



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



To build a Vibrant Ecosystem for Malnad Entrepreneurs

**YUVA
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VEGA

Investors & VC Network, Regional Industrialists & HNIs

Access to Infrastructure, Makers Adda, Innovation hub

Anvesana Board, Mentor Network, Entrepreneurial Team, Ecosystem Partners

Anvesana Innovation & Entrepreneurial Forum is a Not-for-Profit, Section-8 company committed to catalyzing the growth of an entrepreneurial ecosystem in the Malnad region.

Our mission is to create a supportive platform for mission-driven entrepreneurs, offering comprehensive 'Mentoring – Market – Money' support.

Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns become the backbone of economic progress.

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BRIDGING CAPITAL FOR BHARAT: MR. C. M. PATIL AT AGRITECH PAVILION, STARTUP MAHAKUMBH 2025



At the heart of Startup Mahakumbh 2025, held from April 3–5 at Bharat Mandapam, New Delhi, the AgriTech Pavilion emerged as a beacon for sustainable agriculture and rural innovation. Co-led by Mr. C.M. Patil, alongside Vineet Rai of Aavishkaar Group, the pavilion showcased transformative solutions aimed at empowering India's agrarian communities.

Mr. Patil's active involvement encompassed co-leading the pavilion, participating in panel discussions, serving as a jury member, and presenting awards to winners of the Maharathi Challenge. His engagement underscored the immense potential of India's rural landscape, emphasizing the need for startups focused on product innovation, employment generation, and addressing ground-level challenges.



➤➤➤ ANVESANA INNOVATION & ENTREPRENEURIAL FORUM SHINES AT STARTUP MAHAKUMBH 2025

Anvesana Innovation & Entrepreneurial Forum proudly participated in Startup Mahakumbh 2025, held from April 3–5 at Bharat Mandapam, New Delhi. As one of India's premier startup expos, the event brought together over 2,900 exhibitors, 1,000 investors, and 100,000+ attendees from more than 60 countries, fostering a vibrant ecosystem of innovation and entrepreneurship.

Representing the Malnad region of Karnataka, Anvesana showcased its commitment to nurturing rural and impact-driven startups. Our pavilion featured a diverse array of incubated ventures spanning sectors such as agritech, edtech, sustainability, and AI.



➤➤➤ ANVESANA SELECTED FOR PITCHING FOR TOP INCUBATORS PROGRAM

Anvesana Innovation & Entrepreneurial Forum was honored to be selected for the Top Incubators Pitching Program at Startup Mahakumbh 2025. This prestigious opportunity allowed Anvesana to present its unique incubation model—focused on mentoring, market access, and funding—for startups creating grassroots and rural impact.

Being among the top incubators nationally recognized for their contribution to India's innovation ecosystem reinforces Anvesana's commitment to nurturing problem-solvers from Tier-2 and Tier-3 regions and building a self-reliant startup landscape.



BRIDGING CAPITAL FOR BHARAT: MR. C. M. PATIL AT AGRITECH PAVILION, STARTUP MAHAKUMBH 2025



Reflecting on the event, Mr. Patil noted the vibrant energy and passion among participants, highlighting the platform's role in inspiring youth to become problem solvers and nation builders. He also observed a growing confidence in early-stage ventures, with increased access to capital for mission-driven entrepreneurs, signaling a maturing investor ecosystem.



The AgriTech Pavilion, supported by organizations such as DPIIT, FICCI, MMActive, and Aavishkaar Group, featured innovations in precision farming, AI-driven crop monitoring, and efficient supply chains. These advancements aim to boost productivity and

improve livelihoods across rural India. Startup Mahakumbh 2025 brought together over 3,000 startups, 1,000 investors and incubators, and 10,000 delegates from more than 50 countries, fostering collaboration and shaping the future of India's entrepreneurial landscape.

ANVESANA STARTUPS AT STARTUP MAHAKUMBH 2025!



Startups incubated at Anvesana TBI recently showcased their cutting-edge innovations at Startup Mahakumbh 2025, held at Bharat Mandapam, New Delhi – India's largest startup gathering celebrating entrepreneurship, innovation, and collaboration. This landmark event brought together startups, investors, ecosystem enablers, corporates, and policymakers from across the country.



Startups from Anvesana demonstrated innovations in sectors like agriculture, health tech, clean energy, deep tech, and rural solutions – reinforcing our mission to support impactful, scalable, and sustainable ventures from Tier-2 and Tier-3 cities.



MR. HARISH REPRESENTS ANVESANA AS JURY AT STARTUP MAHAKUMBH 2025



Mr. Harish Gadagin, Chief Operating Officer at Anvesana TBI, was invited as a jury member at the prestigious Startup Mahakumbh 2025, held at Bharat Mandapam, New Delhi. He was part of the evaluation panel for the Futurepreneurs track organized by TiE Bangalore, which showcased some of India's most promising young innovators and early-stage startups. The session witnessed intense pitches by aspiring founders across sectors, and Mr. Harish's role as a jury member highlights Anvesana's growing recognition as a key ecosystem enabler nurturing startups from emerging regions.

E-ACTUELL WINS AT STARTUP MAHARATHI CHALLENGE, STARTUP MAHAKUMBH 2025



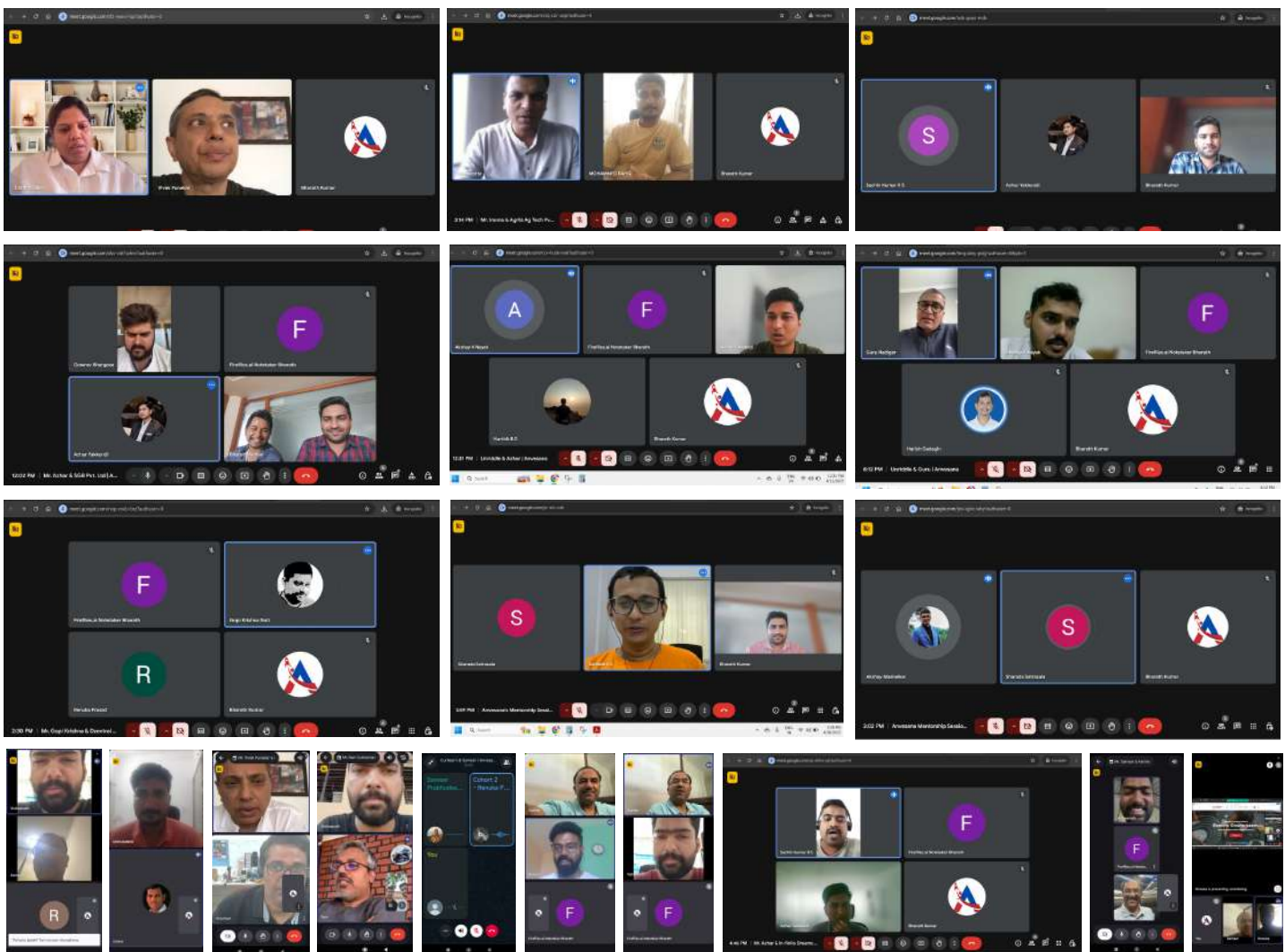
E-actuell, an incubated startup at Anvesana, was recognized at the Startup Maharathi Challenge—India's largest funded innovation competition—during Startup Mahakumbh 2025. This national honor highlights E-actuell's impactful innovation and reflects the strength of Anvesana's startup ecosystem.

➤➤➤ APRIL MONTH MENTORSHIP HIGHLIGHTS AT ANVESANA

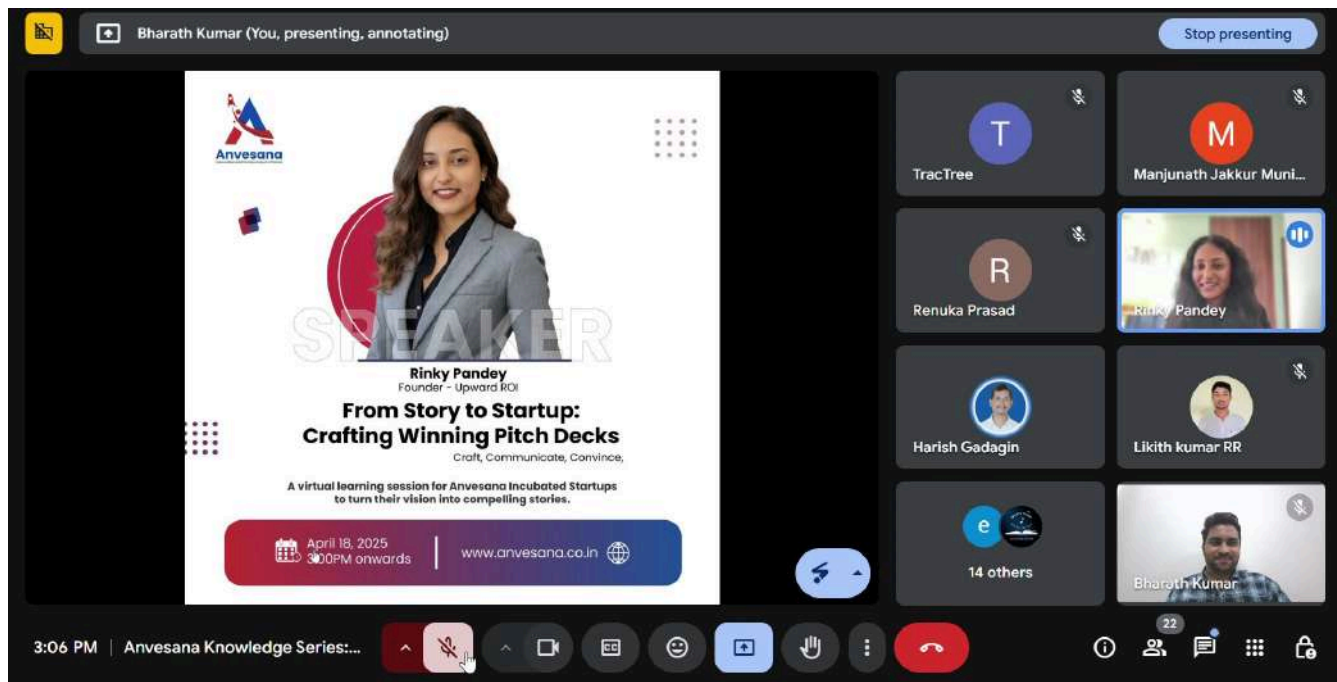
At Anvesana, mentorship remains a core pillar in supporting our startups. Throughout April, our startups actively participated in one-on-one mentorship sessions with over 15 seasoned mentors, including investors, industry leaders, and successful entrepreneurs. These sessions provided tailored guidance on business strategy, product development, market fit, and fundraising.

Mentors such as Ram Subramanian, Vivek Puneekar, Iranna Rotte, Azhar, Sameer Prabhudesai, Gopi Krishna, Guru Nadiger and others worked closely with startups like Farmland Industries, E-Actuell, Curilearn, TracTree, Unriddle, Snow-Zoe, and many more. These engagements offered practical insights and helped startups refine their business models and strategic approaches. The feedback from mentors also contributed to tracking progress and identifying next steps in their growth journey.

By facilitating these focused mentor interactions, Anvesana continues to foster innovation and equip founders with the tools and confidence needed to succeed.

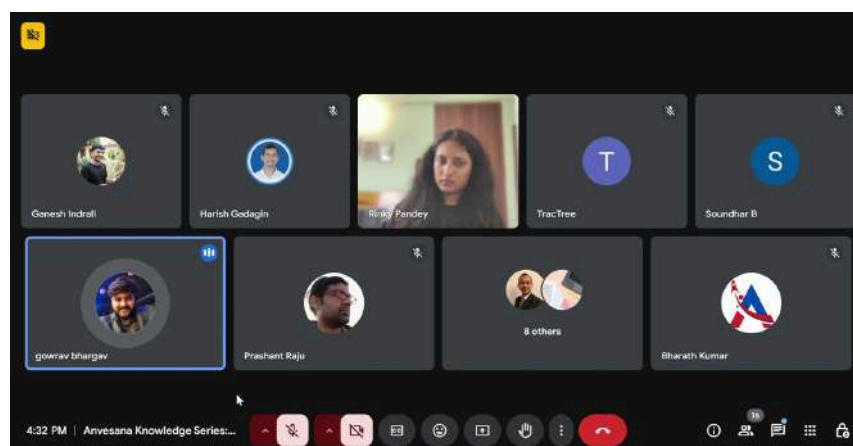
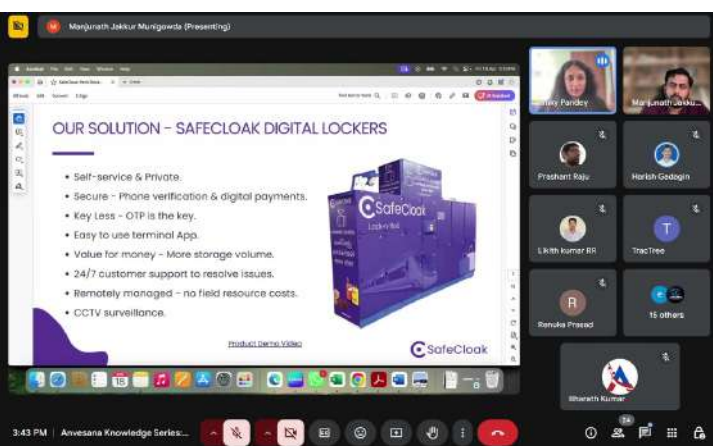


FROM STORY TO STARTUP: CRAFTING WINNING PITCH DECKS



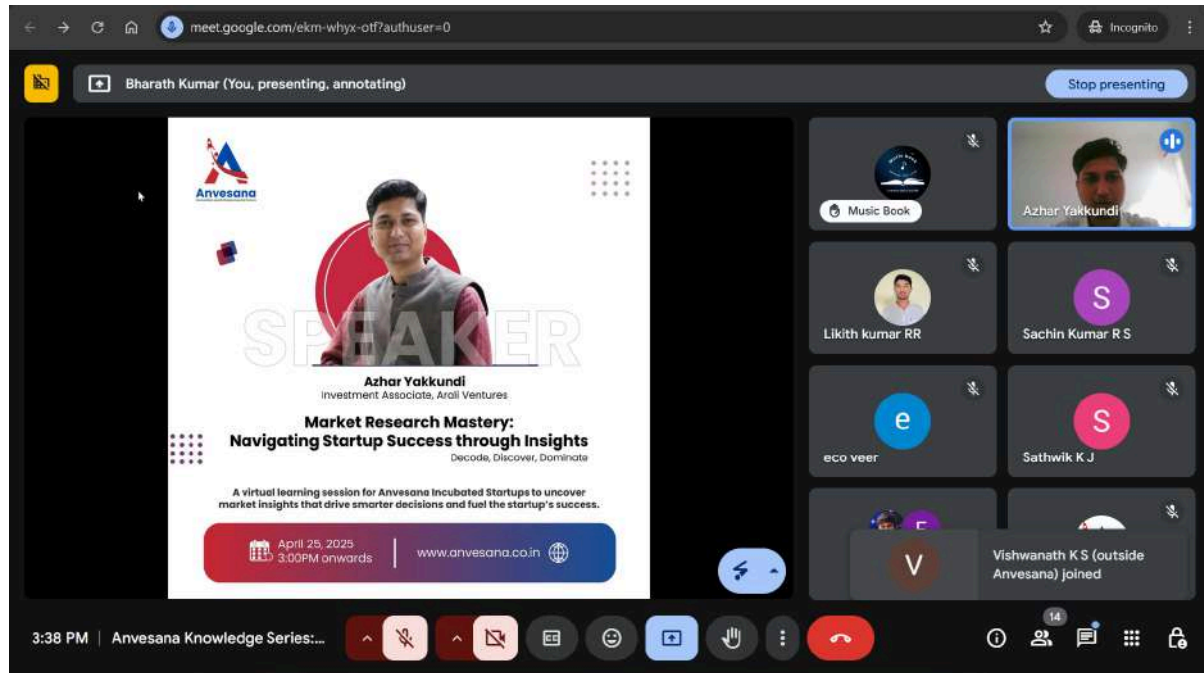
Anvesana TBI recently hosted a powerful session on storytelling and pitch deck design, led by pitch deck strategist Ms. Rinky Pandey. With over three decades of experience in investment banking and startup consulting, Rinky walked our founders through the key elements of a compelling pitch – from narrative flow and structure to content clarity and investor alignment.

The session saw enthusiastic participation from our incubated startups, who walked away with actionable insights and frameworks to better articulate their startup journeys and value propositions.



Founders found the session not only informative but transformational, especially in preparing for investor conversations. At Anvesana, we continue to focus on building founder readiness and bridging the gap between ideas and investability. Stay tuned for more sessions and opportunities to grow your startup story!

➤➤➤ MARKET RESEARCH MASTERY: KEY INSIGHTS FROM OUR LATEST SESSION



We recently hosted an insightful session on Market Research Mastery: Navigating Startup Success through Insights, featuring Azhar Yakkundi, Investment Associate at Arali Ventures. The session focused on the importance of market research in shaping startup strategies, validating ideas, and driving business growth.



Azhar shared valuable frameworks on understanding customer needs, analyzing market trends, and making data-driven decisions. Founders gained practical insights on how to leverage research for product-market fit and competitive positioning.

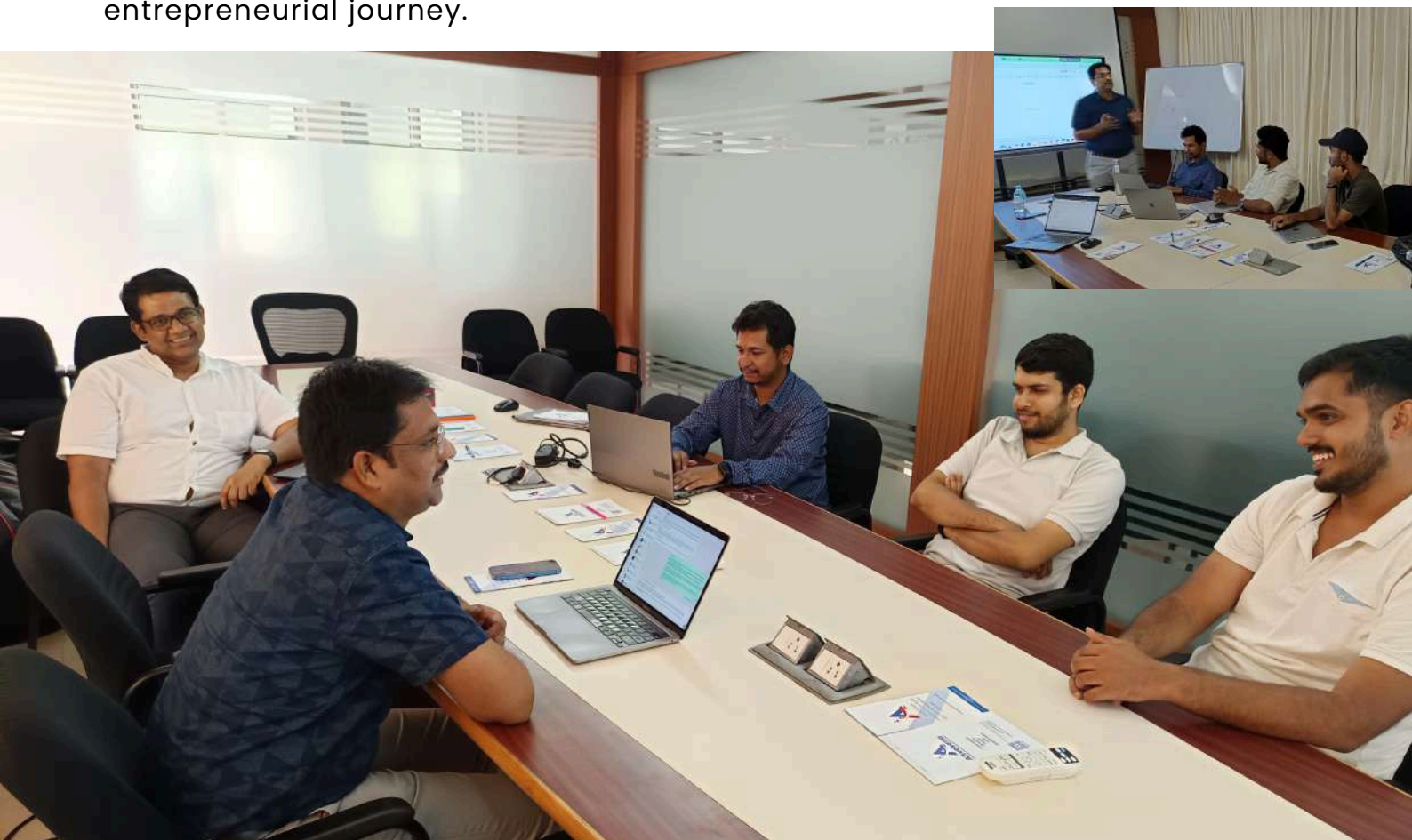
A big thank you to Azhar Yakkundi and all our Anvesana-incubated startups for their enthusiastic participation!

Stay tuned for more knowledge-packed sessions to support your startup journey.

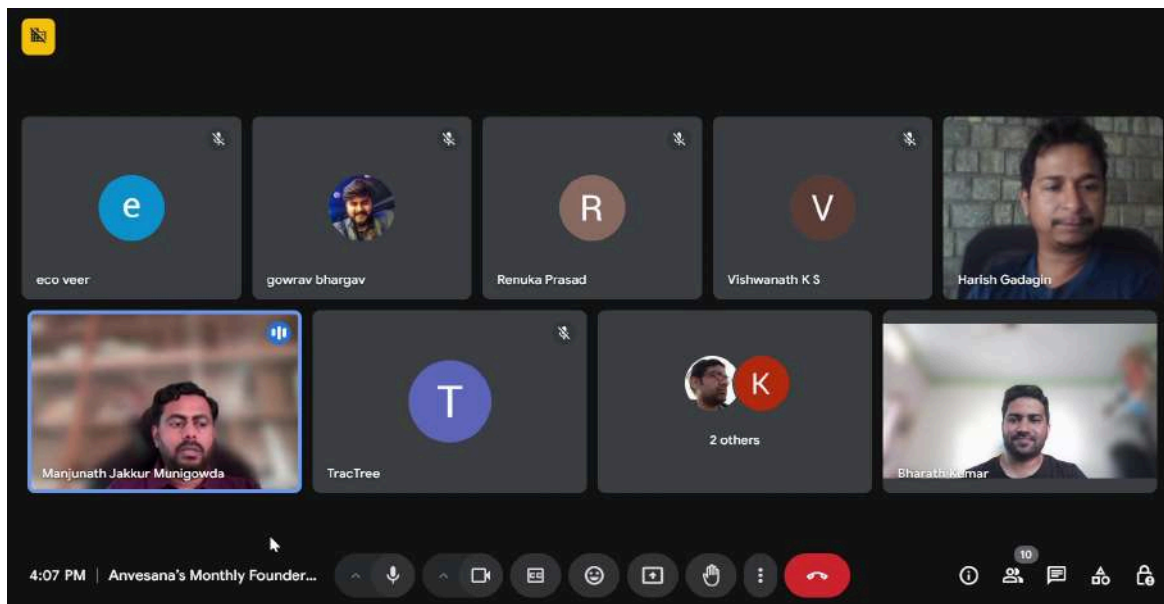
➤➤➤ MR. C. M. PATIL MENTORS STARTUPS AT ANVESANA



Sri C M Patil conducted personalized mentoring sessions for our incubated startups. With his deep industry knowledge and practical experience, Mr. Patil offered strategic guidance on refining business models, aligning with market needs, and enhancing investor readiness. His mentorship energized the founders, giving them clarity and actionable insights to tackle real-world challenges in their entrepreneurial journey.



➤➤➤ MONTHLY FOUNDERS CONNECT



Anvesana recently hosted its monthly Founders Connect event, bringing together our incubated startups for a session of progress updates from each startup founder. During the event, the founders shared quick updates on their achievements and the challenges they face. The Anvesana team provided valuable input, guidance, and connections to help them overcome obstacles and continue their growth journey. This interactive session not only fostered a supportive community but also reinforced our commitment to nurturing innovation and entrepreneurship. We look forward to seeing our startups thrive and achieve new milestones!

By the end of the session, the startups left with a clearer direction and renewed confidence in their journey ahead. The Founders Connect event highlighted the importance of continuous support and the powerful impact of a connected entrepreneurial community. We are excited to see our startups apply these insights and connections to achieve their next milestones and drive innovation forward.

ANVESANA INCUBATED STARTUPS

 RH plugnhire	 VULCANE	 TracTree	 FARMLAND	 Suryanirbhar Agritech Revolutionizing Traditional Agriculture	 SafeCloak
 Snow-Zoe Technologies Pvt. Ltd.	 Sri Govin Bhargav Pvt. Ltd.	 MobiMakers	 Rosette Smart Life	 HYPER BHARAT	 E-Actuell When passion drives possibilities
 Snow-Zoe Technologies Pvt. Ltd.	 Dscribe.	 AYTASTERS	 AGRILS	 Curilearn with curiosity	 RevuteAi Tech Turned

➤➤➤ ANVESANA TEAM AT PODAR INTERNATIONAL SCHOOL'S 3D MODEL COMPETITION



On April 4th, 2025, the Anvesana team was invited as jury members for the 3D Model Competition held at Podar International School, Shivamogga. The event showcased impressive creativity and innovation from students of Grades 5 to 8, who presented a wide range of thoughtful and well-crafted 3D models.

The team evaluated the models based on creativity, functionality, and presentation skills, offering valuable feedback to the young innovators. In addition to judging, Anvesana also emphasised on importance of innovation, inspiring students to think beyond the classroom and explore real-world problem-solving through creativity and technology.



➤➤➤ CELEBRATING WORLD INTELLECTUAL PROPERTY DAY 2025 AT PESIAMS



As part of the global observance of World Intellectual Property Day – 2025 with the theme “IP and Music: Feel the beat of IP”, Anvesana Innovation and Entrepreneurial Forum in collaboration with the Institution’s Innovation Council and IQAC of PES Institute of Advanced Management Studies, Shivamogga, successfully organized an awareness session on Intellectual Property Rights (IPR) on April 26, 2025.

The session was led by Ms. Sadhvi C. Kanth, an esteemed IP Attorney from SCK & Associates, Shivamogga. Addressing faculty, students, and aspiring innovators, Ms. Kanth provided valuable insights into the fundamentals of IPR, its role in protecting innovations, and its relevance for startups and creators in today’s knowledge-driven economy.



The event witnessed active participation and sparked curiosity among attendees, reinforcing the importance of understanding and leveraging IP to fuel innovation. Anvesana extends heartfelt thanks to Ms. Sadhvi for her time and expertise, and to PES IAMS for hosting the impactful session.



Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PES Trust



Mr. Harish Gadagin
Chief operating officer



Mr. Bharath Kumar
Incubation manager



Mr. Likewin Thomas
Program Co-ordinator

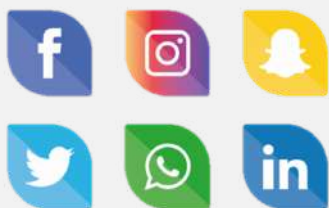


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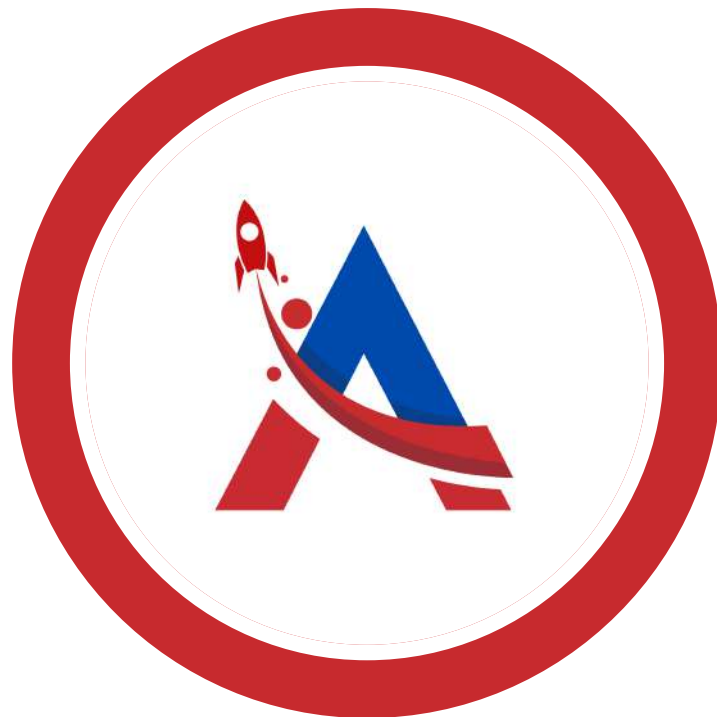


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