.



**SPEAKER**  
**MR MANISH NOOLA**  
**DATA SCIENTIST**

The session inspired attendees to leverage data analytics to solve complex problems within their own organizations, fostering a mindset of innovation and data-driven decision-making. Additionally, the event offered valuable networking opportunities, allowing participants to connect with peers who share a passion for data analytics. We are thrilled with the positive feedback and the enthusiasm shown by our attendees, and we look forward to seeing the transformative power of data analytics in their organizations.

Stay tuned for future events as we continue to explore the ever-evolving landscape of data analytics.



# ANVESANA TBI CELEBRATES WORLD ENVIRONMENT DAY WITH A DESIGN THINKING WORKSHOP



## ಅನ್ವೇಷಣ ಸಂಸ್ಥೆಯಿಂದ ವಿಶ್ವ ಪರಿಸರ ದಿನವನ್ನು ಡಿಸೈನ್ ಥಿಂಕಿಂಗ್ ಕಾರ್ಯಾಗಾರದೊಂದಿಗೆ ಆಚರಣೆ

ಶಿವಮೊಗ್ಗ: ಅನ್ವೇಷಣ ಸಂಸ್ಥೆಯು ತಮ್ಮ ಕಚೇರಿಯಲ್ಲಿ ವಿಶ್ವ ಪರಿಸರ ದಿನವನ್ನು ಡಿಸೈನ್ ಥಿಂಕಿಂಗ್ ಕಾರ್ಯಾಗಾರವನ್ನು ಆಯೋಜಿಸಿ ಸಂಭ್ರಮದೊಂದಿಗೆ ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮವು ವಿನ್ಯಾಸಗಳಲ್ಲಿ ಸ್ವಚ್ಛತೆ ಕೃತಿಯನ್ನು ಉತ್ತೇಜಿಸಲು ಮತ್ತು ಪರಿಸರ ಸಮಸ್ಯೆಗಳ ಬಗ್ಗೆ ಜಾಗೃತಿ ಮೂಡಿಸುವುದು ಕಾರ್ಯಕ್ರಮದ ಉದ್ದೇಶವಾಗಿತ್ತು.

ಈ ಕಾರ್ಯಾಗಾರವನ್ನು ಉದ್ದೇಶಿಸಿ ಅನ್ವೇಷಣ ಸಂಸ್ಥೆಯ ಇನ್ಸ್ಟೀಟ್ಯೂಟ್ ಆಫ್ ಡಿಸೈನ್ ಮತ್ತು ಪ್ರೋಗ್ರಾಮ್ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥ ಪರಿಣಿತ್ ಗದಗಿನ ಅವರು ಕಾರ್ಯಾಗಾರದ ಡೂಮೇಸ್ಟಿಕ್‌ನಲ್ಲಿ ತಿಳಿಸಿದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ DoMinds ಸಂಸ್ಥೆಯ ಸಹ ಸ್ಥಾಪಕರು ಗುರು ಪ್ರಸಾದ ಅವರು ಪ್ರೇರಣಾತ್ಮಕ ಭಾಷಣ ಮತ್ತು ಆಕರ್ಷಕ ವಿಡಿಯೋ ಪ್ರದರ್ಶನದಿಂದ ಆರೋಂಭಿಸಿದರು.



ಪರಿಸರ ಸಮಸ್ಯೆಗಳನ್ನು ಪರಿಹರಿಸಲು ನಡೆದ ಡಿಸೈನ್ ಥಿಂಕಿಂಗ್ ಸೆಷನ್‌ನಲ್ಲಿ ನವೀನ ಕಲ್ಪನೆಗಳು ಮತ್ತು ಕ್ರಿಯಾತ್ಮಕ ಪರಿಹಾರಗಳು ಹೊರಬಂದವು. ಪಾಲ್ಗೊಂಡವರು ಅವರೂ ಮಾಲಿನ್ಯ, ಹವಾಮಾನ ಬದಲಾವಣೆ, ಮತ್ತು ಸಂಪತ್ತು ಕ್ಷಯದ ತುರ್ತು ಸಮಸ್ಯೆಗಳ ಆಳವಾದ ತಿಳುವಳಿಕೆಯಿಂದ ಪ್ರಮುಖ ಸೀಡ್‌ನಿಡುಗಳನ್ನು ಗುರುತಿಸಿ, ಹಲವು ಪರಿಹಾರಗಳನ್ನು ರಚಿಸಿದರು.

- ಶ್ರೀ. ಪರಿಣಿತ್ ಗದಗಿನ,  
ಅನ್ವೇಷಣ ಸಂಸ್ಥೆಯ ಇನ್ಸ್ಟೀಟ್ಯೂಟ್ ಮತ್ತು ಪ್ರೋಗ್ರಾಮ್ ಮುಖ್ಯಸ್ಥರು.

ಆಕರ್ಷಿಸಿದರು. ಇದರಿಂದ ಸುಸ್ಥಿರ ಅಭ್ಯಾಸಗಳು ಮತ್ತು ಪರಿಸರ ಸಮಸ್ಯೆಗಳನ್ನು ಗುರುತಿಸಿ, ಹಲವು ಪರಿಹಾರಗಳನ್ನು ಕಂಡುಹಿಡಿಯುವಂತಾಯಿತು.

ಹೆಚ್ಚಿನ ಜ್ಞಾನವನ್ನು ಹಂಚಲು, DoMinds ಸಂಸ್ಥೆಯ ಸಹ ಸ್ಥಾಪಕ ನವೀನ್ ಡಿ ಅವರು ಡಿಸೈನ್ ಥಿಂಕಿಂಗ್ ಕುರಿತು ಹಲ ಬಾರು

ಮಾಹಿತಿಗಳನ್ನು ಹಂಚುವುದರೊಂದಿಗೆ ಸಮಾಲೋಚನೆ ನಡೆಸಿದರು. ಅವರ ಭಾಷಣವು ವಿನ್ಯಾಸಗಳಿಗೆ ಕಲ್ಪನೆ, ಪ್ರೋಟೋಟೈಪಿಂಗ್ ಮತ್ತು ಪರಿಶೀಲನೆ ಪ್ರಕ್ರಿಯೆಯ ಬಗ್ಗೆ ಅಮೂಲ್ಯ ಮಾಹಿತಿಗಳ ಹೊರತಾಗಿಯೂ ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಗಳನ್ನು ಹೇಗೆ ತರಬಹುದು ಎಂಬುದನ್ನು ತೋರಿಸಿತು.

ಕಾರ್ಯಕ್ರಮದ ಕೊನೆಗೆ ಹರಿಹರ ಗದಗಿನ ಅವರು ಈ ಕಾರ್ಯಾಗಾರವು ವಿನ್ಯಾಸಗಳಲ್ಲಿ ಸುಸ್ಥಿರತೆ ಮತ್ತು ನಾವೀನ್ಯತೆಯ ಸಂಯೋಜನೆಯನ್ನು ಒಳಗೊಂಡು ಸಂಯುಕ್ತ ಪ್ರಯತ್ನದ ಸಿದ್ಧಪಡಿಸುತ್ತದೆ ಎಂದರು.

ಈ ವಿಶ್ವ ಪರಿಸರ ದಿನಾಚರಣೆ ಅನ್ವೇಷಣ ಪೂರ್ಣ ಯುವ ಪೀಳಿಗೆಗೆ ಏರ್ಪಡಿಸುವ ಸಮಸ್ಯೆ ಪರಿಹಾರದ ಪ್ರಮುಖ ಪಾತ್ರವನ್ನು ತಿಳಿಸುತ್ತದೆ ಎಂದರು.

On June 5, 2024, Anvesana celebrated World Environment Day with a design thinking workshop to foster creativity and environmental awareness among students. The DoMinds Foundation team, including Mr. GuruPrasad, Mr. Naveen, and Mr. Venkatesh, highlighted sustainable practices through an engaging talk and video presentation. They provided insights into the design thinking process, and students actively participated in brainstorming sessions to tackle environmental challenges, showcasing their innovative thinking.



## ➤➤➤ A STEP TOWARDS INNOVATION: INDUCTION PROGRAM FOR ACT 2.0 COHORT AT ANVESANA

We are thrilled to announce the successful induction program for our ACT 2.0 cohort, held at Anvesana. This event marked the beginning of an exciting journey for our innovators, who are dedicated to solving real-world problems through their groundbreaking ideas.

During the induction, participants were introduced to the comprehensive process and stages of the ACT cohort, which guides them from initial ideation to the creation of a Proof of Concept (POC). Innovators were briefed on the various stages they will undergo in cohort including ideation, research, prototyping,



and validation, ensuring they are well-equipped with knowledge to bring ideas to life

Following the informative induction session, a team-building activity was conducted to foster collaboration, enhance communication, and build a strong community among the ACT cohort students. By engaging in interactive exercises, the students strengthened their teamwork skills and prepared for the cohort's collaborative nature. The activities not only built teamwork but also instilled a sense of shared purpose and motivation among the students. We are excited to see the innovative solutions our ACT 2.0 cohort will develop and are committed to supporting these talented individuals with the necessary resources, mentorship, and guidance. Stay tuned for more updates on their progress and achievements!



**»»» FULL STACK DEVELOPMENT WORKSHOP**



We hosted a workshop on full stack development, offering participants a thorough introduction to front-end and back-end programming. This comprehensive session equipped students with essential coding skills, ensuring a solid grasp of web development fundamentals. Participants actively engaged in a mini project during the workshop, where they applied their newly acquired knowledge to create a complete web application. This hands-on experience not only reinforced their understanding but also cultivated practical skills essential for real-world application and future innovations.



The workshop went beyond theoretical learning, emphasizing practical application to empower students in creating tangible solutions. This approach bridged theory with practice, equipping participants with valuable insights and preparing them for the challenges of contemporary web development.



**B V Mallikarjuna Gouda** · 2nd  
Attended PES Institute of Technology & Management, ...  
16m · 🌐

"Every strike brings me closer to the next home run" thank you **Anvesana Innovation & Entrepreneurial Forum** for this amazing session, I got an overview on full stack development.



**CERTIFICATE**  
Of Participation

This is awarded to  
**B V Mallikarjuna**

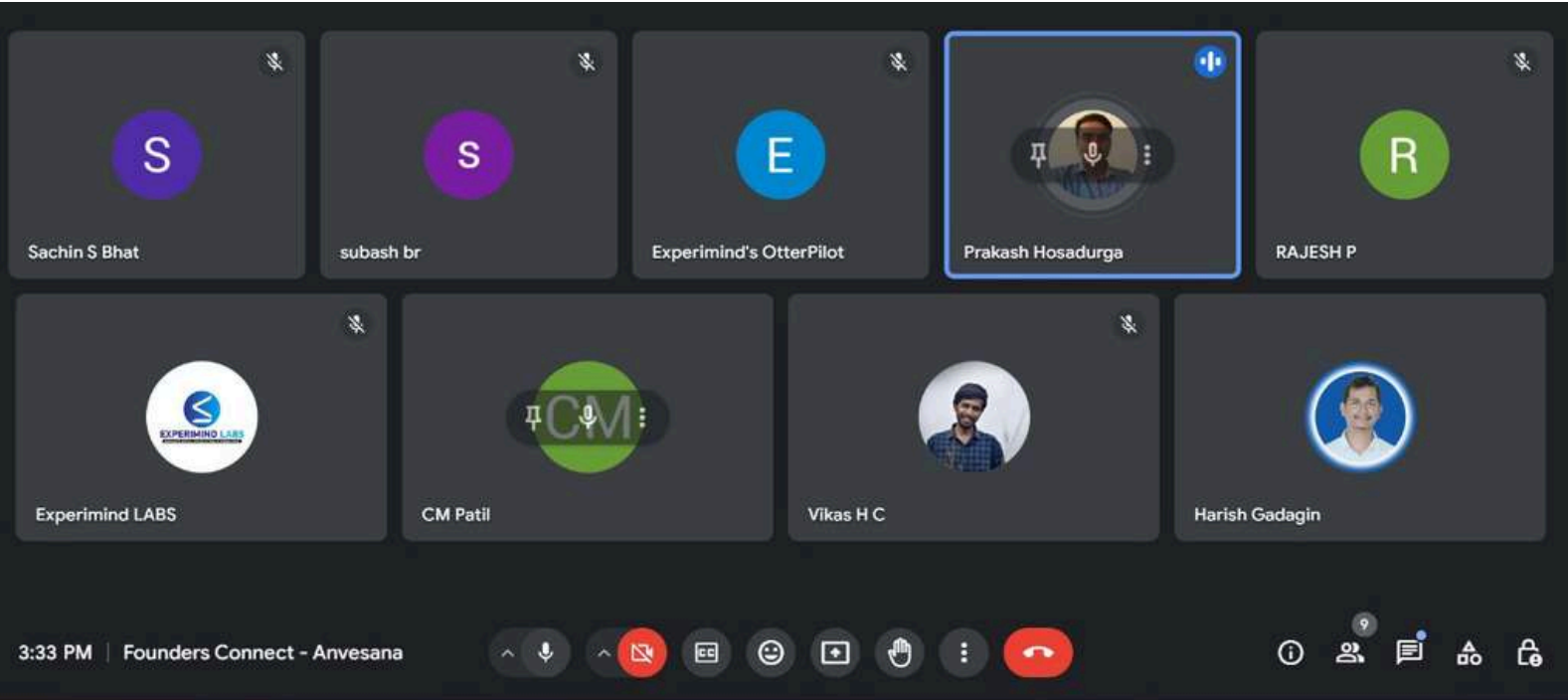
In recognition of dedicated participation in the Hands-on workshop on "Introduction to full stack development" at Anvesana Innovation and Entrepreneurial Forum on 24th June 2024.

24-06-2024  
DATE



This is an electronically generated certificate, hence does not require a signature. Scan QR code to verify the Participation.

## ▶▶▶ MONTHLY FOUNDERS CONNECT



Anvesana recently hosted its monthly Founders Connect event, bringing together our incubated startups for a session of progress updates from each startup founder. During the event, the founders shared quick updates on their achievements and the challenges they face. The Anvesana team provided valuable input, guidance, and connections to help them overcome obstacles and continue their growth journey. This interactive session not only fostered a supportive community but also reinforced our commitment to nurturing innovation and entrepreneurship. We look forward to seeing our startups thrive and achieve new milestones!

By the end of the session, the startups left with a clearer direction and renewed confidence in their journey ahead. The Founders Connect event highlighted the importance of continuous support and the powerful impact of a connected entrepreneurial community. We are excited to see our startups apply these insights and connections to achieve their next milestones and drive innovation forward.



## ANVESANA INCUBATED STARTUPS

**▶▶▶ ABOUT OUR STARTUPS**

**ECOCHOICE NATURALS**

Ecochoice Naturals, founded in 2019, stands out as a trading and technology conglomerate specializing in agriculture. Our technology is shaped by hands-on trade experience, aiming to revolutionize agriculture with AI-driven solutions that enhance global trade connectivity, optimize quality, and promote sustainable growth.

**FOUNDER'S**



**Dr Srinivas Ravindra**  
Founder

PhD(NLSUI)  
25 years of experience in Environment, Agri domain



**Lakshmi Priya Srinivas**  
Co - Founder

Alumni IIM- Bangalore  
15+ years of experience product development innovation and leadership roles



**→ Raitha Sahayak**  
Enhances agricultural sales by streamlining certification with AI algorithms, ensuring organic product quality and certification predictability

**→ Krishi Connect**  
Offers AI-verified quality reports, connecting buyers directly with farmers transactions & produce.



**Moisture Sensor**

Integrates with Raitha Sahayak Application to accurately grade produce based on the moisture levels, improving pricing for farmers.

**ONESHELL SOLUTIONS**

Bridging the ERP Gap for India's SMBs. ONESHELL is India's first curated billing, inventory and Accounting Management SAAS Platform

- ✓ Curated & customised billing.
- ✓ Seamless Offline and Online Billing (without LAN network).
- ✓ Seamless integration with Tally with 95% Accounting automation for Auditors.
- ✓ Seamless GSTR-1 and 3B filings, automated GSTR-1 excel workings along with 2A & 2B reconciliations.

**FOUNDER AND CEO**



8+ years of experience as Software Developer at Cisco & Johnson Controls



**ONESHELL POS & ANDROID PARTNER APP**

At ONESHELL, we're on a mission to transform enterprise resource planning (ERP) for India's dynamic SMB sector where a critical gap exists between point-of-sale (POS) and accounting software.



# OUR UPCOMING EVENTS



## 3rd Startup Leadership Talk Shri Phanindra Sama

Founder of RedBus   
Advisor Westbridge Capital

"Listen to Phani as he discusses life after one of India's biggest startup exits!"

[Register here](#)



<https://bit.ly/AIEFmeetup>

13TH  
JULY 2024

4.30 PM  
on wards

ANVESANA TBI  
PESITM CAMPUS  
SHIVAMOGGA-577204

# Yuva Talk

## From Idea to Entity:

Navigating Company  
Registration and Compliance

**Mr Kiran.N.P.**

Company Secretary in Practice &  
Registered Trademarks Agent







**Shri. Prashant Prakash**  
Chairman



**Mr. C M Patil**  
Managing Director



**Mrs. Umadevi S Y**  
Board Advisor



**Mr. Subash BR**  
Director



**Ms. Disha R S**  
Director



**Dr. Nagaraj R**  
CCA, PES Trust



**Mr. Harish Gadagin**  
Head of Innovations & Programs



**Mr. Likewin Thomas**  
Program Co-ordinator



**Mr. Gururaj B**  
Program Associate



**Mr. Sohan D A**  
Intern

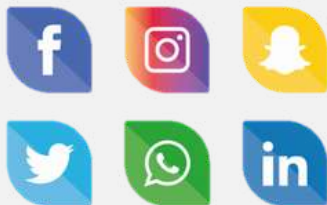


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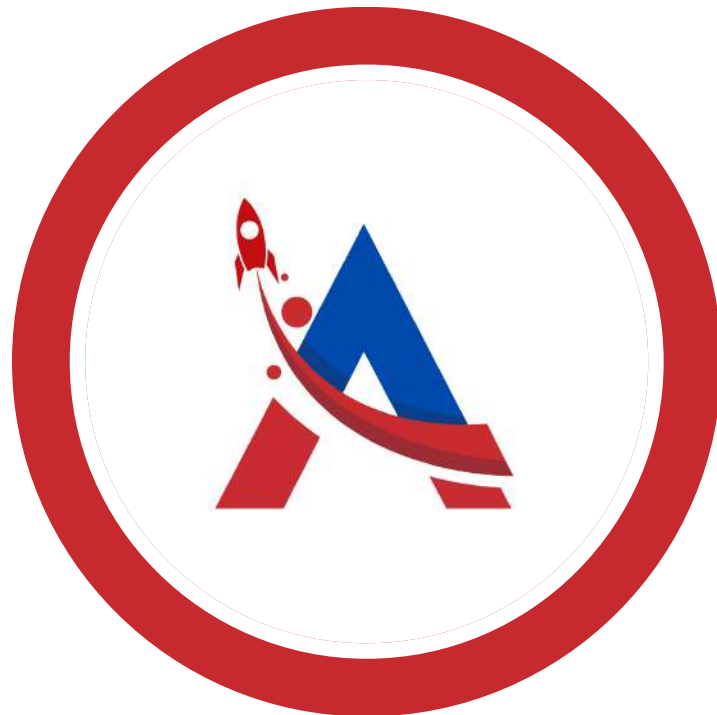
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## OUR PARTNERS



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