

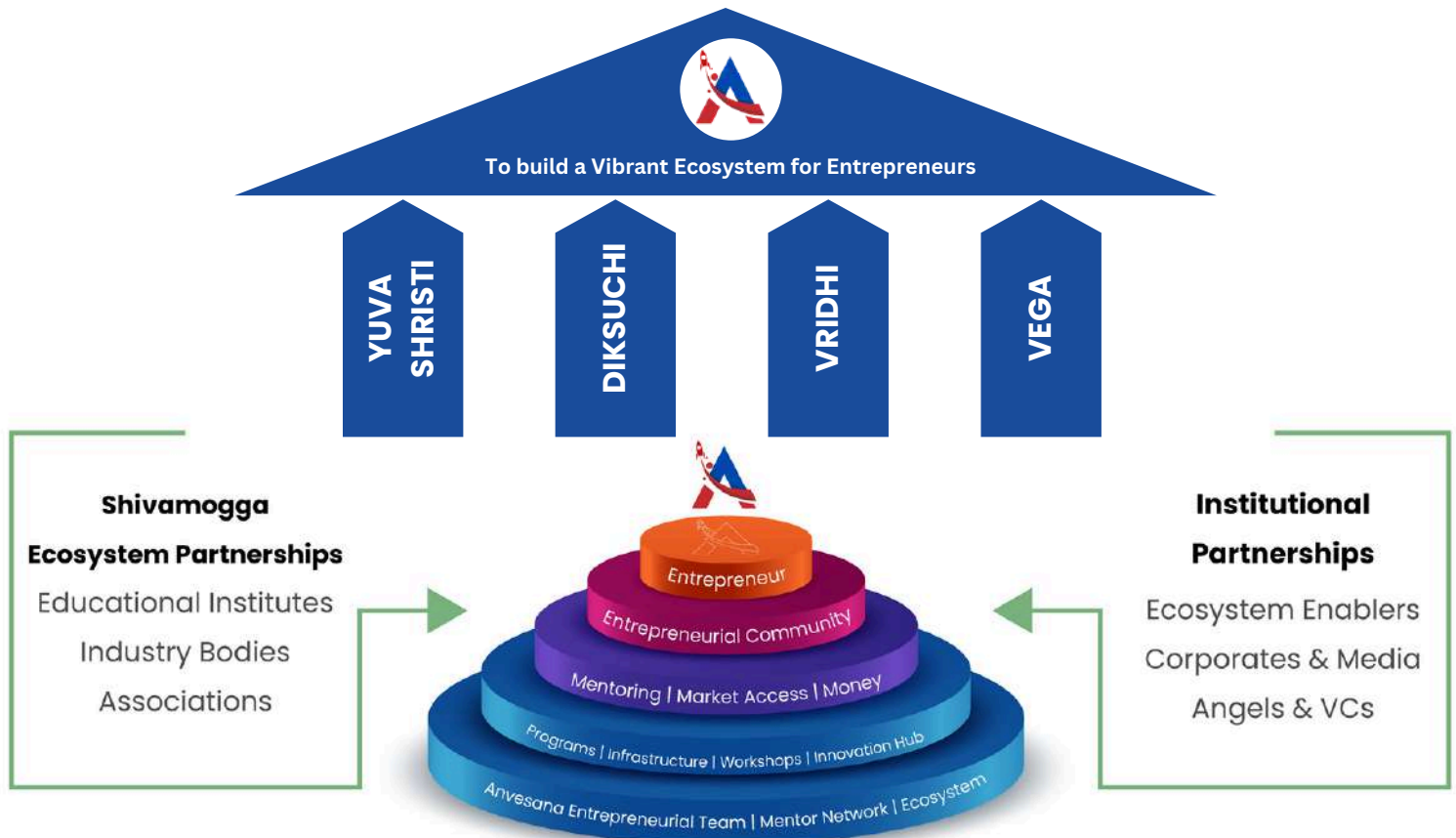


ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER – JUNE 2025



Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns become the backbone of economic progress.

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»»» INNOVATION OUTREACH PROGRAM, STRENGTHENING THE INNOVATION ECOSYSTEM IN MALNAD



Anvesana and Govt. of Karnataka ignite innovation spirit in Shivamogga, engaging 170+ participants

Anvesana, in collaboration with the Dept. of Electronics, IT, BT and S&T, Govt. of Karnataka, and PES Trust, hosted the Karnataka Innovation Outreach Program at PES Campus, Shivamogga. The event engaged over 170 participants through focused sessions for students and startup ecosystem stakeholders. The strong institutional presence at the inaugural session reflected the region's growing commitment to innovation and entrepreneurship.

Students and ecosystem enablers explored state startup schemes, with insights from Startup Karnataka, KDEM, and KITS.



»»» LEADERSHIP REFLECTIONS: BUILDING THE MALNAD INNOVATION ECOSYSTEM



During the Innovation Outreach Program, Mr. C M Patil, MD of Anvesana, shared the vision of building a thriving entrepreneurial ecosystem in the Malnad region. Mr. Harish Gadagin, COO, showcased Anvesana's impact—supporting 30+ startups, onboarding 200+ student innovators, creating 100+ jobs, enabling ₹10+ crore in funding, and engaging 9000+ students. These milestones underline Anvesana's pivotal role in fostering inclusive and grassroots innovation.


Anvesana showcases its impact at the Innovation Outreach Program — 28 startups supported, ₹10+ crore funding enabled, and 9000+ students engaged in driving grassroots innovation across Malnad








STRENGTHENING INNOVATION TIES WITH AICTE , MINISTRY OF EDUCATION, GOVERNMENT OF INDIA



Anvesana is strengthening its collaboration with the Ministry of Education's Innovation Cell, AICTE. In a recent meeting at the AICTE office, Mr. Sam Jaikumar, Indovation Manager at MIC, explored opportunities through YUKTI Innovation Challenge 2025 and the AICTE Productization Fellowship, recognizing Anvesana's role in driving innovation in Tier 2/3 cities of the Malnad region.



Anvesana Innovation and Entrepreneurial Forum in collaboration with MoE's Innovation Cell & AICTE, welcomes you to a virtual session on

Empowering Innovators

Exploring AICTE & MoE Innovation Cell Initiatives

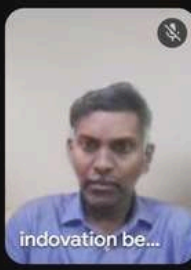

SPEAKERS:

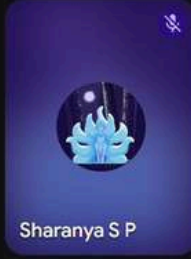
Mr. Sam Jaikumar


Indovation Manager,
Ministry of Education Innovation Cell, AICTE


Mr. Abhishek Ranjan

Innovation Officer
Ministry of Education Innovation Cell, AICTE
























3:12 PM | Empowering Innovators: Expl...

Building on this momentum, Anvesana hosted a virtual awareness session with 170+ registrations from across Karnataka and beyond. Speakers from MIC, including Mr. Sam Jaikumar and Mr. Abhishek Ranjan, shared insights on key national innovation initiatives. The session saw active participation from faculty, students, and ecosystem enablers, advancing institutional alignment with MoE's innovation agenda.

➤➤➤ ANVESANA KNOWLEDGE SERIES – BUSINESS MODEL CANVAS



Anvesana recently conducted a hands-on session on the Business Model Canvas for its incubated startups, led by Mr. C M Patil, MD of Anvesana. The session offered practical insights into refining business models, with real-world examples that helped founders define their value propositions, customer segments, and revenue streams more effectively.

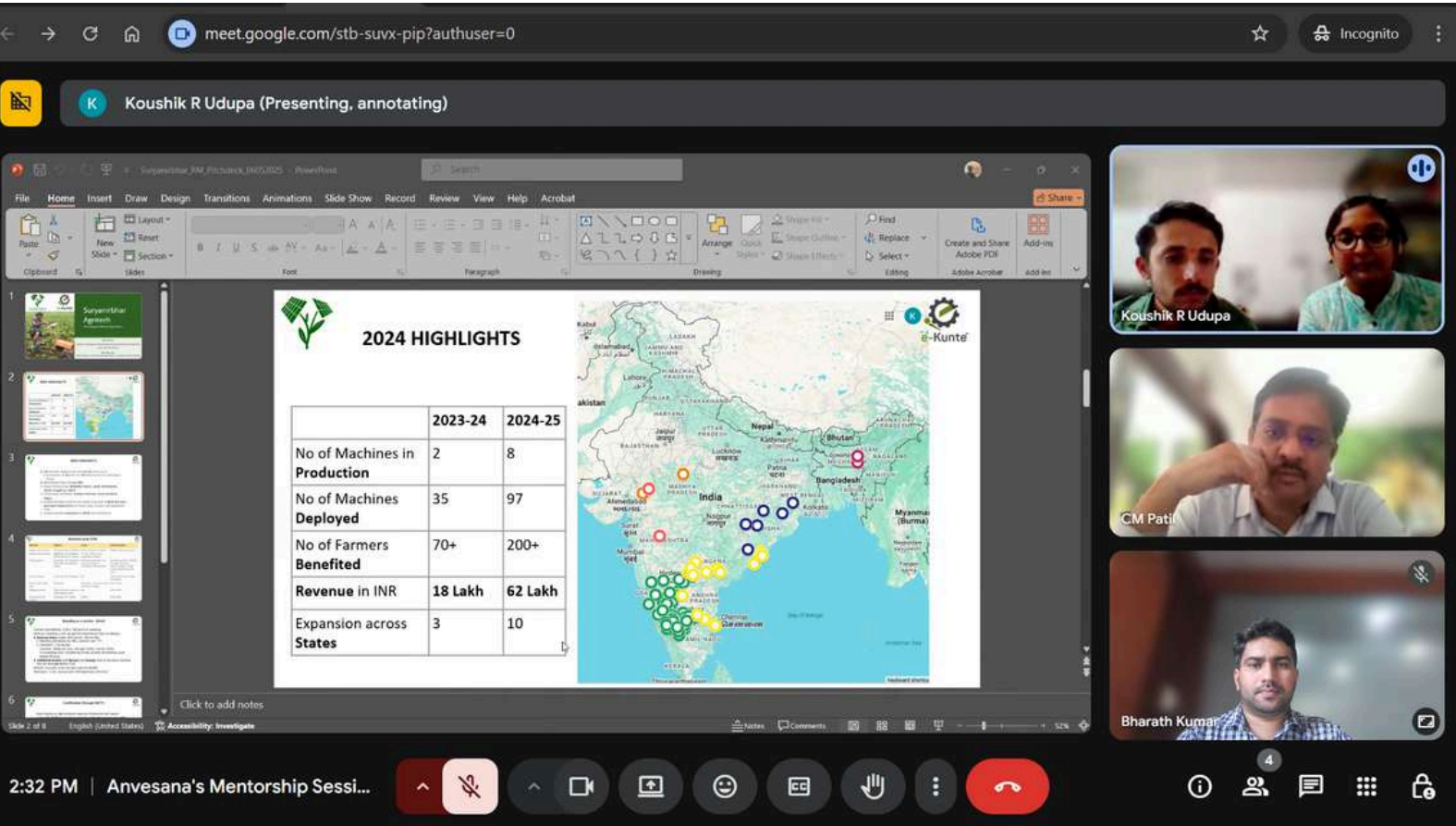
➤➤➤ IP SESSION HIGHLIGHTS: EMPOWERING INNOVATORS TO PROTECT IDEAS



Speaker : Adv. Pranav

Adv. Pranav Bhat shared key insights on IP and Copyright, He highlighted the vital role of IP in the startup journey, guiding attendees on how to effectively protect their innovations, understand copyright frameworks, and strategically leverage intellectual property as a business asset. The session empowered both students and entrepreneurs to view IP not just as legal protection, but as a cornerstone of innovation-led growth..

»»» JUNE MONTH MENTORSHIP HIGHLIGHTS AT ANVESANA



2024 HIGHLIGHTS

	2023-24	2024-25
No of Machines in Production	2	8
No of Machines Deployed	35	97
No of Farmers Benefited	70+	200+
Revenue in INR	18 Lakh	62 Lakh
Expansion across States	3	10

Participants in the meeting: Koushik R Udupa, CM Patil, Bharath Kumar.

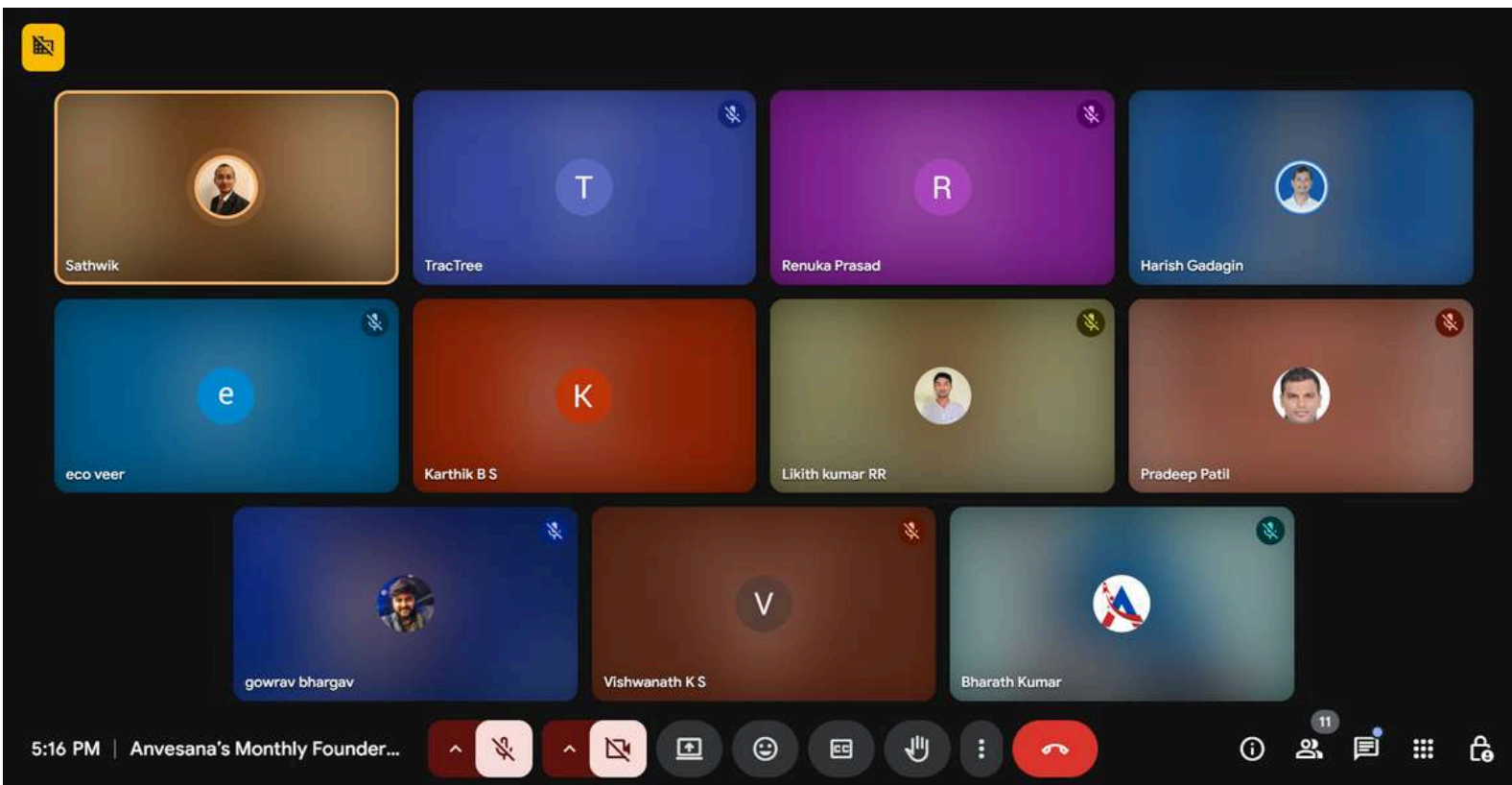
June saw dynamic mentorship at Anvesana, with 20+ experts guiding startups on business, fundraising, and product development. Startups like Suryanirbhar, Tractree, Agrils, Unriddle, Farmland, and Curilearn received tailored support to scale and refine their strategies.



Startups emerged with enhanced focus, refined strategies, and increased confidence to scale, thanks to the tailored mentorship provided by our dedicated mentors.



➤➤➤ MONTHLY FOUNDERS CONNECT – MAY 2025



At Anvesana, Founders Connect is a platform for startup founders to share their journeys, challenges, and wins with peers who truly understand the entrepreneurial path. It fosters open dialogue, peer learning, and a strong sense of community. These sessions also enable the Anvesana team to offer targeted guidance and connections. Founders leave with clearer direction and renewed confidence, reflecting the strength of collective support.

The session strengthened peer connections and empowered startups with insights and support to drive their next phase of growth.

ANVESANA INCUBATED STARTUPS

➤➤➤ ANVESANA CAMPUS RECRUITMENT DRIVE 2025: BRIDGING TALENT WITH STARTUPS



Anvesana, in collaboration with the Career Development Centre (CDC), successfully organized the Campus Recruitment Drive 2025 at PES Campus for its incubated startups. The drive witnessed enthusiastic participation from around 180 students across various departments, reflecting strong interest in startup careers. After multiple rounds of screening, 43 candidates were shortlisted for the next phase of interviews.

THE INITIATIVE NOT ONLY HELPED STARTUPS TAP INTO FRESH TALENT BUT ALSO OFFERED STUDENTS A GATEWAY INTO THE DYNAMIC WORLD OF ENTREPRENEURSHIP AND INNOVATION.



»»» DESIGN THINKING WORKSHOP-ATAL FDP – PESIAMS

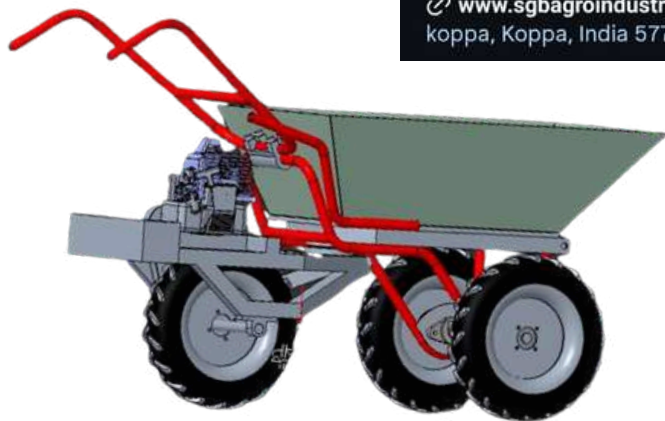


Mr. Harish Gadagin, COO of Anvesana, led an engaging session on Design Thinking as part of the Atal Basic Faculty Development Program themed "Future of Design Thinking: Next Wave." His session emphasized the evolving role of design thinking in problem-solving, innovation, and product development. Through real-world examples and interactive discussions, Mr. Harish highlighted how educators and innovators can apply design thinking frameworks to drive user-centric solutions, fostering a mindset of continuous innovation in academic and entrepreneurial settings.

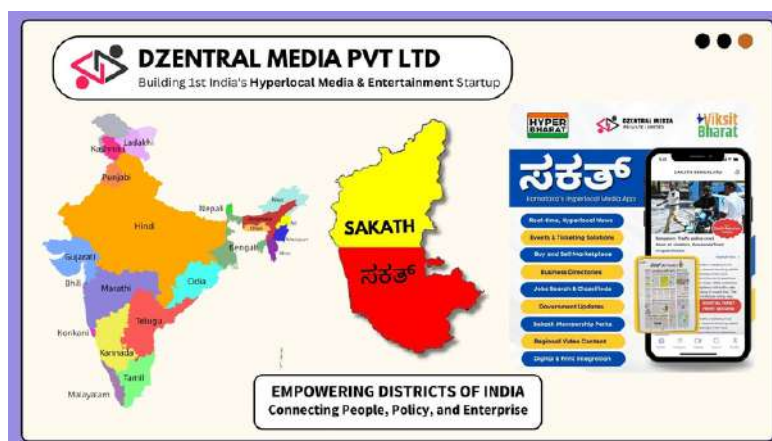


➤➤➤ RURAL INNOVATIONS IN MOTION – SGB PVT LTD

SGB Pvt Ltd saw strong revenue growth this month and created 9 new jobs through its agri-utility products. New products like milk weighing machines and tiltors are under testing. Their digital outreach surged with 2.6M views in 30 days and SGB continues to make strong strides in rural innovation and visibility.

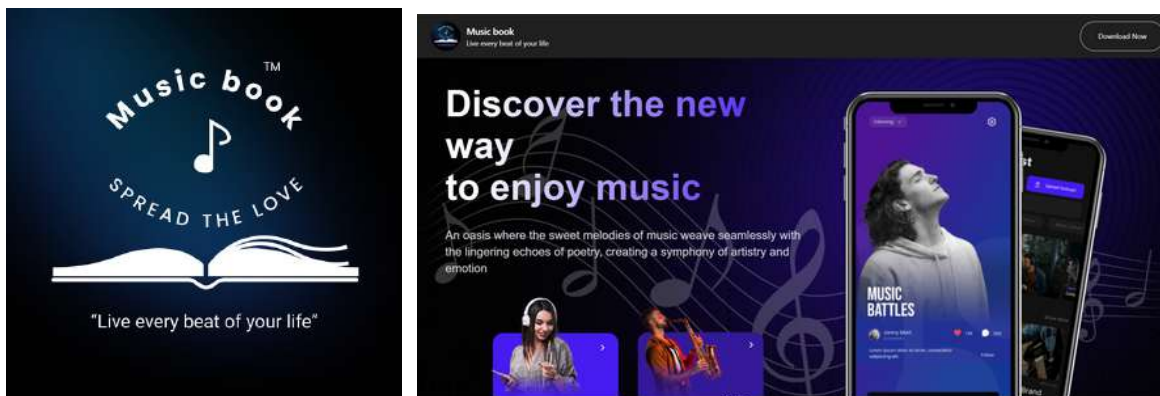


➤➤➤ BRINGING HYPERLOCAL MEDIA TO BHARAT – DZENTRAL MEDIA PVT LTD



Dzentral Media Pvt. Ltd., led by Ganesh Bhat, is building Hyper Bharat—a district-level, language-first media and content-commerce platform. Their Sakath Media App prototype, featuring hyperlocal news and marketplaces, has gained traction in Udupi with strong social media reach and B2B revenue. With an MVP launch planned for Udupi, Bengaluru, and Karavali, the team is now hiring and seeking early partners and advisors for expansion.

»»» SNOW-ZOE TECHNOLOGIES: BUILDING INDIA'S MUSIC TECH ECOSYSTEM



Snow-Zoe Technologies, founded by Melroy Antony Fernandes, is building a one-stop music tech platform connecting artists with mentors, educators, and collaborators. Recently awarded the Grassroots Innovation Grant 2024, the team is now onboarding 50+ music businesses and launching “Open Stage” to support emerging talent. They're currently seeking venues to host these events.

»»» SAFECLOAK ACCELERATES GROWTH WITH NEW DEALS AND STRATEGIC INVESTMENT



The month of June marked another milestone for SafeCloak. The company secured three new contracts with Indian Railways, along with two additional agreements in the private sector. Installation of its Smart Digital Locker systems under these deals is scheduled for July and August 2025.

To support its accelerated growth, SafeCloak has also onboarded Kahu Venture Partners LLP as a strategic investor. With a shared alignment in vision and mission, Kahu brings more than just capital—offering strategic guidance, mentorship, and support in exploring new market verticals, further strengthening SafeCloak’s leadership and expansion trajectory.

➤➤➤ ANVESANA COLLABORATING WITH ITEL, IIT MADRAS RESEARCH PARK - ENABLING DEEPTECH FROM EMERGING INDIA



We are thrilled to announce a landmark partnership between Anvesana Technology Business Incubator and the Immersive Technology and Entrepreneurship Labs Foundation (ITEL), led by the visionary Dr. Ashok Jhunjunwala. This collaboration marks a strategic step towards transforming the deep tech landscape in India, with a focused lens on regional innovation and national leadership.

Key Highlights:

- Co-incubation of startups in deep tech domains like electronics, clean energy, and healthcare
- Joint R&D groups and projects leveraging institutional strengths
- Mentorship, industry access, and funding for regional entrepreneurs
- Shared IP development and commercialization pathways

Over the next few years, Anvesana and ITEL will jointly drive transformative initiatives aimed at establishing India's technological leadership in critical domains while fostering a more inclusive entrepreneurial ecosystem.

Innovation is not limited by geography.

Write to us for partnering opportunities: harish@anvesana.co.in



Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PES Trust



Mr. Harish Gadagin
Chief operating officer



Mr. Bharath Kumar
Incubation manager



Mr. Likewin Thomas
Program Co-ordinator



Vishwa
Graphic Designer

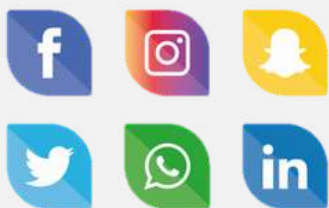


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