



NEWSLETTER JULY 2024



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ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

**YUVA
SHRISTI**

DIKSUCHI

VRIDHI

VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from for small towns become the backbone of economic progress.

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▶▶▶ ANVESANA TBI HOSTS A SUCCESSFUL 3RD STARTUP LEADERSHIP TALK



The recent Startup Leadership Talk, held on July 13th, 2024, at Anvesana TBI, PESITM campus, concluded with resounding success, leaving attendees inspired and empowered to take their entrepreneurial endeavors to new heights. Organized by Anvesana TBI, the event brought together a diverse group of aspiring entrepreneurs, industry professionals, and thought leaders for an evening of valuable insights, engaging discussions, and networking opportunities.



Shri Phanindra Sama
Founder - RedBus, Advisor Westbridge Capital

Mr. Phanindra Sama, founder of redBus.in and advisor to Westbridge Capital, captivated the audience with his journey from a startup enthusiast to a leading innovator. His talk on

entrepreneurship provided actionable strategies and personal anecdotes that resonated deeply with attendees. Mr. Phani shared profound insights into leadership dynamics and team building, drawing from his extensive experience in tech business. His emphasis on sustainable growth and resilience struck a chord with many participants.

STARTUP LEADERSHIP TALK

The event featured a Q&A session with experts from various sectors. Moderated by Mr. C M Patil, Managing Director at Anvesana TBI, the guest speaker addressed key challenges and opportunities in the startup ecosystem. Attendees actively participated, posing thoughtful questions and engaging in meaningful dialogue. The Startup Leadership Talk provided ample opportunities for networking, allowing attendees to connect with like-minded individuals, potential mentors, and future collaborators. The vibrant networking sessions fostered new relationships and potential partnerships, creating a strong sense of community among participants.



SHRI PHANINDRA SAMA FOUNDER REDBUS DISCUSSING WITH OUR AMBASSADORS

Anvesana TBI hosted Shri Phanindra Sama, founder of RedBus, for an engaging discussion with our Anvesana Ambassadors. These ambassadors, who promote entrepreneurship among youth, gained valuable insights from Shri Sama's journey, his innovative strategies, and the challenges he overcame. The session covered topics like resilience, customer-centric innovation, and effective startup scaling, providing our ambassadors with the inspiration and knowledge to further foster entrepreneurship in their communities. We thank Shri Phanindra Sama for his wisdom and for enriching our entrepreneurial ecosystem.

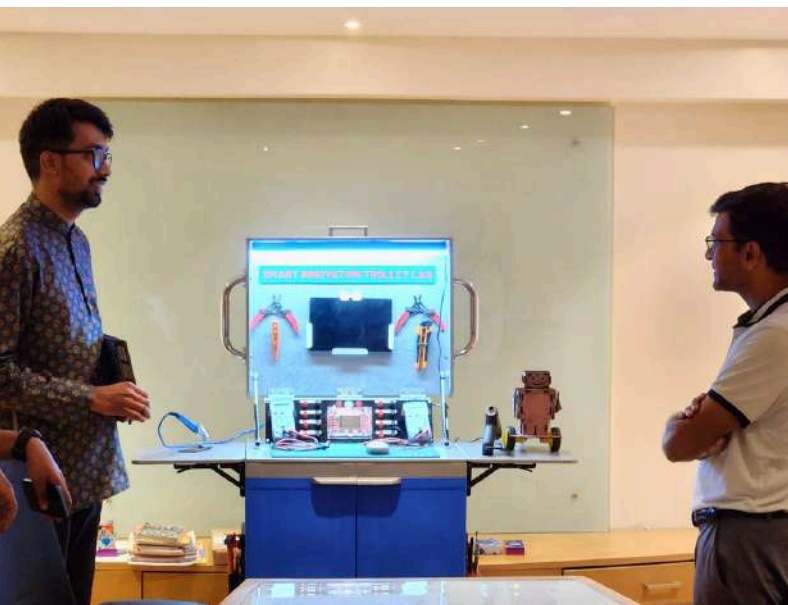


STARTUPS AND HNI'S DISCUSSION

On July 13th, 2024, Anvesana TBI facilitated a discussion where our incubated startups and high-net-worth individuals (HNIs) of Shivamogga met with Shri Phanindra Sama. The session offered a unique platform for entrepreneurs to gain valuable insights, discuss investment strategies, and foster meaningful connections, enriching the entrepreneurial ecosystem at Anvesana TBI.



▶▶▶ PRODUCT LAUNCH OF EXPERIMIND LABS PRIVATE LIMITED



We are thrilled to announce that Experimind Labs, an Anvesana-incubated startup, has launched an new ed-tech product. The founder, Mr. Akshay, had the prestigious opportunity to demonstrate this innovative solution to Shri Phanindra Sama, the Founder of RedBus.

During the demonstration, Mr. Akshay showcased the product's unique features and capabilities, highlighting its potential to revolutionize the education sector. Shri Phanindra Sama, known for his keen insights into technology and innovation, provided valuable feedback and encouragement. This interaction not only validated the hard work and vision of the Experimind Labs team but also underscored the importance of mentorship and support in the startup ecosystem.

We are incredibly proud of Experimind Labs and look forward to seeing the positive impact their ed-tech product will have on the education landscape. Congratulations to Mr. Akshay and his team for this significant achievement!



Congrats to our Incubated Startups



Experimind labs private limited



OneShell solutions private limited



Kakud Post harvest pvt ltd



Symgrow technologies private limited

Our startups won the Elevate 100 grant from Government of Karnataka received the award on 24 July 2024

4 out of 10 Startups of current incubation program of Anvesana Innovation & Entrepreneurial Forum emerged as the winners.

We are thrilled to announce that four of our incubated startups have won the prestigious Elevate 100 grant from the Government of Karnataka !

We extend our heartfelt appreciation to the Government of Karnataka for creating the ELEVATE platform, which has provided invaluable opportunities for startups to thrive and showcase their potential on a larger stage. The success of these startups highlights the immense talent and potential flourishing beyond the metropolitan areas. We are excited to see even more innovations emerge from these dynamic regions.

>>> YUVA TALK

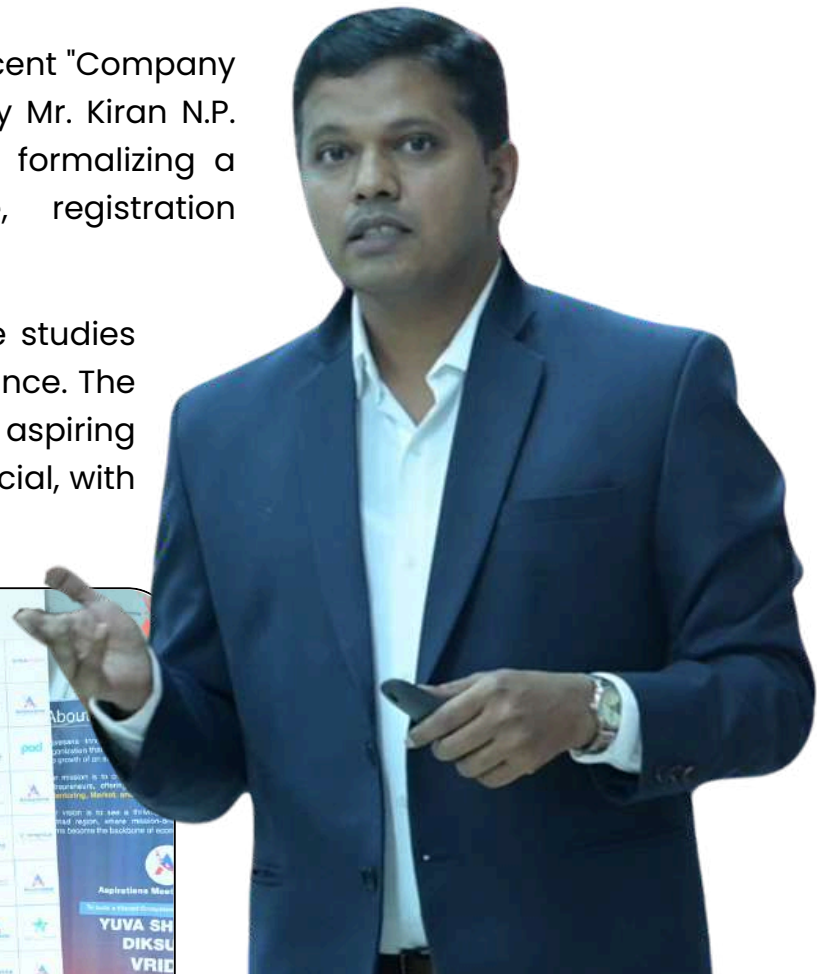
Yuva Shristi program of Anvesana has launched Yuva Talks to facilitate regular meetups and discussions with young individuals in the region. These sessions provide a casual platform for youths to engage with experts and gain valuable insights. The inclusive nature of these talks encourages participation from individuals of all backgrounds.

"FROM IDEA TO ENTITY: COMPANY REGISTRATION AND COMPLIANCE."



We are excited to share the success of our recent "Company Registration and Compliance" session, Led by Mr. Kiran N.P. the session provided invaluable insights on formalizing a business, choosing the right structure, registration processes, and compliance.

Mr. Kiran's practical tips and real-world case studies offered attendees clear and actionable guidance. The diverse audience of students, professors, and aspiring entrepreneurs found the session highly beneficial, with positive feedback across the board.



Mr Kiran.N.P.

Company Secretary in Practice &
Registered Trademarks Agent

➤➤➤ AWARENESS SESSION FOR POLYTECHNIC 1ST YEAR STUDENTS

Team Anvesana had a awareness sessions on innovation and entrepreneurship for students of PES Polytechnic Shivamogga and awareness is crucial to fostering a culture of creativity, adaptability, and proactive problem-solving. These sessions not only prepare students for the evolving job market but also empower them to become future leaders and change-makers.



Yuva Shristi Success Stories: Bhauvan and Poorvik Share Their Journeys

We are thrilled to highlight the inspiring journeys of two beneficiaries of our Yuva Shristi program, Mr. Bhauvan and Mr. Poorvik. They recently shared their experiences and pitched their innovative ideas to aspiring entrepreneurs, demonstrating how they successfully transformed their concepts into reality with the support of Anvesana TBI's Yuva Shristi program.

By promoting an entrepreneurial mindset, students develop critical thinking skills, enhance their ability to address real-world challenges, and contribute to economic growth. Additionally, awareness sessions inspire self-employment as a viable career option, building confidence and encouraging students to explore diverse opportunities. Ultimately, understanding innovation and entrepreneurship equips students to navigate uncertainties, embrace technological advancements, and contribute meaningfully to societal and economic development.



➤➤➤ ACT 2.0 COHORT- SWOT SESSION

The ACT Cohort Program aims to empower aspiring student innovators with the knowledge, resources, and guidance needed to transform their visionary ideas into tangible Proof of Concepts (POCs). Through workshops and interactive sessions, students gain practical insights and strategic thinking skills to bring their ideas to life.



At Anvesana, we recently held a weekly update meeting and a workshop on SWOT analysis as part of the ACT Cohort Program. The workshop focused on applying SWOT analysis to businesses, personal development, and individual ideas. Students actively engaged in the knowledge-sharing activities, benefiting from the practical insights and interactive discussions facilitated by Anvesana. This initiative not only enhanced their strategic thinking skills but also fostered a collaborative learning environment. Stay tuned for more enriching sessions as we continue to empower our community through knowledge and innovation.



➤➤➤ ACT 1.0 COHORT GRADUATION: CELEBRATING INNOVATION AND ACHIEVEMENT

We are delighted to announce the successful graduation of the ACT 1.0 cohort. This milestone marks the culmination of an inspiring journey for 50 passionate innovators, grouped into 14 dynamic teams, who embarked on this program to transform their groundbreaking ideas into tangible proofs of concept (POCs).



Throughout the ACT 1.0 program, participants were immersed in a rich ecosystem of mentorship, resources, and collaborative opportunities designed to foster innovation and practical problem-solving. We are proud to report that 40 innovators from the cohort have successfully converted their ideas into viable POCs, showcasing their ingenuity and dedication.

We extend our heartfelt congratulations to all the graduates of the ACT 1.0 cohort. Your

achievements are a source of inspiration to the entire Anvesana community and beyond. We are confident that the skills, knowledge, and experiences gained during this program will propel you towards even greater successes in your entrepreneurial journeys.

We also take this opportunity to thank our mentors, partners, and supporters who played an integral role in guiding these innovators. Your contributions have been invaluable in shaping the future of these aspiring entrepreneurs.



➤➤➤ HACK FOR HIRE-HACKATHON

36 HOURS DAY AND NIGHT HACKATHON ORGANISED BY ANVESANA TBI CONCLUDES WITH INNOVATIVE SOLUTIONS AND ENTHUSIASTIC PARTICIPATION ACROSS KARNATAKA.

The Hackathon, held on July 20th and 21st, 2024, organised by Anvesana Innovation and Entrepreneurial Forum, brought together talented students, innovators, developers, and entrepreneurs for an intense 36 hours of coding sessions. The event, hosted at the PES Institute of Technology & Management in Shivamogga, focused on the theme Hack For Hire, which included job opportunities and paid internships at startups. The hackathon was a remarkable success, showcasing groundbreaking projects and fostering a vibrant atmosphere of creativity and teamwork. Participants from various colleges across Karnataka collaborated to solve real-time problem statements presented by startups.



Coding sessions

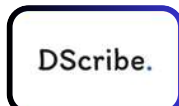


Over 185 participants worked tirelessly, coding day and night to solve our startups' challenges.

Hackathon transformed the Anvesana TBI office into a vibrant coding festival on July 20th and 21st



Event Partners



HACK FOR HIRE-HACKATHON

Technical Talk and Entrepreneur talk



The event featured thought-provoking sessions by entrepreneurs and technical experts like Mr. Sreedhar M and Mr. Trivikrama Rao, who joined virtually to share their expertise. Mr. C M Patil, Managing Director of Anvesana TBI, delivered an inspiring speech, emphasising the importance of innovation, teamwork, and entrepreneurship in today's technological landscape. Additionally, Mr. Shashank from ScaleKnot delivered a workshop on OTP authentication on the second day. To keep participants motivated and engaged, cultural programs featuring performances, entertainment, and networking opportunities were held throughout the night.



HACK FOR HIRE-HACKATHON
Facilitator intervention



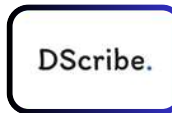
Screening the solutions



Hack for Hire IMPACT



- 6 Startups
- 46 Teams
- 180+ Participants
- 10+ Different college teams
- 7 Different cities
- 6 Problem statements
- 15+ Facilitators across all domain
- 60k worth goodies and cash prize
- 42 students got Internship opportunity
- 5 Tech talks, workshop and entrepreneurs session



HACK FOR HIRE-HACKATHON
Valedictory

Winner + internship



The Collaborators
Naveen Reddy
Gunawanth Bollu, P Divyesh, Vishnu Chethan KA
Cambridge Institute Of Technology North Campus



The Stoics
Om R Gaikwad
Kiran Balikai, Manoj M , Millind D Kanbargi
PES UNIVERSITY BANGALORE



codec
Niranjan
Pruthvi c,a,purushotham h d, Hemanth kumar h p
Government Engineering College Hassan



Team Strivers
Gulam Abul Khasim
Anush S N, Manoj D , Chandan A H
G M Institute of Technology, Davangere



Boolean Autocrats
Umme Hani J
Vismaya J Prakash, Pisal Anurag Mahendra, Chandana TC
Navkis College of Engineering



Excellence
Vruthvik R Vanjre
Vinayak M V , Sujay V , Shivakumar S
G M Institute of Technology, Davangere

internship



Ananya S
S Tejashree , Poorvika K M, Sinchana P
PES Institution of Technology and
Management. Shivamogga
Ekathva Innovations Pvt Ltd



K.G.SHREYA
Ankitha Anand Joshi, Archana Hublikar
Alvas Institute of Engineering and
Technology, Moodabidri
OneShell solutions Private Limited

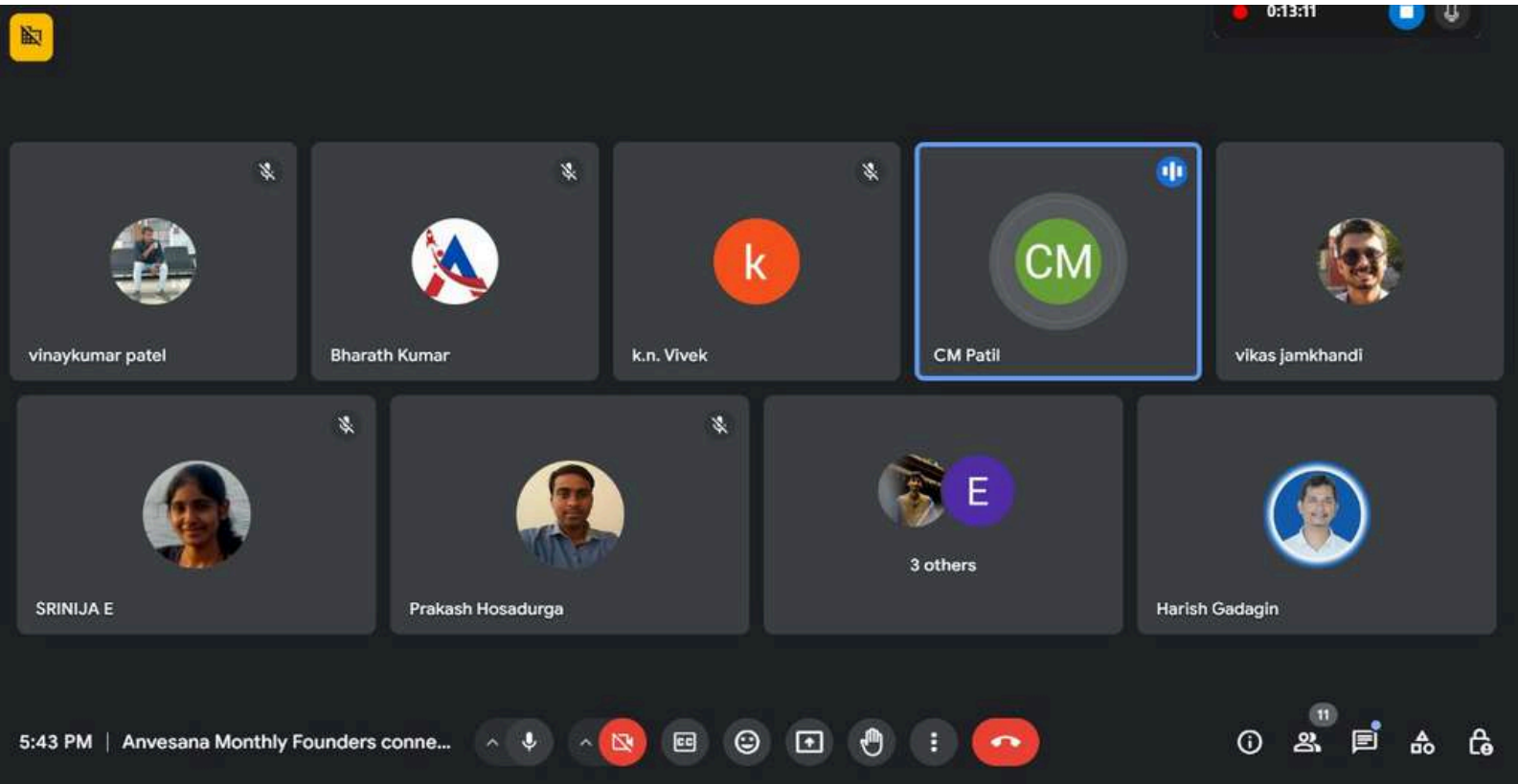


Sathish S, Harshika, Gurukiran P, Mohmmad khizer shaikh
Alvas Institute of Engineering and Technology, Moodabidri
Shashank R R ,Aditya A Navale, Indudhara S, Naveen Kumar K M
Jawaharlal Nehru National College of Engineering (JNNCE)
KAKUD POST HARVEST PVT. LTD

Event Patrons



MONTHLY FOUNDERS CONNECT



Anvesana recently hosted its monthly Founders Connect event, bringing together our incubated startups for a session of progress updates from each startup founder. During the event, the founders shared quick updates on their achievements and the challenges they face. The Anvesana team provided valuable input, guidance, and connections to help them overcome obstacles and continue their growth journey. This interactive session not only fostered a supportive community but also reinforced our commitment to nurturing innovation and entrepreneurship. We look forward to seeing our startups thrive and achieve new milestones!

By the end of the session, the startups left with a clearer direction and renewed confidence in their journey ahead. The Founders Connect event highlighted the importance of continuous support and the powerful impact of a connected entrepreneurial community. We are excited to see our startups apply these insights and connections to achieve their next milestones and drive innovation forward.



ANVESANA INCUBATED STARTUPS

ಶಿವಮೊಗ್ಗ: ಅಕ್ಟೋಬರ್ ಟಿಪ್ಪಣಿ... ಸ್ಯಾಟರ್ನಲ್ ಲೀಡರ್‌ಶಿಪ್ ಟಾಕ್ ಕಾರ್ಯಕ್ರಮ ಅರಣ್ಯಕರಗನು...



ಕಾರ್ಯಕ್ರಮದ ಸಂದರ್ಭದಲ್ಲಿ... ಸಂವಾದ ಯಶಸ್ವಿ... ಶಿವಮೊಗ್ಗ ನಗರದ ಪಿಇಎಸ್ ಕ್ಯಾಂಪಸ್‌ನಲ್ಲಿ...

ಲೀಡರ್‌ಶಿಪ್ ಸಂವಾದ ಯಶಸ್ವಿ

ಶಿವಮೊಗ್ಗ ನಗರದ ಪಿಇಎಸ್ ಕ್ಯಾಂಪಸ್‌ನಲ್ಲಿ... ಸಂವಾದ ಯಶಸ್ವಿ... ತಿವಮೊಗ್ಗ ಪಿಇಎಸ್ ಕ್ಯಾಂಪಸ್‌ನಲ್ಲಿ...

ಆನ್‌ಲೈನ್‌ನಲ್ಲಿ ಸಂವಾದ ಯಶಸ್ವಿ... ಸಂವಾದ ಯಶಸ್ವಿ... ತಿವಮೊಗ್ಗ ಪಿಇಎಸ್ ಕ್ಯಾಂಪಸ್‌ನಲ್ಲಿ...

ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ 42 ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಇಂಟರ್‌ನಲ್ ಶಿಪ್ ಅವಕಾಶ... ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ...



ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ... ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ...

ANVESANA TBI TO HOST 3RD LEADERSHIP TALK ON JULY 13

EXPRESS NEWS SERVICE @ Shivamogga... ANVESANA TBI will host its third Leadership Talk featuring Phanindra Sama...



Founder of redBus graces Startup Leadership Talk

EXPRESS NEWS SERVICE @ Shivamogga... THE Startup Leadership Talk was held at Anvesana TBI on the PESITM campus recently...

42 ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಇಂಟರ್‌ನಲ್ ಶಿಪ್ ಅವಕಾಶ

ಶಿವಮೊಗ್ಗ: ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ... ಹ್ಯಾಕ್ ಫಾರ್ ಹೈರ್ ಹ್ಯಾಕ್‌ಥಾನ್‌ನಲ್ಲಿ...



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36-HOUR HACKATHON EVENT HELD, WINNERS OFFERED INTERNSHIPS, JOBS

EXPRESS NEWS SERVICE @ Shivamogga... A hackathon organised by Anvesana Innovation and Entrepreneurial Forum on July 20 and 21 brought together talented students...

'Hack For Hire' hackathon at PES Institute of Technology & Management... M and Trivikrama Rao, who joined virtually to share their expertise...

secured internship opportunities with startups such as One Shell, Ekatha Innovations Pvt Ltd, and Kakud Post Harvest Pvt Ltd...



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Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PES Trust



Mr. Harish Gadagin
Head of Innovations & Programs



Mr. Bharath K
Incubation manager



Mr. ShreeVishnu
Intern



Mr. Likewin Thomas
Program Co-ordinator

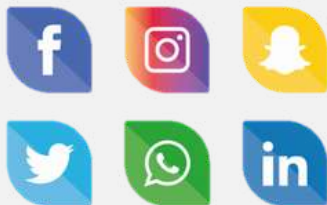


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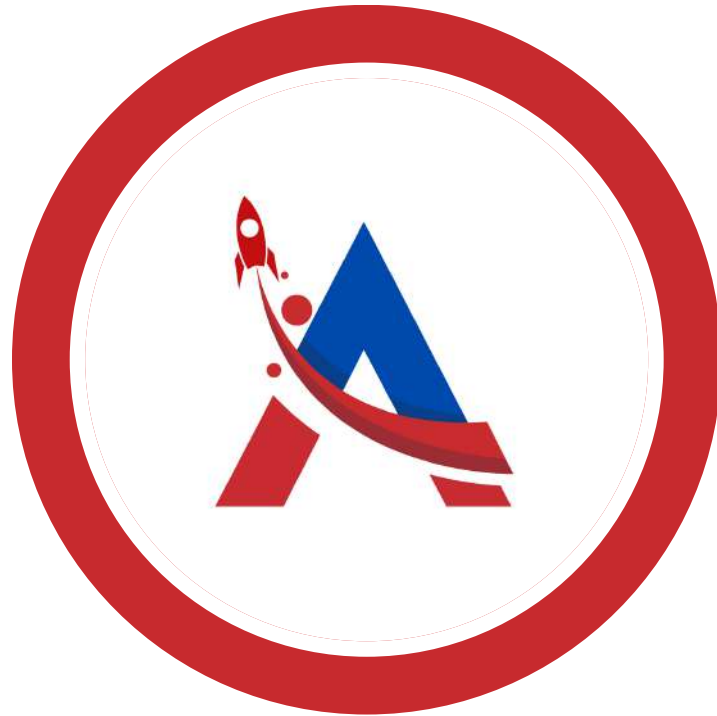
Uplifting farmers lives



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